PTO Officers meeting Thursday March 13, 2025 12pm on Google Meet

In attendance:
Lilly Lampe
Naoko Hama
Katie Yuko Linder
Katrina Lencek-Inagaki
Mari Homma
Emi Matsuyama
Janice Chow

Agenda:

- 1) Gala –
- a. Gala has already met last year's fundraising and exceeded last years ticket sales by 50. Final push to get to the 60k goal!
- b. Still selling tickets, online auction continues a few days after the event.
- c. Only items that will end at Gala: kids art live bidding PLUS raffle baskets—will winners take those home from the event?
- d. Volunteer needs: cleanup, Katie recounted last year's procedures for setup/cleanup

e.

- 2) Flea market Sunday May 4 logistics
 - a. Flat pricing? Maybe tables /groupings with \$1, \$5, \$10
 - b. Table and signage outside St Marks to promote
 - c. Natsuko-san food and koji sales? Normal pricing
 - d. Sample sale for fashion lines from the parent community? All proceeds donated to the school. Lilly felt it was a good fit last time, Blluemade raised \$2k for Aozora. Lilly will reach out to other designer parents to ask
 - e. Reach out to school regarding logistics: hours, having school staff on hand for front desk. Drop off of items?

- f. Gently used kids and Japanese language/culture items are the focus. NO expectation of receipt or benefit for donors. This is a spring cleaning for the school's benefit.
- g. Better marketing especially with St Marks location: signage, emails. Target audience: Current PSP and Academy families, alumni, prospective families, and neighborhood parents! Get the word out on Aozora and create a nice neighborhood event.
- h. 1 day only, no follow up fleas for remaining items. Remaining items should be donated promptly to a Goodwill or similar venue.
- 3) remaining movie nights dates:
- March 21 (less than two weeks away! Mari, shall we pick out movies?) Suggestions: Ponyo, Inside Out, Bolt.
- April 25
- May 30 (this is the weekend AFTER Memorial Day fyi)

Movie night thoughts:

- based on most recent movie night, open doors to the classrooms makes the management and oversight of kids MUCH easier. Try this going forward.
- Last movie night seemed very successful, get #s from Miho. Almost all 7 pizzas and 50 onigiri and most of beer, gone!
- Best if teachers/staff run the projectors, not parents.
- 4) possible PTO Happy Hour in June, let's take a vote on a date or whether to do it at all
- Friday June 6: Undokai day... no school but people might be pretty wiped after undokai
- Friday June 13: nothing on the calendar
- Friday June 20: no school, Tsubame graduation... could be a low chance of getting families back to St Marks for this. There's also no school the day before for Juneteenth so I imagine many families might take the long weekend or even leave for Japan early.

Last year's Happy Hour was at St Marks on the last day of school which was a Friday, overall good turnout but there was very little Clinton family turnout so it makes me doubt getting people to any campus if they're not already picking up kids.

- Tuesday, June 24: last day of school... Tuesday seems difficult for good attendance.

After some discussion people were interested in either Wednesday June 18 (Academy last day) or Tuesday June 24. Naoko Hama will take the lead on this event.

Lilly will reach out to the school to ask about those dates and logistics. If school agrees to those dates, we will ask the Whatsapps for the classes which date they would be most interested in.

After that Katie will see if Natsuko san is interested.

Max do merch again? Something fun and easy like a koozie?

Adjourned.