

10 Minute Presentation

Prepared By:

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House:

North

Working EQ:

The Social Media Revolution, what are the most significant uses for social media?

Objectives (Specify skills/information that will be learned.):

Skills: how to think critically about the use social media

Info: their privacy, how social media works, what traits about social media are significant, why social media is so impactful on their lives.

	Guide	Time	
Introduction	I will introduce myself and my senior topic the Social Media Revolution. While explaining what social media is briefly, with a quick example of Facebook, I will discuss the presentation objectives which are as follows: defining social media and the social media revolution, how it affects us in three ways, and the possible future of the internet and social media.	1 minutes	Important Source 1: "Clay Shirky: How Social Media Can Make History." TED: Ideas worth Spreading. N.p., n.d. Web. 8 Sept. 2012. < http://www.ted.com/talks/clay_shirky_how_cellphones_twitter_facebook_can_make_history.html >.
Verification (Steps to check for student understanding)	Beginning: How much of our lives are influenced by Facebook, Twitter, Tumblr, or	2 min	

other social media giants?

End: Check for understanding by reintegrating the fact that it has become the fifth stage of communication (first was written, second telegraphic, third phone, fourth television, and finally fifth social media) (source: Clay.)

Body

(Give and/or demonstrate necessary information)

Literal:

-There are 1 billion users that use Facebook, with 600 million mobile users- Tumblr has 150 million users, while twitter has 140 million.

-According to some experts (Clay Shirky) there has been four periods within the last 500 years of communication revolutions (print, conversational media (phone), recorded AV, and then the internet)

-Then, following along the lines with Clay, tell the story about China

Interpretive:

Visuals

Literal: 2x min

Interp: 2x min

Applied: 2 x min

PIC: Bill Cheswick's map of the internet

PIC: CHINA EARTHQUAKE

PICS OF ARAB SPRINGS

-Clay Shirky's TED discussion, "How Social Media can make history" is the most important source of my topic and this presentation because this was the source that inspired and guided me into realizing the impact of social media. 2 of the 3 facts I will discuss in my presentation were founded in this discussion and are crucial points in the social media revolution (defining what social media is, how it's used, and the future of it)

Other:

Three ways social media affects us: to communicate, to consume, and if it is being censored or not.

Applied:

I will invite audience to quickly tell a story of how social media helped them communicate with people for something such as homework, advice, or what they missed in class. After discussing this, I will use it as an example to discuss how their story is relevant to the foundation of my working EQ because social media is the backbone to the communication network there

is in the modern world.
Because of the constant
instantaneity that social media
offers, change at a quicker rate
and a rate that will spread to
other corners of the world is
possible.

Activity

(Describe the independent activity to reinforce
this lesson)

No Activity for this
Presentation

x min

Materials (for activity)

No Activity

Conclusion

Restate my thesis statement (what social
media is, the three ways we use it, and the
future of social media) Use the example
story and china story to relate and prove
that no matter how small the situation is,
that social media has provided the bridge
to allow media to finally allow us to
converse, to watch, and to read in one
package. Ask if anyone has any questions.
Bow.

1x min