

## Student Ambassador Program

The TSI Student Ambassadors, ranging from middle school students to high-school students, share the inside scoop on the latest in social experiences – online and offline – and how to navigate their world in positive, high-character ways. They help provide invaluable insight into new social platforms, trends, and our gamified #WinAtSocial Lessons. Together, our Student Ambassadors empower more students around the country to fuel their health, happiness, and future success. Use one of the following options to encourage students to apply and represent your school. Optional: Hang this [flyer](#) at your school if you want more students to apply!

### Option 1: Nominate and email select students (2-3 in your division)

Hi *Student Name*,

*I'm excited to share that you have been nominated to join The Social Institute's Student Ambassador Program! Our school partners with The Social Institute (TSI) to challenge students to navigate self-care, social media, and technology in positive, healthy ways.*

#### **Why join:**

- Collaborate with students from across the country to co-design lessons.
- Sharpen your leadership skills and earn community service hours.
- Team up with leaders at TSI, an innovative, fast-growing startup company.

#### **Next steps:**

- If you are interested in joining, [click here](#) to learn more about the program and complete the online application in the next two weeks.
- If you have any questions, email The Social Institute's team at [contact@thesocialinst.com](mailto:contact@thesocialinst.com).

*This is a special opportunity to represent something bigger than yourself and make a positive impact on students at our school and students across the country. Congrats!*

Best,

*Your Name*

## Option 2: Email all students and encourage them to apply on their own

*Calling all students! You are invited to join a program where you can have a huge positive impact by helping students nationwide navigate social media and self-care positively. See below!*

**Join the Student Ambassador Program:** [Learn more](#)  
[Student Ambassadors | The Social Institute](#)

**Hosted by:** [The Social Institute](#), an innovative, fast-growing startup company

**Why join:** Make an impact. Earn volunteer hours. Build leadership skills.

Consider [applying](#) this week and team up with students across the country!

Best,

*Your Name*

## Option 3: Email family members of nominated students

*Hello!*

*I am reaching out because our school would like to nominate your child to join The Social Institute's Student Ambassador Program – a unique leadership opportunity to empower students both at our school and across the country, while strengthening their existing leadership skills.*

*As you may know, our school partners with The Social Institute to empower our students, faculty, and families to navigate social experiences – online and offline – in positive, high-character ways. [Here is more information](#) about the program, which is run and virtually hosted by The Social Institute. The next step would be for your child to review the opportunity and apply using the application on the website above.*

*Can you please confirm receipt and share this opportunity with your child? Or, please let us know if you would like us to reach out to them directly.*

*We hope your child will consider applying. Students at our school and across the nation can greatly benefit from their character and leadership skills!*

Best,

*Your Name*