

## Summer Learning Academy 2020 Sample Social Posts + Blurb

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### Sample social posts:

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#### Facebook:

1. @ISTEconnects is launching the Summer Learning Academy! Get ready for fully online or blended learning in the fall with 3 weeks of self-paced microcourses, webinars and a PLC—all for just \$20.

Learn more and register here: [bit.ly/ISTEsla20-partner](http://bit.ly/ISTEsla20-partner)

2. Are you looking for affordable professional development this summer? @ISTEconnects is hosting the Summer Learning Academy! Throughout July, the ISTE community is offering 3 weeks of self-paced microcourses, webinars and a PLC on online learning—all for just \$20!

Learn more and register: [bit.ly/ISTEsla20-partner](http://bit.ly/ISTEsla20-partner)

#### Twitter + LinkedIn:

1. In case you missed it, @iste is launching the Summer Learning Academy! Get ready for #blendedlearning in the fall with three weeks of flexible, comprehensive PD for just \$20.

Learn more here: [bit.ly/ISTEsla20-partner](http://bit.ly/ISTEsla20-partner)

#ISTEsla20 #Educators

2. Looking for affordable PD on online learning this summer? The @iste community will help you build the skills you need to be successful this fall—with 3 weeks of self-paced microcourses, webinars and a PLC—all for just \$20. Learn more:

[bit.ly/ISTEsla20-partner](http://bit.ly/ISTEsla20-partner) #ISTEsla20 #Educators

#### Instagram:

1. In case you missed it, @isteconnects is launching a Summer Learning Academy! Get ready for #blendedlearning in the fall with 3 weeks of flexible, comprehensive professional development for just \$20! Learn more at [iste.org/SLA20](http://iste.org/SLA20) or with the link in bio. #ISTEsla20 #Educators

2. Are you looking for affordable professional development opportunities this summer? @isteconnects is hosting a Summer Learning Academy! Throughout July, the ISTE community is coming together to help you build skills for a successful fall, whether that's through online or #blendedlearning—for just \$20. Learn more at [iste.org/SLA20](http://iste.org/SLA20) or with the link in bio! #ISTEsla20 #Educators

**Blurb to add to your website or e-newsletter:**

**Add graphics [here](#)**

**Introducing ISTE's new Summer Learning Academy 2020!**

The International Society for Technology in Education is launching a Summer Learning Academy to prepare K-12 educators for teaching in online and blended learning settings this fall. For **just \$20**, teachers can enhance their online teaching skills through a three-week, 15-hour PD program featuring four self-paced microcourses, 12+ webinars from online learning experts, access to a personal learning community and fun weekly prizes.

[Register now!](#)