

Selling Your Home For “Sale By Owner”? Here’s How to Sell Your Home FAST and for TOP DOLLAR... Without Paying a Penny in Commissions!



Dear For Sale By Owner,

My name is <<Your Name>> and I am the local mortgage advisor who specializes in helping For Sale By Owners (FSBOs), like yourself, to sell their home faster, easier and at top dollar. I understand that you are currently selling your home For Sale By Owner. You have made a great decision by placing your home on the internet while doing this.

We operate a completely “FREE” marketing system where people such as yourself may market your home to a large number of prospective buyers looking for Real Estate. We are not Realtors! There are absolutely NO CHARGES, NO COSTS, NO COMMISSION!!

This service is 100% FREE to you because we get compensated by the lender when the buyer’s mortgage is approved and your home sale is complete. My goal is to secure the best mortgage financing for the prospective buyers of your home. We even have 100% financing options available! With that said, there’s no obligation for you or prospective buyers to use any of our services. We’re here as a resource to help you advertise your home more effectively and in doing so we’ll have the opportunity to meet new prospective clients. It’s a perfect win-win!

Here are just a few of the ways I can help you sell your home faster and for top dollar:

- **Complete FSBO Marketing System with No Costs, No Fees, No Commissions**
- Free 24/7 Recorded Information Hotline for Prospective Buyers to Learn More
- **Free Use of Eye-Catching Professional Yard Signs**
- Free Informational Flyers that Feature Your Home
- **Free Pre-Qualification Assistance for any Prospective Buyers**
- Free Open House Success Kit

*A VALUABLE
RESOURCE*

If you would like to add your home information to our marketing system please fill out the form enclosed and fax it to me directly at: XXX.XXX.XXX or send me an email to youremail@domain.com. You may also call me directly at XXX.XXX.XXX with any questions.

Also, once your home is set up with our FSBO marketing system, the only thing that I ask is that you help us keep your home information accurate. So let us know when you change the sales price, sell, or withdrawal your property. You can do this anytime at the information below.

Sincerely,

Your Name

For Sale By Owner Marketing Partner

Phone: XXX.XXX.XXX

youremail@domain.com