

1st email out of an email sequence of 5, welcome email

For a for a business selling realistic candles and running workshops.

SL: Heya! Nice seeing you here.

PV: Welcome to our corner...

We're so glad you're here!

MOODS started as a little hobby I pursued,

just me making candles...

until one day,

slowly but surely,

like a little spring turning into a stream,

It wasn't a little hobby anymore.

What started on a table found its way into more hands,

I'll be honest, nothing about MOODS happened overnight.

It grew through the support of people like you,

and became what it is today because of that.

Thank you for being part of this.

-MOODS