



Hiawatha Halloween Queen

Contestant's Packet



Congratulations Candidate!

August 27, 2025

Dear Contestant,

Congratulations on being selected as your town's representative for the **111th Hiawatha Halloween Queen Scholarship Contest!** The purpose of this event is to award a \$1,000 scholarship to a deserving senior in high school. The scholarship can be applied to the college of your choice. The 1st Runner-Up will receive a scholarship in the amount of \$500. There will also be an opportunity to win a \$250 scholarship.

Your responsibilities to participate in the contest are as follows:

- ☐ Complete the information sheet
- ☐ Write essay
- ☐ Prepare talent
- ☐ Fill out sponsors information
- ☐ Email a color photograph
- ☐ Letter of recommendation

Mail these items to: Sarah Kleopfer, 801 Oregon Street, Hiawatha, KS 66434. **Be sure to mail this information in time to be in the chamber office no later than October 6, 2025.**

This year's judging contest is scheduled to be held **Sunday, October 26, 2025**. As you accept the nomination for this contest, please understand that it is necessary that you be available for most of the afternoon and early evening. The judging contest day will consist of an interview, talent show, presentation of essay, and dinner. The crowning ceremony and evening parade will be **Friday, October 31, 2025**.

We will be sending you a detailed contestant's itinerary, parent's information, and a parade schedule on or before **October 21, 2025**. If you have any questions, please contact me. We hope you have fun and make new friends while participating in the oldest Halloween Parade in the nation. Relax, smile, and have fun!

Sincerely,

Sarah Kleopfer
Halloween Queen Coordinator
Hiawatha Chamber & Visitors Bureau

hiawathachamber@rainbowtel.net

785-742-7136

CONTESTANT SPONSORSHIP

Dear Contestant,

As we gear up for another year of the Halloween Queen Scholarship Contest, it becomes necessary to look at the scholarship account. To be able to continue sponsoring the three scholarships, we again ask that each contestant select a hometown business or businesses or person or persons (i.e. bank, doctor, law firm, dentist, grocery store, your employer, etc) to sponsor you for **\$100** in the 111th Halloween Scholarship Queen Contest. You can have more than one sponsor if you so choose.

For their donation they will receive their name(s) by your picture in our local paper as well as be announced during the crowning ceremony as your sponsor(s) on the night of the parade.

We will need to know your sponsor(s) name(s) by **October 6, 2025**. (The checks can be mailed in with the scholarship packet.) **The donation needs to be in no later than October 6, 2025 along with your information packet.** All checks should be made out to: **Hiawatha Halloween Queen Fund**.

Thank you for being a contestant and getting your information and donation to our committee in a timely manner. This is a wonderful opportunity, and we are excited to have you participating. If you have any questions regarding this donation, please let me know.

Thanks,

Sarah Kleopfer
Halloween Queen Coordinator
Hiawatha Chamber & Visitors Bureau
hiawathachamber@rainbowtel.net
785-742-7136

PLEASE RETURN BOTTOM PORTION

SPONSORSHIP INFORMATION

CONTESTANT'S NAME _____

HIGH SCHOOL REPRESENTED _____

SPONSOR'S NAME _____

SPONSOR'S PHONE NUMBER _____

**Please return form and monetary donation by October 6th to:
Sarah Kleopfer, Hiawatha Chamber & Visitors Bureau, 801 Oregon Street, Hiawatha, KS 66434**

All checks should be made out to: Hiawatha Halloween Queen Fund

Halloween Queen Contestant Information Sheet

Full Name: _____

Email: _____

**Personal email address is preferred. If I try to email your school email, it gets sent to spam.*

Address: _____

Cell Phone: _____

Parents names: _____

(Please include first names. If either is deceased, please note. If they are divorced, kindly indicate how you prefer their names to be listed)

High School Attending: _____

Grade Point Average: _____

List of Honors/ Leadership:

What extra curricular activities have you participated in: band, choir, sports, clubs, etc. Please list the years associated with each.

List any community involvement: (volunteer work, church, etc. Please list the years associated with each.)

List Hobbies:

College you plan to attend: _____

Major: _____

Career ambition or plans:

Give some insight into your goals and aspirations for the future:

List and description of jobs with number of years:

The above information is correct to the best of my knowledge, and I give my permission for its use in publicity.

Signature: _____ **Date:** _____

Essay Question

As you approach the end of your high school years and look forward to the next four years, tell us about some important events or occasions from your past experiences and what personal growth you gained from it and why. Then, look into the future four years and explain what you hope to accomplish and why.

Talent

The Hiawatha Halloween Queen Scholarship Contest is going to consist of a (lightly judged) talent portion. Each contestant will demonstrate a talent of their choice that is not to exceed 5 minutes, including set up/prep time. Talents include but are not limited to: singing, dancing, playing an instrument, monologue, stand-up comedy, magic tricks, hand crochet, crafts, hair dos, painting etc. Anything that sets you apart from anything else is a talent!

2025-2026 QUEEN RESPONSIBILITIES



Should you win the 2025 Halloween Queen Scholarship Contest, your duties are as follows:

1. Ride in the Brown County Fair Parade (TBD) and any other local parades you would like to participate in on your own. *For the Brown County Fair Parade, contact the Hiawatha Chamber & Visitors Bureau Administrator in early June.*
2. Notify Hiawatha Chamber and Visitors Bureau Administrator of school to send scholarship check. *Please notify the chamber administrator as soon as possible to allow enough time to get the scholarship to your school.*
3. Email your Queen picture (the portrait from Tiff's Touch Photography) and a letter to the Hiawatha Chamber and Visitors Bureau Administrator promoting the Halloween Queen Contest that can be put in the newspaper. (by October 1, 2026)
4. Keep your sash and crown to wear in the following year's parade. (Saturday, Oct 31, 2026)
5. You're invited to attend the 2026 Halloween Queen Scholarship Contest Judging. Give a welcoming speech to the new contestants for 2026 and visit with them before and throughout the evening. (date TBD – likely Sunday, October 25, 2026)
6. You **must** attend the crowning ceremony on October 31, 2026; then your reign is complete. *The Halloween Queen Coordinator will let you know the agenda for the day.*

Thank you again for being our 111th Hiawatha Halloween Queen.

If you have any questions, please contact the Halloween Queen Coordinator.

Sarah Kleopfer

hiawathachamber@rainbowtel.net

785-742-7136