

## Privacy Policy

This Privacy policy describes how we (Happy old boy) collect the information when you use our apps or games downloaded from Google Play Store, Apple Store and other third party app stores. The policy also explains how we use and disclose the information collected from you.

Why do we need some information from you?

- To realize the basic functions of the APPs;
- To provide you better features and experience on the services;
- To analyze our traffic and earn advertising revenue;

We also share such identifiers and other information from your device with our social media, advertising and analytics partners.

We DO NOT sell, trade, or transfer to outside parties your personally identifiable information. And therefore we don't disclose your information.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device, below list can provide a non-exclusive list of the contents of Usage Data:

- Hardware model;
- Information about operating system and its version;
- Screen size and density;
- Language and country;
- Unique device identifiers (e.g. IDFA);
- Time zone;
- Device mute status (related to reminder function)

In order to provide a better user experience, we have integrated data statistics tools in the App, they won't collect users' health data or privacy data and are only used for CRASH targeting and AB-testing for new features and design, The details are as follows:

#### Device information

- Screen Size
- OEM Name
- Model

#### Device system information

- OS Name
- OS Version
- OS Build
- Time Zone

- System Language
- Carrier Country
- Carrier Name

#### Location information

- Locale
- Country Area

#### Application information

- App Name
- App Build
- APP Version Number
- SDK Name
- SDK Version

#### Your Consent and Our Use of Your Personal Data

By using our app, you expressly agree to:

Except as provided in this privacy policy, we will not transfer any of your personal data to third parties.

We may use Personal Data for the following purposes:

To provide and maintain our Service, including to monitor the usage of our Service.

For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

To manage Your requests: To attend and manage Your requests to Us.

We may share your personal information in the following situations:

Third-Party Advertisers - We may use third-party advertising companies to serve ads when you visit the Application. These companies may use information about your visits to the app that are contained in cookies in order to optimize the performance of the marketing campaigns and provide ads about goods and services of interest to you. We NEVER shares any data you are tracking in the app (e.g. when you get your Personal Data) with third-Party Advertisers.

Analytics - We use third party analytics tools, Google Analytics, to help us measure traffic and usage trends for the Service. Google Analytics collects information such as device, location and app usage information. We may use the information get from Google Analytics only to customize and personalize your App experience for statistical purposes and analytics.

How is your information stored?

For the information we collect, some are only stored locally on your device, and some are stored securely on our partners. Like Google Firebase and Flurry, ect...

We have strict policies to control the access and use of such data.

#### Disclosure of Your Personal Data

##### Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

##### Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

Comply with a legal obligation

Protect and defend the rights or property of the Company

Prevent or investigate possible wrongdoing in connection with the Service

Protect the personal safety of Users of the Service or the public

Protect against legal liability

Detailed Information on the Processing of Your Personal Data

Service Providers have access to Your Personal Data only to perform their tasks on Our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.

- Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualise and personalise the ads of its own advertising network.

You may opt-out of certain Google Analytics features through your mobile device settings, such as your device advertising settings or by following the instructions provided by Google in their Privacy Policy: <https://policies.google.com/privacy?hl=en>

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

In addition, you may explore the privacy notices of these third parties for a more complete understanding of what they do with your personal information.

AppsFlyer Inc.: <https://www.appsflyer.com/legal/services-privacy-policy/>

Advertising

We may use Service providers to show advertisements to You to help support and maintain Our Service.

- AdMob by Google

AdMob by Google is provided by Google Inc.

You can opt-out from the AdMob by Google service by following the instructions described by Google: <https://support.google.com/ads/answer/2662922?hl=en>

For more information on how Google uses the collected information, please visit the "How Google uses data when you use our partners' sites or app" page:

<https://policies.google.com/technologies/partner-sites> or visit the Privacy Policy of Google:

<https://policies.google.com/privacy>

- Google Ads (AdWords)

Google Ads (AdWords) remarketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customise the Google Display Network ads by visiting the Google Ads Settings page:

<http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out

Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

- Facebook

Facebook remarketing service is provided by Facebook Inc.

You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>

To opt-out from Facebook's interest-based ads, follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>

Facebook adheres to the Self-Regulatory Principles for Online Behavioural Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

#### Other

In addition, Our application integrates SDKs from multiple analysis service providers for application optimization. Our third-party SDK partners may collect and use your relevant information in order to provide you with more accurate and personalized services.

Our selected partners include but are not limited to Google AdMob (monetization platform of Google LLC), Facebook Audience Network (monetization platform of Facebook, Inc.), Flurry, Google Firebase, etc.

These third-party SDKs may also collect your information, such as GAID (Google Advertising ID on Android devices) or IDFA (Identifier for advertising on iOS devices), region (defined as a location in a specific language), location information, and IP address.

This policy does not govern our third-party monetization partners, as they have their own privacy policies, which can be viewed on their website. such as:

- Facebook Ads Privacy Policy
- Google Ads Privacy Policy
- Google Play Refund policies

#### GDPR Privacy

##### Legal Basis for Processing Personal Data under GDPR

We may process Personal Data under the following conditions:

- Consent: You have given Your consent for processing Personal Data for one or more specific purposes.
- Performance of a contract: Provision of Personal Data is necessary for the performance of an agreement with You and/or for any pre-contractual obligations thereof.
- Legal obligations: Processing Personal Data is necessary for compliance with a legal obligation to which the Company is subject.

- Vital interests: Processing Personal Data is necessary in order to protect Your vital interests or of another natural person.
- Public interests: Processing Personal Data is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Company.
- Legitimate interests: Processing Personal Data is necessary for the purposes of the legitimate interests pursued by the Company.

In any case, the Company will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

#### Your Rights under the GDPR

The Company undertakes to respect the confidentiality of Your Personal Data and to guarantee You can exercise Your rights.

You have the right under this Privacy Policy, and by law if You are within the EU, to:

- Request access to Your Personal Data. The right to access, update or delete the information We have on You. Whenever made possible, you can access, update or request deletion of Your Personal Data directly within Your account settings section. If you are unable to perform these actions yourself, please contact Us to assist You. This also enables You to receive a copy of the Personal Data We hold about You.
- Request correction of the Personal Data that We hold about You. You have the right to have any incomplete or inaccurate information We hold about You corrected.
- Object to processing of Your Personal Data. This right exists where We are relying on a legitimate interest as the legal basis for Our processing and there is something about Your particular situation, which makes You want to object to our processing of Your Personal Data on this ground. You also have the right to object where We are processing Your Personal Data for direct marketing purposes.
- Request erasure of Your Personal Data. You have the right to ask Us to delete or remove Personal Data when there is no good reason for Us to continue processing it.
- Request the transfer of Your Personal Data. We will provide to You, or to a third-party You have chosen, Your Personal Data in a structured, commonly used, machine-readable format. Please note that this right only applies to automated information which You initially provided consent for Us to use or where We used the information to perform a contract with You.
- Withdraw Your consent. You have the right to withdraw Your consent on using your Personal Data. If You withdraw Your consent, We may not be able to provide You with access to certain specific functionalities of the Service.

#### Exercising of Your GDPR Data Protection Rights

You may exercise Your rights of access, rectification, cancellation and opposition by contacting Us. Please note that we may ask You to verify Your identity before responding to such requests. If You make a request, We will try our best to respond to You as soon as possible.

You have the right to complain to a Data Protection Authority about Our collection and use of Your Personal Data. For more information, if You are in the European Economic Area (EEA), please contact Your local data protection authority in the EEA.

#### CCPA Privacy

##### Your Rights under the CCPA

Under this Privacy Policy, and by law if You are a resident of California, You have the following rights:

- The right to notice. You must be properly notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used.

- The right to access / the right to request. The CCPA permits You to request and obtain from the Company information regarding the disclosure of Your Personal Data that has been collected in the past 12 months by the Company or its subsidiaries to a third-party for the third party's direct marketing purposes.
- The right to say no to the sale of Personal Data. You also have the right to ask the Company not to sell Your Personal Data to third parties. You can submit such a request by visiting our "Do Not Sell My Personal Information" section or web page.
- The right to know about Your Personal Data. You have the right to request and obtain from the Company information regarding the disclosure of the following:
  - The categories of Personal Data collected
  - The sources from which the Personal Data was collected
  - The business or commercial purpose for collecting or selling the Personal Data
  - Categories of third parties with whom We share Personal Data
  - The specific pieces of Personal Data we collected about You
- The right to delete Personal Data. You also have the right to request the deletion of Your Personal Data that have been collected in the past 12 months.
- The right not to be discriminated against. You have the right not to be discriminated against for exercising any of Your Consumer's rights, including by:
  - Denying goods or services to You
  - Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties
  - Providing a different level or quality of goods or services to You
  - Suggesting that You will receive a different price or rate for goods or services or a different level or quality of goods or services.

#### Exercising Your CCPA Data Protection Rights

In order to exercise any of Your rights under the CCPA, and if you are a California resident, You can email or call us or visit our "Do Not Sell My Personal Information" section or web page.

The Company will disclose and deliver the required information free of charge within 45 days of receiving Your verifiable request. The time period to provide the required information may be extended once by an additional 45 days when reasonable necessary and with prior notice.

#### Do Not Sell My Personal Information

We do not sell personal information. However, the Service Providers we partner with (for example, our advertising partners) may use technology on the Service that "sells" personal information as defined by the CCPA law.

If you wish to opt out of the use of your personal information for interest-based advertising purposes and these potential sales as defined under CCPA law, you may do so by following the instructions below.

Please note that any opt out is specific to the browser You use. You may need to opt out on every browser that you use.

#### Mobile Devices

Your mobile device may give you the ability to opt out of the use of information about the apps you use in order to serve you ads that are targeted to your interests:

- "Opt out of Interest-Based Ads" or "Opt out of Ads Personalization" on Android devices
- "Limit Ad Tracking" on iOS devices

You can also stop the collection of location information from Your mobile device by changing the preferences on your mobile device.

#### "Do Not Track" Policy as Required by California Online Privacy Protection Act (CalOPPA)

Our Service does not respond to Do Not Track signals.

However, some third party websites do keep track of Your browsing activities. If You are visiting such websites, You can set Your preferences in Your web browser to inform websites that You do not want to be tracked. You can enable or disable DNT by visiting the preferences or settings page of Your web browser.

#### Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

#### Your California Privacy Rights (California Business and Professions Code Section 22581)

California Business and Professions Code section 22581 allow California residents under the age of 18 who are registered users of online sites, services or applications to request and obtain removal of content or information they have publicly posted.

To request removal of such data, and if you are a California resident, You can contact Us using the contact information provided below, and include the email address associated with Your account.

Be aware that Your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

#### Changes

Our privacy policy may change from time to time. We will not reduce your rights under this privacy policy without your explicit consent. We will post any privacy policy changes on this page, and if the changes are significant, we will provide a more prominent notice. We will also keep prior versions of this privacy policy in an archive for your review.

#### Contact us

If you have any questions regarding privacy while using the application, or have questions about our practices, please contact us via email at: [kui23jin88@gmail.com](mailto:kui23jin88@gmail.com).