

LORE SO WHAT

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PROFESSIONAL EXPERIENCE

DELOITTE, London, UK

Strategy&Analytics Senior Consultant

August YYYY - Present

- Led the creation and automation of quarterly business reviews by working closely with the Head of Digital Transformation of a leading UK department store. Designed and implemented an automated ETL pipeline using Python and REST APIs, to automate the extraction of multiple data sources into Snowflake and Tableau. Created multiple dashboards in Tableau to gain insights on OKRs progression and track Omni-Channel result metrics. This resulted in saving around 320 hours per year through automation.

Strategy&Analytics Consultant

November YYYY - August YYYY

- As part of the ABC Programme, responsible for the design, development, delivery and maintenance of the Performance Dashboard. The dashboard has been considered the single source of truth for department data, and it has been used to produce reports for the Head of Department. The dashboard achieved around 2000 weekly views, serving more than 30 different teams, with the ultimate goal of improving operations. Key outcomes generated include a £19k daily saving from reduced SMS notifications and a 60% improvement in turnaround time.
- Received outstanding feedback directly from the Head of Department. Awarded 'BI Superstar' of the month among a 50+ people team, due to the continuous engagement with senior stakeholders and insights' delivery under tight deadlines.
- Gained the role of Analytics Lead, managing 3 experienced consultants, serving as Product Owner by managing the product backlog's and by adopting the Scrum Framework via Agile software (Atlassian Jira, Confluence and Miro).
- Owner of all the steps of the BI Journey. Gathered business requirements from senior stakeholders based on multiple interactions, identifying persona questions. Liaised with Data Engineers to analyse data gaps. Created a prioritisation plan and sprint roadmap. Designed the data source model using SQL to join 8 separate tables from different schemas (each containing >50M rows). Built the dashboard in Tableau Desktop and publish it on Tableau Server. Held 20+ UAT sessions and delivered training to 80+ users. Engaged with multiple stakeholders throughout the journey in an ongoing effort to improve the quality of master data and metadata that feeds the Amazon Redshift data warehouse. Maintained the dashboard through an automated daily refresh.
- Delivered multiple reports in Adobe Analytics to analyse volumes and conversions within the digital user journey.
- Created multiple ad-hoc insight-driven reports using both SQL (proficient use of joins, unions, date, scalar and aggregate functions) and Tableau to track performance during the G7 and COP26 events, and implemented 100+ incremental changes (Jira tickets) to dashboards.
- Worked in the Supply Chain reporting team of a leading pharmaceutical multinational. This included the creation of Tableau dashboards to visualise supply and delivery information for the whole England testing system. It lists all the consumables involved with testing and highlights where there are shortfalls. Key actionable insights include the timescale at which the supplies will run out, based on a model created in collaboration with the Data Science team. This role also included the creation of a Python code to automate the ETL of data collected from labs.
- Leading the Deloitte Tableau EMEA CoP and responsible for creating and delivering monthly internal training including Tableau 101 and Data Visualisation 101 to 100+ colleagues overall.
- Actively supported the Deloitte Sales team resulting in winning bids for an overall amount of around £1M.

MANAGEMENT SOLUTIONS, London, UK

Data Analyst II

August YYYY - November YYYY

Data Analyst I

September YYYY - August YYYY

- Worked for a Fortune 500 client, daily liaising with one of the 100 most influential Data&Analytics UK practitioners (as per DataIQ)
- Created a master catalogue of activities processing personal data as part of a GDPR adaptation programme. This task required constant engagement with the CDO, DPO as well as with 30+ units (countries and global functions).
- Performed a 3 levels data quality assessment and remediation using VBA, before ingesting a large dataset into Collibra.

VOLKSWAGEN GROUP, Verona, Italy

June YYYY - September YYYY

Network Management Intern

- Developed an interview scheme to survey 15 department managers. The goal was to understand how to design the brand new internal database of Volkswagen Dealers' network. Successfully proposed and implemented the questionnaire structure.
- Conducted Data Analysis of large Excel files regarding 190 Volkswagen Dealers to update the internal database.
- Offered full-time position after internship.

EDUCATION

CASS BUSINESS SCHOOL, London, UK - MSc Management

September YYYY - September YYYY

Graduation mark: Distinction

Dissertation: "The Effect of Intra-Industry Diversification on Firm Performance: Exploring the implications of Ferrari SUV's launch" (the study consisted of data collection, descriptive statistics evaluation and performance of a multiple linear regression analysis in R Studio)

UNIVERSITA' DEGLI STUDI DI VERONA, Verona, Italy - BSc Business Administration

September YYYY - April YYYY

Graduation mark: 110Laude/110 (Distinction)

First grade achieved in modules including: *Math, Statistics, Business Management, Management Control*

ADDITIONAL INFORMATION

Technical Skills: Advanced use of Tableau (certified), SQL (certified), Microsoft Office package, Collibra (certified). Proficient use of Python (certified), Google Analytics (certified), Adobe Analytics, PowerBI, DBeaver, Jira, Miro, Visio. Certified Professional Scrum Master.

Languages: Italian (Native), English (Fluent)

Achievements and Interests:

- Writer in Medium platform for Towards Data Science publication (articles include 'Manage Your Money with Python')
- Part-time tennis coach, monitored strategic aspects and built strong personal relationships with more than 20 athletes