

## Tips for Inviting to Hope, Health & Humor Nights

Link to this document to share with Coaches:

<https://docs.google.com/document/d/13k5Gz-fqBQy-HBSrrfLsJyv0SfEHZ7zpjlk4jSTkY2g/edit?usp=sharing>

Link to recordings: <https://vimeo.com/user/11733525/folder/21070904>

Events are a powerful opportunity to show people our community and share a little about the program. Whether it's a live in person or a trilogy zoom, here are some guidelines and tips for inviting to these awesome events.

Every Wednesday

4pm PT / 7pm ET **OR** 6pm PT / 9pm ET

ZOOM ID: 503 969 1007

Passcode: 1007

<https://zoom.us/j/5039691007>

Resources to utilize to invite:

Graphics to share:



Zoom link to Hope, Health & Humor nights to share after they say yes:

<https://zoom.us/j/5039691007?pwd=SG94ck0zR1p1ME5USGIldkpTVHgYUT09>

Password: 1007

## **Tips for Inviting**

- ✓ Step 1- write down the names of those you want to invite. Clients, coaches, friends. Family. Use a tracking system that works best for you (notebook or electronic)
- ✓ Step 2- Pick up the phone and call them.
- ✓ Step 3 - Inviting

**If you have not connected with them in a while - ALWAYS engage in personal conversation first to reconnect and then after some personal interaction (2 to 3 texts/2-3 minutes if a call), then reach out with an invitation.**

### **PRO TIP:**

Always start with something personal - best is to call or leave voice text/video message share with them *WHY* you are inviting them...

Here are a couple examples to invite - make it personal to them : [LINK](#)

**If yes - go to step 4**

**If No - offer to share the recording, add them to your follow up list and once you have recording share it and go to step 8**

- ✓ Step 4 - When they say yes (whether live on the phone or in messenger), say:  
*Great! You will love it! I send all my invites via email. What's your email and I'll shoot it your way. I'll also make sure you get all my health tips as well.*

- ✓ Step 5 - Share the registration link privately via email:

- Here's the Zoom link:

<https://zoom.us/j/5039691007?pwd=SG94ck0zR1p1ME5USGlsdkpTVHgyUT09>

Password: 1007

- ✓ Step 6 – Add them to your list for the event and for follow up.
- ✓ Step 7 – Send a reminder 2 days before and then again the morning of the webinar to everyone who said yes.
- ✓ Step 8 - Follow-up the day after and ask “What did you love about the webinar?”

✅ Step 9 - Schedule a call for HA or Coach Explore. If not ready continue follow-up

Connect with your support team if this is a new skill set or you need additional assistance inviting them!!!

**Resources for home event:**

**Sign in sheet:** [LINK](#)