

Email 1:

Subject Line:

Quick question for (name).

Main Content:

Do you know any Dentists who'd be interested in running Google Ads for their office?

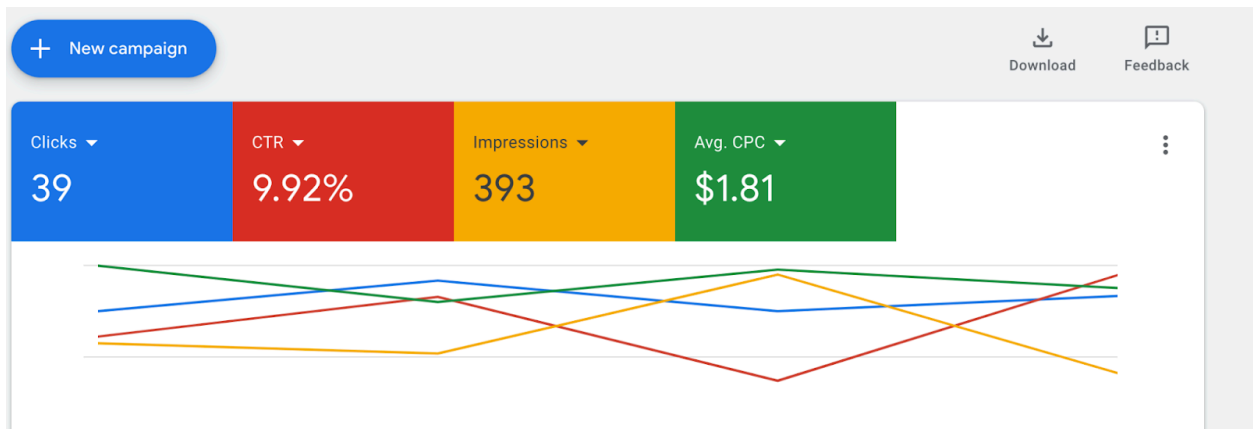
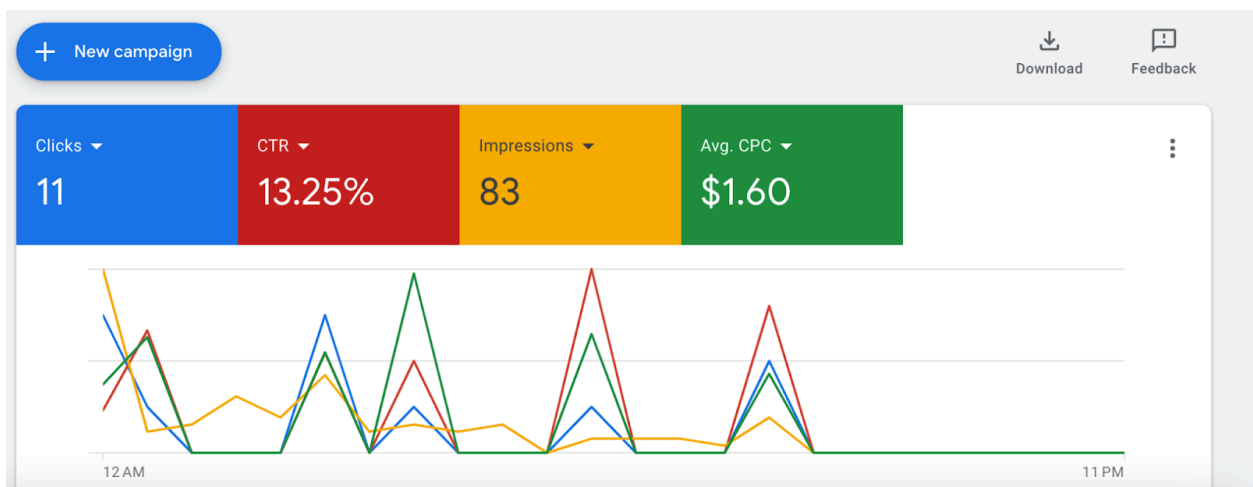
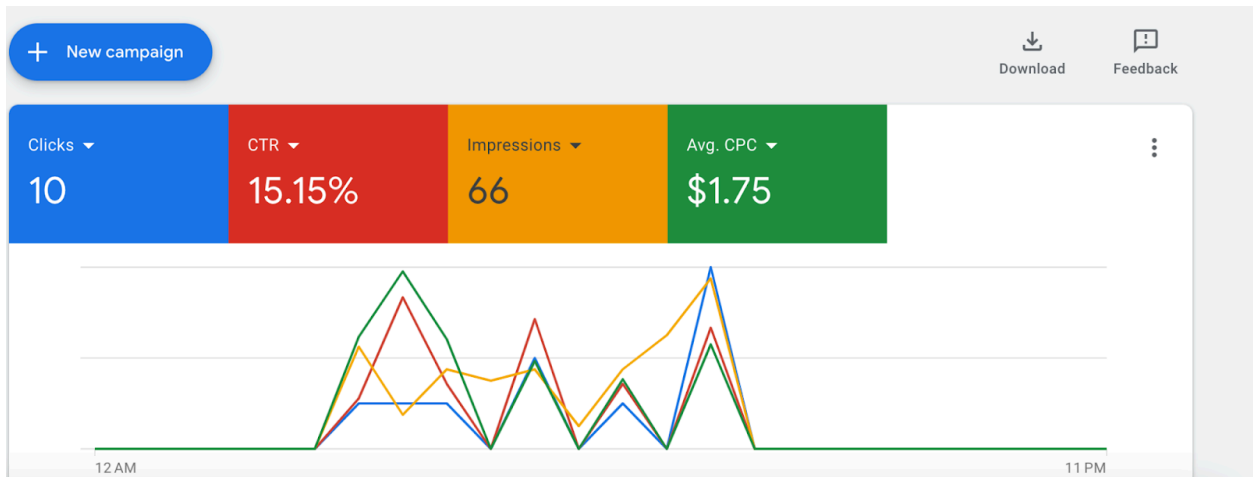
We're taking on 3 more clients in Q4, so we're on the lookout for prospects.

I'll attach some pictures of our results to prove we're serious.

Let me know, thanks.

-Ian

Dhmedias.com



What is a good Google ad click-through rate?

For many industries, an average click-through rate is between 4-6%. So a good or above-average click-through rate in Google Ads would be something like **7-9%**. If you're in the

Email 2:

Subject Line:

Between us, (owner name), Google Ads is kind of a game-changer.

Main Content:

Hello!

I don't want to waste your time so I want to let you know I'm not trying to sell you anything, I'm just asking for your help.

We manage google ads and our last client generated \$9,000 in one week off a trial budget, I'll include the results so you can see them for yourself.

With that being said, Do you happen to know anyone who is looking to grow their business in a quick and cost effective way with a short turnaround time for results?

Email 3:

Subject line:

\$5,000 in under 2 weeks [If this is going to therapists, add "for her therapy office"]

Main Content:

We helped a local business owner generate over \$5,000 MRR in two weeks with a personalized Google Ad strategy.

We got her a positive ROI within 4 days.

If you want, I'll send you the exact Google Ad strategy we used for her.

Feel free to use the template to advertise your own business.

No charge.

No BS.

I promise.

Just let me know and I'll send it over.

Thanks,

- Ian
Dhmedias.com

High School Email:

Hello [Name],

My name is Ian, I'm a high school student dedicated to helping businesses achieve great success online.

It's Q4 and the year is soon coming to an end.

I have a couple of questions for you.

Knowing that it's the last quarter of the year, what are your goals for these last few months?

How many new clients are you wanting to have by the end of the year?

Do you have a plan as to how you will achieve this?

I ask this because we help businesses develop marketing plans as well as help them market their products using Google Ads.

If you're interested I can send you the exact template strategy we used for a client who made \$9K in a week! Don't worry, it's free and you can use the information on your own ads.

Just let me know and I'll send it over. If not, no worries but you'll miss out on a huge opportunity.

-Ian Snow
dhmedias.com

