

Farhana Naz

My Quiz

29/11/12

Mass Media in Pakistan

MCM304

Midterm Quiz 1

Which of the following newspapers have not much area of influence?

Which party got victory in East Pakistan In 1970 elections? **PPP**

When did Delhi fall occur? **Oct 1857**

When photo journalism was started in Pakistan? **1953**

Which language was the only source of communication between the two wings of Pakistan before 1971? **English**

The brave stance “Militant Journalism” had been given in the history to which medium in Sub-continent? **Print media**

Which of the following is considered as newest form of mass medium?

Tashqand agreement was signed in January -----**1966**-----.

_____ **features** _____ have covered the gap of investigating reporting.

What were observed in the content of newspaper after the martial law?

Generally, for all the information we rely on _____media. **WESTERN MEDIA**

After the ban on political news in Ayub Khan's era, the topics of newspapers were shifted to _____.

Every reporter in a newspaper has a special ____**BEAT**_____.

PAST PAPERS

MCM304 - Mass Media in Pakistan

- 1. What was the reason of publishing Hamood Ur Rahman commission report after 34 years?
3 marks**
- 2. For what purpose a tape recorder can be used? 3 marks**
- 3. What was the agreed trade policy between the Pakistan and India regarding film industry?
3 marks**
- 4. What role computer is playing in the field of mass communication? 3 marks**
- 5. State the difference between Mass and Public? 5 marks**
- 6. briefly discuss the remarkable development in Television after 1960? 5 marks**
- 7. Describe the process of evolution of films in subcontinent? 5 marks**
- 8. What is chip? Explain its functions in Computer. 5 marks**

mcm 304 final tram paper 2Mcm304 - Spring 2012 Finals - Subjective Questions

What is Mob? - 3

What is development communication? - 3

What is sponsorship? - 3

What role computer is playing in the field of Mass Com? - 3

When VCR came to Pakistan and Indian movies entered in our society once again, what effects it made on our society? - 5

Describe in detail the sectarianism and extremism? - 5

Discuss different kind of documentary films that are made in Pakistan? -5

Give critical analysis on Zia ul haq's ruling regime on Pakistan - 5

Question:

Discuss US movement during Afghan War? (3-Marks)

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Question:

Define Magazine, Periodical, and Journal? (3-Marks)

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Question:

Discuss the condition of the newspaper in Pakistan. (3-Marks)

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Question:

Discuss whether the feature writing is helpful for newspaper or not? (5-Marks)

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Question:

Is the forum discussion is healthy and informative source for the public? (5-Marks)

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Question:

Discuss the work of newspapers on the decision of Musharaf's Government to Support Us.
(5-marks)