Podcast Assignment

Objective: Create a 5-7 minute podcast on a topic of your choice (sports, education, celebrities, true crime, politics, or other approved topics). The podcast should feature a commercial for a sponsor and incorporate at least one audio effect using Audacity.

Project Breakdown:

1. **Topic Selection:**
   - Choose a topic from the provided list (or get approval for an alternative topic). Make sure it's something you are passionate about and can discuss in depth for the required time length.
   - Some example topics might be:
     - **Sports**: A deep dive into a specific team, game, or athlete.
     - **Education**: The impact of technology on learning, or the future of education.
     - **Celebrities**: Discussing the life and career of a famous person, or trends in celebrity culture.
     - **True Crime**: Overview of a famous case, or exploration of lesser-known incidents.
     - **Politics**: Current events, political ideologies, or profiles of political figures.
2. **Script Writing:**
   - Draft a script that will guide your discussion.
   - Be sure to do research to help you with coming up with valid arguments, information, or anything else that will be used in your podcast.
   - Make sure to include an **intro** (introducing your topic and podcast), a **main content segment** (where you talk about your topic in-depth), and an **outro** (wrapping up and thanking listeners).
   - **Sponsor Commercial**: Create a fictional sponsor and write a brief, engaging ad for them. The ad should be around 30 seconds long and flow naturally with the rest of the podcast.
3. **Audio Editing with Audacity:**
   - **Record Your Podcast**: Use a clear and steady speaking voice. Be sure to edit out any awkward pauses or mistakes during recording.
   - **Include One Effect**: This can be sound effects, music, or editing techniques like fade-in/fade-out. Examples:
     - **Sound Effects**: Add a relevant sound to enhance a point in your podcast (e.g., crowd noises for a sports podcast, or police sirens for a true crime story).
     - **Music**: You can use royalty-free music for your intro/outro or for transitions between sections.
     - **Volume Adjustment**: Use fades, equalization, or noise reduction to improve the sound quality.
4. **Commercial Integration**:
   - Include the commercial seamlessly into your podcast. It should feel like a natural part of the show.
   - You can use sound effects (e.g., jingles, background music) to make it feel more like an authentic ad.
   - Students should import the commercials they have already created in class.

5. **Final Production**:
   - Export the final podcast file (MP3 or WAV).
   - Double-check the length (5-7 minutes).
   - Make sure the sound levels are balanced so that listeners can hear you clearly, even when effects or music are present.

Submission Requirements:

- **Podcast Length**: 5-7 minutes.
- **Content**: Clear and engaging topic discussion with a sponsor commercial.
- **Audio Editing**: Two distinct audio effects are used effectively.
- **File Format**: MP3 or WAV file.
- **Due Date**: [Insert Date Here].
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Requirements:

- Fade-in and fade-out effects on intro/ exit music
- Script
- One additional effect (pitch, amplification, etc.)
   - Deep Voice ([Click Here](#))
   - High Voice and Deep ([Click Here](#))
   - Echo/ Reverb ([Click Here](#))
   - Other voice effects ([Click Here](#))
- One commercial
- Podcast total length 5-7 minutes
- Exported and turned in as an MP3/ WAV

Show layout:

1. Intro music with fade-in effect
   - Music ([Click Here](#)) or create with AI
2. Introduction (introduce your podcast name, your names, and what today's podcast will be about)
3. Thank your sponsor for your show and play commercial
4. Commercial
5. Discuss your topic using researched arguments/ points to support your claims.
   - Effect during the podcast
6. Conclusions
7. Exit music with fade-out effect

Rubric

Standard	Category	4	3	2	1	Comments
T1- Select and use digital Tools	**Music before and after that is less than 30 seconds without talking**	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	The project had an intro song with a fade-in effect and an ending song with a fade-out effect.	The project had both songs but was missing fade-in and out effects.	The project did not have music in the podcast.	
	Length	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	The project is 5-7 minutes in length.	The project is 3-4 minutes in length.	The project is less than 2 minutes in length.	
D1- Use a deliberate design process	**Commercial**	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	The project had an appropriate commercial in the podcast.	The commercial lacked elements such as background music or length	The commercial lacked background music and length	
	Information	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	The student created a well-organized podcast that educated, informed, or entertained the viewer on a specific topic. The student did this by using multiple points to support their ideas, argument, or story.	The student created a podcast that was a times random or lacked enough support for their ideas, argument, or story.	The student created a podcast that lacked direction, ideas, and clarity, and it was difficult to understand the purpose.	
D2- Create media using appropriate tools	**Effect**	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	The Student used one effect.	N/A	The student did not use effects in their podcast.	
T2- Demonstrate knowledge of equipment and software.	**Layout & Exported**	The student went above and beyond what the teacher expected and showcased skills or knowledge that was not taught in class.	Students created their podcast show that had a layout that was similar to several of the podcasts we listened to in class.	The student created a podcast show that lacked one or two elements of a normal podcast show (intro music, intro, show name, closing, exit music, commercial, etc.).	The student created a podcast show that lacked three or more elements of a normal podcast show (intro music, intro, show name, closing, exit music, commercial, etc.).	
					Total	

Welcome to the _____ Podcast Show where we talk about everything _____! I am your host _____ and we have a special show today where we will be talking about _____.

But before we get started, let's take a quick message from our show sponsor of the day _____.

(Insert commercial)

Thank you for _____ for being our sponsor. Let's dive into our topic for today!

Continue to create a script that educates your audience about your topic with various reasoning/ support.

Ideas:
- Sports: comparing athletes (GOAT) debate, all-time starting lineup, who will win the championship, looking at a specific team season outlook, or other approved topic.
- True Crime: you cannot do a true crime podcast because of all the details. However, you can preview a specific case and raise some suspicions you will address in future episodes.
- Celebrity: Talk about an artist's new album, who are the top rappers/ musicians/ etc., or other topics related to celebrities.
- TV Show/ Movie: Discuss season predictions, discuss the latest episode of a show, and provide a review/ critique.
- Education: Discuss with the audience your findings on a particular topic (health benefits of …., problems with ….., conspiracy theory, etc.)