

Pet Care Alliance Meeting

<https://notredog.com/ethical-pet-care-alliance>

Date: 8/25/2024

Time: 10:00AM

Location:

Windell Portraits

7501 Bridgeport Way W

Lakewood, WA 98409

1. Welcome and Introductions
 - a. Mission/Goal of group:
 - i. Industry without regulation, trusted network
 - ii. Ethical standards for each branch of the industry
 - iii. Create a path to education and improvement
 - b. New Attendees
2. Summary of last meeting:
 - a. Growth/recruitment
 - b. messaging/marketing
 - i. Get the word out
 - ii. Have a place to send people up learn what we are doing
 - iii. Canned email message
 1. Just using the website. Gabz provided a QR code
 2. Please review website and suggest any changes
3. Today's goals:
 - a. Mission/Vision
 - i. From Google:

What are mission and vision statements? A mission statement defines the organization's business, its objectives, and how it will reach these objectives. A vision statement details where the organization aspires to go. Why does your company exist? What do you hope to accomplish in the next several years?

ii. Mission:

Our mission is to provide support, education, and resources to professional pet care takers in the South Puget Sound region committed to compassionate, ethical care.

We value the well being of your pets and strive to help those in the roles of trainer, boarding, daycare, grooming, veterinary medicine, dog walkers, and all professional caretakers to be educated and compassionate when caring for pets. We are a bridge between pet parents who seek compassionate and ethical services and those in the pet care industry providing these

services. Membership is offered to pet professionals who are willing to seek opportunities for growth and continuing education.

iii. Vision:

Working together to create a trusted network of ethical pet professionals in the south Puget Sound area. We hope to educate and inspire professional pet carers to be benevolent and humane in the fields of their profession.

- b. Name Still thinking
 - i. Ethical Pet Care Alliance
 - ii. Compassionate Pet Care Coalition
 - iii. Humane Pet Care Initiative
 - iv. Pet Ethic Collective
 - v. Other words: Humane, Welfare, Responsible, Guardianship, Kohu
 - c. Basic understanding of plan to move forward
 - i. Non-Profit needs: 20 core members, 40 at each meeting
 - ii. Pathways to creation: fiscal sponsorship
 - d. Desired Roles
 - i. How many per role
 - ii. Who we will reach out to
 - e. Committees
4. Top 3 takeaways
- a. Organization name, mission, and vision
 - b. Everyone invite 5 people to the next meeting
 - c. Deciding roles for each member
5. Future Goals/To Do:
- a. Create Committees
 - b. Create a timeline with specific tasks
 - c. Research and develop requirements for membership and application process
 - d. Grow the team!

Next meeting: [September 29th at 10:00AM](#)

If someone doesn't want to join, ask if they may know someone who might! Make sure people know they are welcome to participate as much or as little as they are comfortable. Even just one meeting, or emailing ideas is appreciated!

Veterinarians

Vet Techs

Other vet staff/owners

Dog therapies - massage, PT, Chiro, etc

Behavior consultants

Trainers
 Groomers
 Breeders
 Dog walkers
 Daycare
 Boarding
 Rescues
 Show judges
 Pet Shop owners

Role	Category	Description	Current Expected Time Commitment
Board	Board	You will serve a predetermined term on the Board of directors, attending monthly meetings and guiding the future of the organization. Your term will not exceed 4 years.	None beyond attending the monthly meeting for now.
Founder		You want to be involved in everything and play a huge part in getting started and sustaining the organization for many years.	Weekly communication at least. Likely have additional meetings between the main one each month.
Shaper	Volunteer	You show up to meetings and voice your educated opinion in our creation and goals.	3-5 hours per month
Committee Lead	Volunteer	You organize and lead progress in a specific goal or category	10+ hours per month
Committee member	Volunteer	You help with specific pieces of a larger specific goal	6+ hours per month
Member- Pet Professional	Member	Pays to be a part of the organization. Undergoes application and evaluation. Ideally inspections etc.	Complete application process, pay a monthly fee, and complete all requirements to stay active. Expected time after approval is minimal.