



SDDA BOARD MEETING AGENDA

Tuesday, February 17th, 2026 | 6PM

- 1) **HOUSEKEEPING**
 - Welcome/Introductions
 - Assign Secretary and Timekeeper

- 2) **APPROVAL OF February 2025 AGENDA**

- 3) **REVIEW/APPROVE December 2025 BOARD MINUTES**

- 4) **DIRECTOR'S REPORT (10 min)**
 - Comments/Questions

- 5) **EVENTS/MARKETING REPORT (10 min)**
 - Comments/Questions

- 6) **BOARD WORK SESSION DISCUSSION (20 min)**
 - VMS and Tourism Roles
 - Overall Goals

- 7) **COMMITTEE UPDATES (20 min)**
 - Promotions
 - Organization

 - Executive Committee (website refresh update)

- 8) **ADDITIONAL ANNOUNCEMENTS/INFORMATION SHARE/ACTION ITEMS**

- 9) **ADJOURN INTO CLOSED SESSION TO DISCUSS STAFF MATTERS**