

Virtual Field Trip - 21 Pts

On a field trip to a local business, you would learn about a company's history, key areas of their business, and see how all the pieces work together first hand. Follow the directions below to complete your virtual field trip.

Meet with me to discuss your completed project when finished.

Step 1 - Identify the Company

Choose a company headquartered in Minnesota.

Step 2 - Company Background/History - 6 pts

Research the company's history, background, or key people. You should have at least **two** well written, detailed, and cited paragraphs.

Step 3 - Business Operations - 10 pts

What does the company do? What is their industry? Who is their competition? Answering these questions and more, research to perform an analysis of their business. We focused on the following main business functions during the semester: management, marketing, sales, supply chain/operations, accounting, and finance. Your analysis should describe how at least three of those areas impact their business. The sections describing the specific business areas should total up to be at least **one** well written, detailed, and cited paragraph.

General Analysis - At least **one** well written, detailed, and cited paragraph.

Business Function #1

Business Function #2

Business Function #3

Step 4 - Media Tour - 5 pts

Use Google Slides, Animoto, or another media slideshow tool to create a virtual tour. Combine copyright free images and/or videos that show different aspects of their business operations. Your slideshow should have **ten** or more high-quality images or videos. Include a link to your slideshow below. Make sure to check the **sharing** settings.

Step 5 - Share

Add a shared link to this completed document on [this collaborative page](#). Remember to meet with me to discuss your project when finished.

CHANGE TO HYPERDOC???