

- “28 Days To A Client” -

The Real War Mode Day Plan + Report.

	Priority Level	Task List For The Day (Set Tasks That Make Progress Towards MY Goals)
1. ☒ /X	3 ▾	Finish yesterday's copy
2. ☒ /X	3 ▾	Review and improve yesterday's outreach
3. ☒ /X	3 ▾	Make an outreach guideline
4. ☒ /X	3 ▾	Make a pro copy review lessons document
5. ☒ /X	3 ▾	Spec work
6. ☒ /X	3 ▾	Review my copy
7. ☒ /X	3 ▾	Training
8. ☒ /X	2 ▾	MPUC
9. ☒ /X	2 ▾	Review fellow student copy
10. ☒ /X	2 ▾	Outreach
11. ☒ /X	1 ▾	Learn English
12. ☒ /X	2 ▾	Read “how to win friends and influence people”
13. ☒ /X	3 ▾	Plan next day
14. ☒ /X	2 ▾	Review professional copy
15. ☒ /X	1 ▾	Watch some kyle Milligan copywriting videos
16. ☒ /X	1 ▾	Watch copy review call
17. ☒ /X	0 ▾	
18. ☒ /X	0 ▾	
19. ☒ /X	0 ▾	
20. ☒ /X	0 ▾	

Day Number: 2

Date: 21.03.2023

Start Of The Day - Time: 7 am

	 3 Things That I Am Excited To Have In The Future? 
1.	Motorcycle
2.	Own apartment
3.	Client 😊

Hour-By-Hour **Tracking:**

[Track+Measure=Improve]

 Task:	 Task = Set The Task That I Intend To Complete This Hour?
 Intention:	 Intention = What Is My Plan Of Action To Complete This Task For This Hour?
 Reflection:	 Reflection = Did I Complete This Task For This Hour? If Not, Then Why?

My War Mode Words:

1. I Am Acting With No Limits To My Abilities!

2. I Am Being All That I Can Be, Every Hour And Every Day!

3. Every Word I Am Saying And Thought I Am Thinking Is Positive!

4. I Am Being Enthusiastic About Completing Each Task!

5. I Am The Best Copywriter In The World!

**(Delete Any Boxes Below That Are Before
The Time That You Start Your Day In Your
Own Copy)**

\$ 7 am: Task \$	Finish and review yesterday's copy (1h)
🔔 Intention 🔔	I'm going to use principles learned in the copy review section and use ChatGPT to help with ideas.
✍️ Reflection ✍️	Completed / No issues, made everything as planned. I think it turned out really well.

\$ 8 am: Task \$	Make a pro copy review lessons document (1h)
🔔 Intention 🔔	Check every copy review I've done so far and collect useful information. Store them in one easy-to-read document.
✍️ Reflection ✍️	In-progress / Made my best to do as much as I possibly can

\$ 9 am: Task \$	Breakfast (30min) / Review and improve yesterday's outreach (30min)
🔔 Intention 🔔	Scrambled eggs / use ChatGPT to help me out with ideas.
✍️ Reflection ✍️	Completed / Still waiting for students' opinion

\$ 10 am: Task \$	Make a pro copy review lessons document (1h)
🔔 Intention 🔔	Check every copy review I've done so far and collect useful information. Store them in one easy-to-read document.
✍ Reflection ✍	In-progress / Made a raw outlook, sections, etc. Still a long way ahead but I've done a good job.

\$ 11 am: Task \$	Research and look for things prospect could improve (1h)
🔔 Intention 🔔	Check their product reviews on amazon and their site and answer the questions from the template
✍ Reflection ✍	Uncompleted / Parents took my time and I had no time left to do research

\$ 12 am: Task \$	Fascintaion (30min) / Spec work (30min)
🔔 Intention 🔔	Make some fascinations and using copy document created earlier make a copy
✍ Reflection ✍	I didn't have enough time to do fascinations / Copy completed

\$ 1 pm: Task \$	Review my copy (15min) / Review pro and student copy (45min)
🔔 Intention 🔔	Go through couple rounds of improvements. Answer the questions from the template and improve.
✍ Reflection ✍	Completed / I found a way to make good use of pro copy review and I still need to learn how to properly review my own copy to make it better.

\$ 2 pm: Task \$	Watch and take note of Kyle Milligan copywriting videos (1h)
🔔 Intention 🔔	Make a document and store useful information from this professional copywriter
✍️ Reflection ✍️	Done / got some key insights that I could use to improve my writing

\$ 3 pm: Task \$	Lunch and copy review call (1h)
🔔 Intention 🔔	Make a good meal 😊
✍️ Reflection ✍️	Done

\$ 4 pm: Task \$	Make an outreach guideline (1h)
🔔 Intention 🔔	Use the information I gathered from outreach breakdown and create an easy to read document.
✍️ Reflection ✍️	Done

\$ 5 pm: Task \$	Make an outreach guideline (1h)
🔔 Intention 🔔	Use the information I gathered from outreach breakdown and create an easy to read document.
✍️ Reflection ✍️	I've been able to complete this task in the first hour so I was doing other useful things in this hour / Done

\$ 6 pm: Task \$	Training (1h)
🔔 Intention 🔔	Train

 Reflection 	Done
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\$ 7 pm: Task \$	Dinner and MPUC (15min) / copy review call (45min)
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 Intention 	
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 Reflection 	Done
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\$ 8 pm: Task \$	Outreach (1h)
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 Intention 	Use the template I created and write personalized email to at least one prospect
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 Reflection 	Done
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\$ 9 pm: Task \$	Backup time
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 Intention 	
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 Reflection 	
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\$ 10 pm: Task \$	Plan the next day, Reflect on the current day and post it in the accountability roster. / Read how to win friends and influence people”
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 Intention 	
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 Reflection 	Done
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End-Of-The-Day Report:



What Did I Learn Today?

I've learned how to use to my advantage pro copy reviews and the method on how to make successful fascinations. I learned how to make intrigue and the copy not vague.

What Do I Plan To Do Differently Tomorrow?

**I need to review my copy as I review others
Spend more time on deeply understanding the prospect. I need to master research. Use key principles learned today.
Review copies using methods learned today**

What Do I Plan To Do The Same Tomorrow?

**Copy review
Outreach**

Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With?

Ask: How does my research should look if I need to do it as specifically as possible and write especially to the avatar? I'm limiting myself and making it vague because I think if I'm going to be really specific I will be left with a really small customer base and my copy won't be as effective. Where is the balance there?

If someone is not running facebook ads is it a good idea to send them as a free value? They run a ecom store so in my opinion the best thing they can do is to market their products and the best way in my opinion would be to run facebook ads.

 What Tasks Were Left Undone? 

Research Fascinations

Brain Dump: