Facebook Approach During Demo

"Mrs. Jones, I have found that a lot of people have more friends on Facebook than in their phones, so I am trying to work on my social media marketing and advertising too. So I would LOVE if you wouldn't mind putting a post up for me introducing me to your Facebook friends. I will send you a template of what you would post and I will also send you a photo of me. So, all you will do is post a photo and a template as an introduction of me and it will say if anyone is willing to help me out they can like or comment below. Would you be nice enough to put that post up? It would mean the world to me!

Great! I will send you a friend request now and send you the template and the photo. You can also tag me in the post with the @ since we are friends now!

By the way, if there's a time where I am able to, would it be okay if I sent a message to some of your Facebook friends introducing myself to them. Is that cool?

FACEBOOK POST TO SHARE:

WHO CAN HELP OUT?

<u>Jessica Sheynin</u> is working really hard towards a scholarship and every appointment <u>she</u> makes helps <u>her</u> towards <u>her</u> goal. It's a simple presentation over the computer for Cutco. The great thing is that you are under no obligation to purchase anything, it helps <u>her</u> either way! (and it's quite fun)

If you think you might be able to help <u>her</u>, please comment below, LIKE this post, OR message <u>her</u> directly (@Jessica Sheynin) so <u>she</u> can contact you.

Thank you for reading this and for your help. <u>She</u> insists on making <u>her</u> own money for college and not borrowing from <u>her</u> parents! <u>She</u> is one of our desperately needed entrepreneurs!

Please make sure to reach out and help this hardworking student! <u>She's</u> a sweetheart...... BTW:)

Facebook Approach Not During Demo

INITIAL FACEBOOK MESSAGE FOR POST SHARE:

Hey Jane! I hope all is well! ... I have a favor to ask you.

Would you mind putting a facebook status up for me? It would really help me out with some goals I am working towards.

I will send you a template of what to post and I will also send you a photo of me.

Would you be nice enough to put that post up? It would mean the world to me!

PERMISSION TO MESSAGE THEIR FRIENDS:

Hey Jane! I hope all is well!

I have found that a lot of people have more friends on Facebook than in their phones, and I am trying to work on my social media marketing and advertising. So, is it okay if I sent a message to some of your Facebook friends introducing myself to them and share some of my goals to see if they might be able to help out? Would it be okay?

Thank you so much for all of your support and help!

FACEBOOK Direct Message:

Hey David!! This is Amanda Swanson.

I am <u>Amy Solomon's daughter</u> and I am attending <u>Pasco Hernando State College</u> as a <u>pre-med student</u>. The company that I'm working for offers scholarships to help me pay for school. My assignment is to set up appointments with people to show a product and get their opinion on it. The product is called Cutco. You don't have to get anything, I get paid just to show it. Right now, I'm in a contest where if I can hit my appointment goal each week, I'll be able to cover my entire Fall Semester of expenses. The appointment is fun, easy, and fast (takes less than an hour) and it's over the computer.

Is there any way possible that you would be available any time this next week? It would really help me out! I look forward to hearing back from you! \bigcirc