

SAMPLE

Category	Desired Conditions	Rationale
Demographics	- A minimum of (x) qualifying students in the community - Clear, demonstrated need and demand	We target sites where multiple families desire a Christian school for their children. In addition, we seek out areas where there is a clear and present need for Christian education.
Demographics-competitive Market	A demand for a new model for Christian Education as demonstrated by a) a lack of existing, high-quality options or b) waiting lists for existing options	We target a launch that will match demand in the community. Where demand is low, or existing options already exist, we will seek alternative solutions to support Christian Education in our community.
Funding	Roughly (x) per pupil tuition or (x) per pupil in public funding.	We fully fund our schools on a break-even basis. (Exact per-pupil goal changes depending on a variety of local factors.)
Regulatory and Legal	- A transparent private school approval process - Reasonable, predictable, and mission-aligned requirements for maintaining the school, including voucher/scholarship status (if applicable).	The school requires a tight governance model ensuring strong alignment with the existing ministry, the local board, and school staff.
Partner Start-up costs	\$ total start-up funds available for each site \$ for start-up year cash flow or able to run deficits until break-even.	We need to verify a strong local commitment to education able to fund the basic start-up costs.
Facility Accessibility	- Secure affordable facilities that include up to (x) classroom spaces, outdoor educational spaces, and other larger group spaces. - Cooperative local zoning agencies for educational use facilities.	We invest in our communities and our children's school environment. Our facilities model is flexible and includes using existing, latent space.
Human Capital	Availability of local teachers (or Learning Guides) or the ability to attract talent to the site	Growth requires a consistent pipeline of highly motivated, mission-driven people. Having a local pipeline of teachers and leaders provides the talent we need to staff the school.
Governance	The desire for partnership between the ministry and the local site aligns with the local team's vision for their school.	We desire a mutually beneficial relationship between our organization and the local school to create a high-quality Christian school. We seek to be a critical supporting influencer, ensuring its brand, mission, vision, and strategy create a value-add for the local school team.
X-Factor	At least 3 – 5 local individuals or consortia of individuals are willing to do “whatever it takes” to ensure a successful microschool launch in their area.	We need local champions who have a passion for the vision, the capacity to contribute, and connections to build a growing network of support for the launch and operations of a local Christian school.