

Ads

Ad #1: Story

Ad Title: How 1 Click Saved Her Garden

Description: Join the Newsletter & you'll get our Free Guide to Garden Production

Ad Text:

"See. I told you our neighborhood is cursed," said Cody, peering over the fence into Jamie's yard. It was a perfect 75-degree day. Sunny and not a cloud in the sky.

"Just because my plants were fine yesterday and... dead today doesn't mean we're cursed." Jamie was frustrated, and in no mood to chat with Cody. She had just gone out to work in her garden when she showed up.

"Maybe you just need to use some 'Holy Water,'" Cody chuckled, "To chase the evil garden spirits away."

"The neighborhood is not cursed and I am going to figure out what is killing my plants," Jamie replied.

If only I could knock down Cody's fence and expand into his yard, she thought.

That night Jamie went to work researching common garden problems. She knew there had to be a reason for the dead plants sitting in her backyard. "What is killing my plants?" she typed into google.

What else had she not tried to fix yet? She had changed the watering amount and schedule, there were no pests, and sunlight wasn't a problem. As she scrolled down the search results something caught her eye.

"5 Things That Are Killing Your Garden Production"

She clicked. Little did she know that this pdf would change her garden for the better.

Click like Jamie did to get your Free PDF [insert landing page url]

CTA: Sign Up

Image Text

To lift the garden curse you need "Holy Water"

Ad #2: mechanism

Ad Title: A Garden System That Does The Work For You

Description: Join the Zero Effort garden revolution today

Ad Text:

Save 96% of your water...

Save 91% of your space...

Save 98% of your time...

A Garden Guide that lays out the common garden mistakes *and* lets you in on our new gardening method.

Our system increases garden production using virtually NO water and NO space at all

Find out Now [insert landing page url]

CTA: Join Now

Image Text

Less water, Less Space, More Food

Ad #3: Threat, Warning, Pain

Ad Title: The Culprit to Your Garden Woes

Description: Good pests vs. Bad pests. Find out which is which?

Ad Text:

If there was a garden Bogeyman...

Do you know what shape it would be?

[\(See more...\)](#)

Your garden is under attack. We've all experienced it before.

No matter how many you kill, they keep coming back.

They keep eating all of your bright green super juicy Romaine Lettuce.

No Romaine is safe....

Holes pock mark each leaf and your fresh garden salad is now going to look very very sad. That is...

If there is any Romaine left to make a salad.

You walk into your garden and your heart sinks when you see their menacing trails of slime.

They're back with a vengeance...

Slugs!

But did you know that you can fight bugs with bugs? [insert landing page url]

CTA: Find out Now!

Image Text

The Godzilla of Pests is Not Who You Think.

Ad #4: Threat, warning, pain/Relevancy(western states)

Ad Title: Outsmart the Drought

Description: Give drought the finger with these FREE Garden tips

Ad Text:

Every drop of water counts.

Summers are getting hotter and the drought in the west hasn't let up.

States continue to put in place stricter water mandates.

Additionally, the price of water continues to rise. Many scientists believe this will be the new norm.

You can tell just by looking at your wilted plants. The hot sun beats down on your precious greens.

And it's weird... even when you give your plants extra water they still seem to wilt.

It could be the sun, it could be overwatering...

If you would like to know why your garden is suffering, then you need to check out our Garden Production Guide today. [insert landing page url]

CTA: Sign up!

Image Text

Drought leads to overwatering

Ad #5: Status & Ego

Ad Title: First They Laughed, Now They'll Envy Your Garden

Description: Be the envy of your Neighborhood with this FREE garden guide

Ad Text:

Calling all Green Thumbs!

You can just Imagine the sense of accomplishment you'll feel. They said it couldn't be done in this climate, with this poor soil.

The pride you'll feel when you harvest fresh juicy veggies.

Lettuce Grow believes that everyone can prove the naysayers wrong. Grow a successful garden, no matter the size or location of your yard.

So why not join us and take your gardening skills to the next level?

Sign up for our newsletter today and receive your Garden Production Guide!

CTA: Sign Up

Image Text

Green Thumb Guide level up your garden

I created the Ad Images below using a combination of Midjourney AI and Canva





Less water...

Less space...

More food!



Less water...

Less space...

More food!

