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Total No. of Printed Pages: [01]

Total No. of Questions: [10]

MBA (Semester – 2nd)
ENTREPRENEURSHIP
Subject Code: MBADS1226
Paper ID: [23260406]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A consists of 10 compulsory short notes of two marks each.
2. Section B consists of Four Units (Unit – I, II, III & IV). Each unit contains two questions of 8 marks each. Student has to attempt one question from each unit.
3. Section C (8 Marks): A short Case Study related to the syllabus.

Section – A

(2 marks each)

Q1. Explain the following:

- a) Difference between sole proprietorship and partnership
- b) Definition of entrepreneur and entrepreneurship
- c) Opportunity analysis
- d) Business Plan
- e) Innovation
- f) What is the difference between social entrepreneurship and traditional entrepreneurship?
- g) Need for having women entrepreneur
- h) MSME
- i) Role of SIDBI
- j) Role of Angel Investors

Section – B

(8 marks each)

UNIT-I

- Q2. Discuss the role of entrepreneurship in the economic development of any nation.
- Q3. Discuss the different types of business organization.

UNIT-II

- Q4. Examine the impact of government policies and initiatives on women's entrepreneurship.
- Q5. Discuss the role of social entrepreneurship in solving and entrepreneurial problems and describe the challenges faced by social entrepreneurship.

UNIT-III

- Q6. Discuss the various components of a business plan and what is significance of preparing business plan.
- Q7. Explain the need and process of preparing project report.

UNIT-IV

- Q8. Explain the role and importance of MSME in Indian economy.
- Q9. Write short note on the following
 - a) National Small Industries Corporation (NSIC)
 - b) Role of Directorate of Industries

Section – C

(8 marks)

- Q10. A group of MBA graduates is planning to launch an eco-friendly product line, focusing on sustainable packaging solutions for e-commerce businesses.

Questions:

- a. Conduct a SWOT analysis for their business idea.
- b. Identify one potential funding source they could pursue and explain why it would be appropriate for their startup.