

Faculty Courses – Master of Science in Business Analytics

Faculty Member	Course(s)
Alain Daou, Associate Professor, Dean of the Faculty of Business	MSBA 505 – Venture Acceleration Practicum MSBA Bootcamp
Elena Antonacopoulou, Professor	MSBA 500 – Business Understanding in Analytics
Yaozhi Zhang, Assistant Professor	MSBA 503 – Optimization and Simulation MSBA 603 – Data Driven Digital Marketing MSBA 606 – Social Media Analytics MSBA 601- Data Visualization and Communication MSBA 608 – Capstone Project MSBA 609 – Research Thesis
Claudia Franzè, Assistant Professor	MSBA 507 – Operations Management
Christodoulos Pavlou, Lecturer	MSBA 500 – Business Understanding in Analytics
Zinon Zinonos, Assistant Professor	MSBA 605 – Forecasting Analytics
Christos Nicolaides, Special Scientist-Lecturer	MSBA 502 – Applied Statistical Analysis MSBA 602 –Predictive Analytics and Machine Learning
Evgenia Kapassa, Special Scientist- Lecturer	MSBA 607- Big Data Processing and Blockchain Technology
Arash Gourtani, Special Scientist-Lecturer	MSBA 501 – Data Processing Framework
Charalampos Konstantinou, Special Scientist-Lecturer	MSBA 501 – Data Processing Framework MSBA 504 – Text Analytics and Natural Language Processing MSBA 605 – Forecasting Analytics MSBA 608 – Capstone Project MSBA 609 – Research Thesis
Imad Bou Hamad, Tenured Associate Professor, American University of Beirut	MSBA 606 – Social Media Analytics
Fouad Zablith, Tenured Associate Professor, Associate Dean at the Olayan School of Business of the American University of Beirut	MSBA 601 – Data Visualization and Communication
Krzysztof Fleszar, Tenured Professor, American University of Beirut	MSBA 503 – Optimization and Simulation MSBA 506 – Supply Chain Management
Samar Hajj Assistant Research Professor, American University of Beirut	MSBA 604 – Healthcare Analytics