

## **Senior Class Publicity- Responsibilities & Expectations**

Congratulations! As Senior Class Publicity, there are some things that you should know. Your main responsibilities are as follows:

Senior officers are responsible for ALL senior events including, but not limited to: Senior Sunrise, Senior Sunset, Senior Ball, and Senior Grad Party, as well as class reunions.

- Supports Student Body President and council with all activities
- Work closely with the Publicity team
- Relates important information and promotes events on social media weekly
- Plans posters/announcements for activities a week in advance
- Utilizes social media to connect with the entire student body through highlights, reels, giveaways, and any other posts.
- Helps run the Senior class Instagram account
- Supports other groups at the school by reposting their activities on the council instagram page
- Responsible for making games/activities happening each week KNOWN
- Work with the Videographer to make sure we have a presence on the MMHS school news
- Stay on top of current trends to get maximum coverage on social media
- Work with other clubs and sports to get their events out