

IPOP LIST 2026

Indigenous Producers • Owned • Partners

Community-Verified • USA & Canada

PART 1: THE GOOD

WINE

Camins 2 Dreams

Kita Wines (historical, no longer in production, land repatriation precedent)

Fire Mountain Wines

Gruet Winery

Mattaponi Winery

Native Vines

Nk'Mip Cellars

Twisted Cedar

Indigenous World Winery

Graywing Cellars

Meyye Wines

Coronado Vineyards

Cellar 13

Wildflower Winery

BEER

210 Brewing Co.

3R – Rincon Reservation Road Brewery

7 Clans Brewing

Bow & Arrow Brewing

Mad River Brewing Company

Skydance Brewing

Talking Cedar Brewery

Broken Arrow

Turtle Mountain Brewing

Native American Brewing Co.

Parleaux Beer Lab

Ghost Town Brewing

Feather Falls Brewery

Werewolf Beer (UK collaboration Mother of the Corn)

Canada

Red Tape Brewery

Kahnawake Brewing Company

Ravens Brewing

Locality Brewing

SPIRITS

Copper Crow Distilling
Heritage Distilling at Talking Cedar
Obsidian Spirits
Oklahoma Distilling Co.
Rig Hand Distillery
Anchorage Distillery
Paskenta Brewery & Distillery
Uncharted Alaska Distillery
Heritage Distilling at Angel of the Winds Casino

NON-ALCOHOLIC / ELX / MIXERS

KWE Cocktails-Indigenous Owned, Canada

Thomas Henry + Undone (long-term support of Indigenous professionals and Cornsilk Road, non-US brand demonstrating sustained engagement)

INDIGENOUS COLLABORATIONS

Askî Oci Saison
Werewolf Beer(UK) collaboration Mother of the Corn

INDIGENOUS CHEFS AND LEADERS

Sean Sherman
Crystal Wahpepah
Rich Francis
Chris Commandant
Stephanie Baryluk
Sarah Meconse Mierau
Tawnya Brant
Trudy Metcalfe-Coe

PLATFORMS SUPPORTING INDIGENOUS PROFESSIONALS

Portland Cocktail Week (first Native American Heritage Month programming)
The Ada Coleman Project (Largest representation of femme & 2S community)
Tales of the Cocktail (ongoing inclusion and publication)
Another Round, Another Rally
Campari Academy (featuring Chockie Tom Perspectives series)
RC Show Canada (Indigenous Pavilion and programming)
BCB Berlin, BCB Brooklyn (London Pending)
Arthens Bar Show

MEDIA SUPPORTING REPRESENTATION

Class Bar Magazine
Drinks International

The Spirits Business
Bartender Atlas
The Drinks Lovers
Wine Enthusiast
PUNCH
Thirsty
Imbibe

PART 2: ACCOUNTABILITY

CORRECTED COURSE

- Dram
- Tayēr + Elementary

DEFEATED / CHANGED BRANDS

- Crazy Horse Malt Liquor
- Apache Gin
- Indiginous Gin (New Zealand)
- S£#@w-related wine branding

MISUSE OF SACRED INDIGENOUS INGREDIENTS

(White Sage, Palo Santo, etc.)

- La Condesa
- Bixby Gin
- Western Sage Gin
- Thumb Butte Western Sage Gin
- Calwise Spirits Co.
- Wheeler's Western Dry Gin
- Coastal Spirits

- Dogfish Palo Santo Whisky
- Seven Brothers Distilling Co.
- Pit Liquor
- Paragon
- Dram Apothecary
- Little Saints St. Ember

UNDER REVIEW / PENDING ACCOUNTABILITY

- Paragon Monin Palo Santo (continues to produce and market Palo Santo cordial, has acknowledged concerns and indicated intent to engage with Indigenous community, no confirmed follow-through to date)

STRAIGHT-UP VIOLATIONS / BOYCOTT

- El Supremo Rum (use of Indigenous cultural framing that does not accurately represent Guaraní culture, including documented event activation involving misrepresentation of Indigenous identity; no evidence of consent, collaboration, or consultation with Guaraní communities; public response minimized impact and treated the issue as resolved without meaningful accountability or corrective measures)
- La Condesa (use of Palo Santo and White Sage during alcohol-related brand activations, combining sacred Indigenous materials with commercial consumption contexts; continuation of these practices despite direct outreach from Indigenous community members offering education and alternatives; refusal to engage or change practices indicates knowing misuse and ongoing extraction of Indigenous spiritual traditions for branding and profit)
- Regal Rogue Vermouth (reported racist remark by a brand representative asserting that Australian First Nations people have a genetic or “chromosomal” deficiency related to alcohol; promotes harmful and scientifically unsupported racial stereotypes; no clear evidence of accountability or corrective action following the incident)
- Sotol Rarámuri (non-Indigenous-owned brand using the name of the Rarámuri Nation without documented permission, while marketing and selling a product that is culturally and geographically tied to that community; commercial benefit derived from Indigenous identity without demonstrated consent, collaboration, or revenue sharing; contributes to ongoing appropriation and misrepresentation of Nation identity within the spirits industry)

MISUSE OF SACRED INGREDIENTS INDUSTRY-WIDE

White Sage

Palo Santo

Reach out to local Indigenous Nations for paid guidance.

If you can't get that better to avoid and recalibrate.

CORE STATEMENT

There is no ethical way to use sacred Indigenous ingredients in alcohol, cocktails, branding, or activations. Ethical sourcing does not remove the harm of normalization.

CLOSING

This is a community-led list. Community verification is prioritized. There are more brands using Indigenous identity than there are Indigenous people represented in this industry.