



<b>I. OBJECTIVES</b>	
A. Content Standards	Understands the concepts and principles of selecting and using consumer health products
B. Performance Standards	Consistently demonstrates critical thinking skills in the selection of health products
C. Learning Competencies	Explains the importance of consumer health H6CHIVa-13
<b>II. CONTENT</b>	<b>CONSUMER HEALTH</b>
<b>III. LEARNING RESOURCES</b>	
A. References	
1. Teacher's Guide pages	CG p.37 of 67
2. Learner's Material pages	
3. Textbook pages	
4. Additional Materials from LRMDS	
B. Other Learning Resources	Review: What makes you think that a person is healthy?
<b>IV. PROCEDURES</b>	
A. Reviewing past lesson or presenting the new lesson	Review: What makes you think that a person is healthy?
B. Establishing a purpose of the new lesson ( Motivation)	If suddenly you felt ill, what will you do? Where should you go? Let us play SURRENDER.  <b>CONSUMER</b> - It refers to someone who buys food, clothes and products Ask: What word is unlocked?
C. Presenting examples/ instances of the new lesson	Look at the picture. Identify what each picture shows. (buying products, health care and information and giving services) 



Ask:

Do you go to the grocery or market? Why?

How do you decide when choosing a product?

Let us decide and choose the best options:

1. When diarrhea attacks our little sister or brother...

a. boil guava leaves to make juice

b. buy the prescribed medicine

2. Your older sister asked you to buy a whitening soap...

a. buy the soap advertised in the television and recommended by doctors

b. buy a cheaper soap from the sidewalk

D. Discussing new concepts and practicing new skills no. 1

Let pupils watch the video about **CONSUMER HEALTH**

Ask:

Who are the consumers?

What are the things we purchase or buy?

Are they necessary?

E. Discussing new concepts and practicing new skills no. 2

Discuss:

Consumers buy and use products and services

Consumer Health refers to the decisions we make when purchasing product and using health information and services that has direct effect on our health.

Components of Consumer Health

1. Health information

2. Health products

3. Health care

4. Health services

Kinds of Consumers

1. spendthrift

2. close-fisted

3. wasteful

4. bargain addict

5. intelligent

6. panic buyer

7. impulsive buyer

Wise consumers are knowledgeable about his or her rights and responsibilities.

Consumer Rights

1. the right to basic needs

2. the right to safety

3. the right to information

4. the right to choose

5. the right to representation

6. the right to redress or remedy

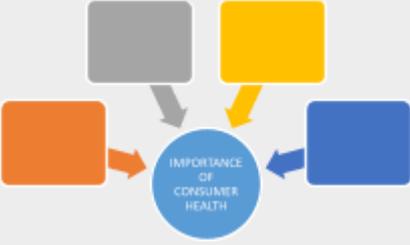
7. the right to consumer education

8. the right to a healthy environment

Consumer Responsibilities

1. use products and services for their intention

2. choose products and services that are affordable and of good quality

	<p>3. report or notify to the concerned agency any case of fraud (scam or deception) for products or services that do not meet expectations</p> <p><b>Importance of Consumer Health</b></p> <ol style="list-style-type: none"> <li>1. It makes people aware of the quality of goods that they purchase.</li> <li>2. It helps people to take right service on right time.</li> <li>3. It gives the knowledge of the existing laws and protection of their consumer rights.</li> <li>4. It helps to encourage consumer to be united and raise collective voice against the practice of adulteration and quackery.</li> </ol>
F. Developing Mastery (Leads to Formative Assessment)	<p>Groupings:</p> <p>Group 1: Choosing the necessities in life. Put on the basket the needs as a wise consumer.</p> <p>Group 2: Consumer rights or responsibilities?</p> <p>Group 3: Health Service or Health product?</p>
G. Finding Practical Application of concepts and skills in daily living.	<p>Think-Pair-Share Approach</p> <p>Decide on the things a wise consumer should purchase. The good things should be placed on the “Tree of Life” and the bad things be dumped and pasted on the trash bin.</p>
H. Making Generalization and abstraction about the lesson	<p>Who are the consumers?</p> <p>Is it important to know our rights as a consumer?</p> 
I. Evaluating learning	<p>True or False.</p> <ol style="list-style-type: none"> <li>_1. Consumer health refers to decisions made on products and services purchased or used that will have effect on our health.</li> <li>_2. Health care is the data and facts gathered from media, professionals and other agencies.</li> <li>_3. Health products are manufactured to treat diseases.</li> <li>_4. Health information are actions supplied to satisfy the needs of consumers.</li> <li>_5. We can decide on the product to use according to our rights.</li> </ol>
J. Additional activities for application and remediation.	<p>Bring labels of any medicinal products for our next meeting.</p>
V. REMARKS	
VI. REFLECTION	
A. No. of learners who earned 80% in the evaluation.	
B. No. of learners who require additional activities for remediation who scored below 80%.	
C. Did the remedial lessons work? No. of learners who have caught up with the lesson.	
D. No. of learners who continue to require remediation	
E. Which of my Teaching strategies worked well? Why did these work?	

F. What difficulties did I encounter which my principal or supervisor can help me solved?	
G. What innovation or localized materials did I use/ discover which I wish to share with other teachers?	

Prepared & Demonstrated by:

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Teacher I

Observed by:

\_\_\_\_\_  
Master Teacher I