Roll No……..….. **Total No. of Printed Pages: [01]**
Total No. of Questions: [10]

MBA (Semester – 2nd)
ENTREPRENEURSHIP
Subject Code: MBADS1226
Paper ID: [23260406]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A consists of 10 compulsory short notes of two marks each.
2. Section B consists of Four Units (Unit – I, II, III & IV). Each unit contains two questions of 8 marks each. Student has to attempt one question from each unit.
3. Section C (8 Marks): A short Case Study related to the syllabus.

Section – A **(2 marks each)**

Q1. Explain the following:
   a) Difference between sole proprietorship and partnership
   b) Definition of entrepreneur and entrepreneurship
   c) Opportunity analysis
   d) Business Plan
   e) Innovation
   f) What is the difference between social entrepreneurship and traditional entrepreneurship?
   g) Need for having women entrepreneur
   h) MSME
   i) Role of SIDBI
   j) Role of Angel Investors

Section – B **(8 marks each)**

UNIT-I

Q2. Discuss the role of entrepreneurship in the economic development of any nation.
Q3. Discuss the different types of business organization.

UNIT-II

Q4. Examine the impact of government policies and initiatives on women's entrepreneurship.
Q5. Discuss the role of social entrepreneurship in solving and entrepreneurial problems and describe the challenges faced by social entrepreneurship.

UNIT-III

Q6. Discuss the various components of a business plan and what is significance of preparing business plan.
Q7. Explain the need and process of preparing project report.

UNIT-IV

Q8. Explain the role and importance of MSME in Indian economy.
Q9. Write short note on the following
   a) National Small Industries Corporation (NSIC)
   b) Role of Directorate of Industries

Section – C **(8 marks)**

Q10. A group of MBA graduates is planning to launch an eco-friendly product line, focusing on sustainable packaging solutions for e-commerce businesses.
   Questions:
   a. Conduct a SWOT analysis for their business idea.
   b. Identify one potential funding source they could pursue and explain why it would be appropriate for their startup.