

Main Guidance

The **DREAM** Guide on How To Defeat Andrew Cuomo

Influencer/Media Edition

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BACKGROUND:

Andrew Cuomo's lead is dwindling, but he's got millions to spend on commercials in hopes of hanging on. Fortunately, we have a way for our message to reach just as many people as his:

You!

You have an audience that listens to you. Much more closely than they would to some 30 second ad. This gives you unique opportunities to:

- A. Talk about why Cuomo is so bad in a way that resonates outside the political bubble
- B. Educate voters on how Ranked Choice Voting works, and how to use it
- C. Equip your audience with the tools they need to effectively spread this info themselves

HOW TO MAKE DREAM/ANTI-CUOMO CONTENT THAT RESONATES:

[1\) Why To Stop Cuomo: Cuomo Chaos & Corruption](#)

[2\) How To Stop Cuomo: The DREAM ranking strategy](#)

HOW TO ATTACK CUOMO

RULE 1: FOCUS ON THE FUTURE

This election is about the *future*. For the Cuomo curious, it's about which mayor can stop the chaos of rising inflation, starved public services, and Donald Trump's fascist regime.

Don't just ask voters to just judge Cuomo's past. Don't ask them to judge him like he's an incumbent in office right now. They don't want to do that! They just want to know what a mayor is *going to do*. So stop reviewing the past, and start previewing what he *will* do. Like this 

RULE 2: CUOMO CORRUPTION AND CHAOS

Andrew Cuomo is going to bring us 4 years of chaos and corruption

We know because it's what he's doing right now, and it's what he always has done.

For example: know someone considering Corrupt Chaotic Cuomo? Ask them:

- *Cuomo got [fined](#) 1.3 million dollars for breaking the law in the last month. Do you think this aging criminal can run all of New York City?*
- *Cuomo just [wrote](#) his housing laws with ChatGPT. Do you think he'll stop us from getting priced out?*
- *Cuomo's campaign [won't](#) let the aging "front-runner" talk in public. Does that sound like someone who can stand up to President Donald Trump?*

Now you can bring in the past. Say "don't take my word for it, just remember how Cuomo's corruption and chaos made New York a laughingstock *already!*" It's why his Emmy got revoked, his COVID book got unprinted, and Cuomo's last job in office ended with him resigning in disgrace.

We already had four years of Eric Adams' scandals, corruption, and incompetence. We don't need another four years of the same, with an [even higher price tag for taxpayers](#).

We need a mayor who will fight Trump, not one Trump will blackmail.

It's bad enough Trump is using the Department of Justice to pressure his enemies. It's worse when the subject of investigation actually committed the crimes he's accused of. Donald Trump isn't afraid of Andrew Cuomo. In fact, Trump can't wait to blackmail Cuomo so he'll allow ICE to snatch New Yorkers off the streets, just like Eric Adams is doing now.

A VOTE FOR CUOMO IS A VOTE FOR CHAOS AND CORRUPTION. We already have four years of Chaos in DC. On June 24th, help keep it out of NYC. Rank Zohran, Brad, Adrienne, Zellnor, and Michael. Don't Rank Andrew Cuomo.

[Note for issue-specific talking points, see the "Issue Specific Info" tab on the upper left]

HOW TO TALK ABOUT NOT RANKING CUOMO

In addition to explaining why to stop Cuomo, many people are looking for the specifics of how to actually use the ranked choice ballot to do it.

So explain that ranked choice voting isn't like normal voting. Your audience must know these things:

1. DO NOT RANK CUOMO. Don't rank him last. Don't rank him at all. If his name is on your ballot, you are supporting him.
2. You can put 5 candidates on your ballot. That's 5 chances to block Cuomo. Use them all.
3. The strongest contenders are Zohran Mamdani, Brad Lander, Adrienne Adams, Zellnor Myrie, and Michael Blake. Polls show Zohran Mamdani has the highest chance of beating Cuomo, so rank him as high as possible

Finally, feel free to explain how you're using the rules in this guide to your audience. You can even link "the DREAMBox" (<https://dreamfornyc.com/dream-box>), a public facing version, so they can use the same tips.

So many people have asked us, "how can I convince my family member or friend that Cuomo is bad when they just think of him as the 2020 TV guy?" This is for them!

Issue Specific Info & Sources

How To Talk Cuomo Chaos & Corruption On Specific Issues

Do you or your audience have a specific issue you care about? Just because Cuomo is all over the place on every issue doesn't mean you should be.

Keep it simple. Say what New Yorkers *do* want, then show how Cuomo Chaos & Corruption will screw it up.

Start with what we *do* want on the issue. Then show what kind of chaos and corruption Cuomo will cause for that issue. Prove it by citing what kind he's bringing *now*, and then finish off with the most chaotic or corrupt move he's made on it in the past.

Here's specific talking points, sources, and visual assets like headlines you can use, on:

- [Fighting Trump](#)
- [Housing & Affordability](#)
- [Transit \(Subways, Buses, MTA\)](#)
- [Public Services \(Schools, Healthcare, Libraries, etc.\)](#)
- [Fighting Corporate Greed](#)
- [Making The City Work \("We need a good manager"\)](#)

Looking for an issue you don't see? Email us at hello@dreamfornyc.com

TRUMP?

CUOMO CHAOS & CORRUPTION WILL *HELP* DONALD TRUMP

- New York needs a leader who can stand up to Trump—not one who Trump *wants* to be our mayor.
- You may remember Cuomo's anti-Trump TV show, but look at him now and you'll start having questions, like:
- Why is Andrew Cuomo going out of his way to become the only Democrat in the country to claim NYC never should have found Donald Trump guilty of 34 felony counts?
 - <https://thehill.com/regulation/court-battles/4734858-andrew-cuomo-donald-trump-alvin-bragg-hush-money-case-new-york/>
 - Video: <https://youtu.be/eHp4DmCtjRk?si=71Oxdu31IPbzVwEN&t=497>

- Why can Andrew Cuomo not go 3 minutes without spending more time attacking AOC for fighting Trump than he does attacking Trump himself?
 - <https://www.yahoo.com/news/andrew-cuomo-slams-aoc-rally-135339404.html>
 - <https://youtu.be/eHp4DmCtjRk?si=N6ayEN6FLhMSWZFE&t=320>
 - Why did Andrew Cuomo respond to an innocent New Yorker getting abducted by Trump's ICE in NYC by implying he deserved it?
 - <https://www.amny.com/news/mamdani-condemns-cuomos-response-mahmoud-khalil-detainment/>
 - How can Cuomo fight off Trump's investigation of his COVID deaths coverup when *Democrats* already proved he did it?
 - <https://x.com/SallyGold/status/1925199914260119832>
 - These aren't questions any New Yorker should have to wonder about our mayor.
-

HOUSING?

CUOMO CHAOS & CORRUPTION WILL PRICE OUT NEW YORKERS

- New Yorkers want to be able to afford to stay in their homes and live in their neighborhoods. Andrew Cuomo's housing will bring renters nothing but pricing chaos.
 - In the last month alone, he put out a housing platform written by ChatGPT, while in private, told his landlord donors he'd help them raise rents.
 - <https://www.nytimes.com/2025/04/14/nyregion/cuomo-chatgpt-housing-ai.html>
 - <https://futurism.com/andrew-cuomo-ai-aide>
 - <https://x.com/dreamfornyc/status/1923135528246878211/video/1>
 - If Cuomo becomes mayor, he'll try to build a Hudson Yards in every neighborhood. You won't be wondering *if* you'll get priced out, just *when*.
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TRANSIT?

CUOMO CHAOS & CORRUPTION WILL DERAIL OUR SUBWAYS AND BUSES

- New Yorkers deserve subways and buses that are affordable, reliable, and get us where we're going when they're supposed to.
- Cuomo has traveled exclusively by limo for decades, which is why he doesn't have a single thing to say about fixing the MTA besides "chaos"
 - <https://www.nytimes.com/2017/05/22/opinion/new-york-subway-andrew-cuomo.html>
- Do you want a mayor who once made the biggest MTA funding cuts ever and built the most expensive mile of subway ever *at the same time*?
 -
 - <https://www.thecity.nyc/2021/10/20/mta-spent-millions-on-cuomo-plan-subway-bus-delays/>
 - <https://www.nytimes.com/2017/12/28/nyregion/new-york-subway-construction-costs.html>
- Do you want a mayor who thought he could take money out of subways and put it into upstate ski resorts without cause delays so bad, they got dubbed the "Summer of Hell"?
 - <https://www.nydailynews.com/2017/07/10/lovetta-mta-wrote-49m-check-to-three-upstate-ski-centers-in-bizarre-move-requested-by-cuomo-officials/>
 - <https://www.nytimes.com/2017/07/12/nyregion/new-yorkers-look-for-summer-of-hell-source-and-find-cuomo.html>
 - <https://x.com/dreamfornyc/status/1895896431732670519>
 - <https://x.com/dreamfornyc/status/1919868378652565961/photo/1>
- If Cuomo becomes mayor, we won't just have an MTA summer of hell, we'll have four seasons of it every year.

SCHOOLS? LIBRARIES? DOCTORS?

CUOMO CHAOS & CORRUPTION WILL ENDANGER OUR FAMILIES

- New Yorkers need a mayor who will fund and improve the schools and healthcare services our families rely on, not wreck them with absurd schemes
- Cuomo chaotic campaign is saying libraries should charge for books, that teachers should use AI, and railing against education policies that *he* wrote and passed
 - <https://hellgatenyc.com/cuomo-libraries-charge-for-services/>
 -

- This is a guy who tried to close hospitals, *during the peak of COVID*, and that was *after* he cut NYC's public health funding in half
 - https://www.dailygazette.com/archives/state-pols-rail-against-cuomo-s-proposed-medicaid-cuts-amid-covid-19-crisis/article_a84d1a93-a706-5e40-b2f8-076bf24396ac.html
 - <https://www.healthbeat.org/newyork/2025/02/27/article-6-public-health-cuomo-cut-s-funding-nyc/>
 - <https://www.thenation.com/article/society/cuomo-school-budget-cuts/>
 - <https://x.com/dreamfornyc/status/1917988692011995137/photo/1>
 - Donald Trump is trying to steal billions from NYC. Can we face that with a mayor who can't even decide if libraries should be free?
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STAND UP TO THE PEOPLE SCREWING US?

CUOMO CHAOS & CORRUPTION WILL LET CORPORATIONS RUN NYC

- New Yorkers need a mayor who will fight the wealthy corporations and billionaires that are making our city unaffordable
- Cuomo's current campaign is so corrupt, one of the world's biggest lobbyists is working for it *for free*. That's how badly lobbyists want Andrew Cuomo to be mayor
 - <https://www.politico.com/news/2025/05/23/lobbying-firms-andrew-cuomos-mayoral-campaign-00366943>
- Cuomo said people who want to Tax the Rich don't "have a brain in their head"
 - <https://x.com/CaseStudyQB/status/1925566044787102058>
- Cuomo is so in bed with the rich, he once tried balance the budget by closing hospitals *during the peak of the pandemic* instead of taxing billionaires half a percent more
 - <https://www.nytimes.com/2020/03/30/nyregion/coronavirus-hospitals-medicaid-budget.html>
- Do you think Cuomo can take the most money ever in the mayoral election from billionaires, Trump funders, and lobbyists without it affecting him? Does *he*?
 - <https://www.politico.com/news/2025/04/14/bill-ackman-andrew-cuomo-donation-00290306>

<https://www.nytimes.com/2025/06/02/nyregion/cuomo-super-pac-billionaire-donations.html>

- <https://www.nytimes.com/2025/06/01/nyregion/cuomo-donors-mayor.html>
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MAKE THE CITY WORK?

CUOMO CHAOS & CORRUPTION CAN'T EVEN RUN A CAMPAIGN

- New Yorkers need a mayor who can keep the biggest city in the country functioning
- Cuomo has run the most chaotic mayoral campaign this century: refusing to take questions, skipping every debate he legally can, and running red lights to get away from press
 - <https://hellgatenyc.com/andrew-cuomo-not-answer-questions/>
 - <https://www.nbcnewyork.com/news/adams-cuomo-absent-from-nyc-mayoral-candidate-forum/6197121/>
- He's *already* broken election law so badly he got fined \$1.3 million dollars and counting, wrote his housing platform with ChatGPT
 - <https://nypost.com/2025/05/30/us-news/andrew-cuomo-nyc-mayoral-campaign-dealt-another-blow-loses-out-on-1-3m-total-over-off-limits-ad-from-pac/>
 - <https://www.nytimes.com/2025/04/14/nyregion/cuomo-chatgpt-housing-ai.html>
- The only footage we *do* have of 2025 Cuomo shows why: spending one of his only interviews awkwardly hitting on a female journalist, ranting about AOC behind closed doors, and using endorsement forums to attack policies *he* passed as governor
 - <https://x.com/dreamfornyc/status/1923455413564883436>
 - <https://x.com/dreamfornyc/status/1923135528246878211>
 - <https://www.nydailynews.com/2025/05/17/cuomo-vows-to-do-away-with-unpopular-tier-6-pension-policy-he-enacted-as-ny-governor/>
- Is Cuomo's team hiding him the same way Biden's team tried to hide him? We shouldn't have to wonder
 - <https://x.com/OsseChi/status/1928180311193493830>
 - <https://nypost.com/2025/04/17/us-news/andrew-cuomos-mental-acuity-in-decline-nyc-cant-afford-another-joe-biden-moment-rival-says/>

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