Subject line: Can I show you something?

VERSION 1

Hey <insert name>

One of your Instagram posts for your <insert niche> product: <u>\<insert product></u> popped up in my feed and my mind got this idea that I've seen others in your market use to convert more people to their website.

By making your IG posts more personalized and tapping into your target audience's pain points and needs, you will make your target audience feel like your product is the solution to their problem and more people will check your product out.

You can look at 2 IG posts that I've made for you to get an understanding of what I mean if this sounds interesting to you.

Just get back to me and ill be sending them over to you shortly after.

sounds good?

Have a fantastic day <insert name>

Hey <insert name>

One of your Instagram posts for your <insert niche> product: <insert product> popped up in my feed and I decided to check your website out.

<insert personalized compliment>

 As I was looking through your website I saw one of your <niche> products and my mind got this idea that I've seen others in your market use to convert more people to their website.

By making your IG posts more personalized and tapping into your target audience's pain points and needs, you will make your target audience feel like your product is the solution to their problem and more people will check your product out.

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sounds good?

Have a fantastic day <insert name>