

Secret to Finding the Right Customer.

Imagine getting 20,000 orders per day, that's what Gary Halbert would deliver. The most legendary marketer. The guy who single handedly made a Coat of Arms a thing, at least in the 1970s.

What does he say about marketing ?

The most important element that will make or break your marketing is your ability to find a starving crowd.

No, we are not going to target all the homeless. We will leave that for Non-Profits.

Let's understand what a starving crowd is for you.

Usually they are the group of people who have a problem that needs to be solved, not want, need..and you have the exact solution for them. They are your **target avatar willing to buy in a matter of seconds**.

Target Market is your Starving Crowd

So, How do I find my optimum Target Audience?

Well, you can research your market – what a cope of an answer!

Market research doesn't mean anything unless you have tens of thousands for R&D and a dedicated team of analysts.

So, what am I implying?

I am implying a special technique, a long-lost process for identifying where your starving crowd is.

But, this technique demands a lot from you!

You know, I am a visually impaired person – I wear lenses. I see worlds from two different paradigms. One's blurry, Other's HD.

Likethat, you will need to wear what I call "The Money Lens". You can give it your own name, it really doesn't matter.

However, there are some prerequisites to unlocking the lens.

Number 1 – You need to be very very wary of your surroundings.

Number 2 – You should be thinking very critically.

Number 3 – You should be able to re-create your dream customer, in your head.

These abilities are the superpower needed to put on this lens. Don't worry these attributes aren't speciality, they are dormant within you and you can consciously channel them through.

The Money Lens

Now with this Lens intact, you will focus on money movement especially among your ideal customers.

We don't need to go complete stalker mode, that's where re-creating your dream customer comes in.

By re-creating your customer, you will see the world of your dream customer's money movement.

So far, if you follow through with everything you should be able to understand where your customers would be, what they would decide under any given circumstances.

Now you have them in your colosseum, you decide –
"How should you approach them?"

Hope to see you with your Money Lens

Aarambha

P.S – Want to know How I utilize my Money Lens to generate client flow that just keeps on coming ?

Get in touch with us [[Contact Us Page Link](#)]

No Cost, No Obligation.