

I. Attention-Getter Examples:
(Use in conjunction with Intro/Conclusion Prezi)

1) Quotation

-famous person

- There are beautiful worded quotes out there
- Related to topic
- Song lyrics/ poetry

-lay person

- Delivery matters!

EX: Jennifer's Speech on Disney Fandom

QUOTATION

"I am a Disney kid. I have battled dragons and pirates and evil queens. I have wished on stars and have flown to Neverland. I dream impossible dreams. I have seen magic, I have seen elephants fly. I have never been afraid to reach for the sky. I believe in fairytales. I know love and goodness will always win. I am a Disney kid."

Just like the author of this quote—I am a Disney Fan"

2) Question:

Single Question

- Related to the topic

EX: **Speech Topic:** Culture of Working Mothers, Supriya

"How many of you are mothers, especially working mothers such as myself? "

Rhetorical Question?

- answer is implied or the audience should answer in their head)
- EX: Speech on Gun Control:

"How would you feel if some one you loved was a victim of gun violence?"

· EX: Persuasive Speech on Why you should not participate in the Superball lottery

"Who wouldn't want to be several million dollars richer, all in the blink of an eye?"

Series

- EX: Informative Speech on the rise of cheating in high school and college

"Who in this room, has ever felt pressure, from their parents to do well in school?"

Who in this room has put pressure on *themselves* to do well in school?

Who in this room has know someone who has cheated on a test because that mounting pressure was just too much?"

- [Transition→] A series of question can also create suspense.

-DELIVERY MATTERS

3) Suspense/ Curiosity:

Create a sense of tension

• **EX:** Speech on the Dangers of Cell Phones (textbook)

“It's your constant companion. It's in your pocket, in your bag, in your hands, or against your head. You use it at home, in class, at the gym, before you go to sleep at night and first thing when you wake up in the morning. I'm talking, of course, about your cell phone.

• **EX:** Speech on Adult Low-Literacy (textbook)

[Attention getter; Suspense →]

“Imagine being dropped into a foreign country—a country where you can't read the street signs, can't order food from a menu, can't fill out a job application. You're surrounded by scribbles and squiggles that simply don't make sense. Now imagine that that country isn't a foreign one, but your own.

[Attention getter; Interesting narrative→]

That's exactly what people like Dwayne MacNamara experience on a daily basis. A father of two daughters, Dwayne has struggled with reading and writing for years. These struggles made it difficult for him to find a job, to take care of his family, and to develop a positive self-image.”

• **EX:** Commemorative Speech on Aunt Sue

“The strongest person I know, cannot peel a potato. The strongest person I know has trouble putting on her makeup. The strongest person I know needs a special key holder to turn the key in her car's ignition.

For the past 15 years, my 47 year-old Aunt Sue has been living with rheumatoid arthritis—a painfully debilitating disease, in which the joints of the body become intensely inflamed due to the immune system's activity.”

4) Startle/surprise the Audience:

Arresting or intriguing statement

• **EX:** back to speech On Cheating

“Look around this room. Look to the person in front of you, and now behind you.

Look to the person to your left. Now look to the person on your right. 3 out of those 4 people are guilty of cheating on a college exam”

• **EX:** Speech on Singing

-Started speech out with a few bars of song

• **Reminder**→ must be related to topic!

-EX: 1) Banging on chalk board; 2) flicking on/off lights

5) Physicality

• **EX:** Speech on athletic activity

-Start speech with jumping jacks

• **EX:** speech on culture of dance

-started with dance routine

6) Relate to the Audience on a physical level

•**EX:** speech on Cat De-Clawing

“Take a moment to look at your hand. You see a palm with five, long fingers that you use to grasp, hold, pull, and push objects. Without noticing, your fingers come in handy when functioning in your everyday life.

Now imagine waking up and realizing that your fingers have been cut off to the last knuckle. Sounds terrifying, right? Now visualize yourself as an innocent feline in that situation.”

7) Tell a narrative or a story related to your topic

•**EX:** See Dwayne McNamara example above

• Remember to consider timing—not too long!

II. Audience Relevance/Justification:

- Bring the audience in
- Close the distance between you and them

A. Draw out something that you all have in COMMON—which is related to the Speech :

1. EX: Supriya: Working Mom’s:

AG: How many of you are mothers, especially working mothers such as myself?

AJ/COMMONALITY: Well, I bet many of you in here have a mother, a sister, or wife that works, right? Well, me and your wife or me and your sister have a lot in common. In your lifetime, you might have even benefitted from those traits that working moms share..

B. COMMONALITY—In terms of a social trend, or shared history. (We all live in the world, the US, the CSN community, etc)

1. EX: Vegetarianism

AJ/SOCIAL TREND: “3.2 percent of U.S. adults, or 7.3 million people, follow a vegetarian-based diet.. In addition, 10 percent of U.S., adults, or 22.8 million people, say they largely follow a vegetarian-inclined diet, meaning limited meat to once a day”

2. EX: Adult Low-literacy

AG: Story about Dwayne McNamara

AG/ SOCIAL TREND: “Dwayne is far from alone in dealing with these problems. Low literacy affects *millions of adults throughout the United States*, including those right here in the Las Vegas valley.

3. EX: College anxiety, Stat about how many college students suffer

C. COMMONALITY: Shared history??

POINT OUT LARGER SOCIAL TREND

EX: Me on Vegetarianism

“3.2 percent of U.S. adults, or 7.3 million people, follow a vegetarian-based diet.. In addition, 10 percent of U.S., adults, or 22.8 million people, say they largely follow a vegetarian-inclined diet, meaning limited meat to once a day”

EX: Adult low-literacy

D. PRACTICAL or EMOTIONAL REASONS TO LISTEN

EX. Amy Cuddy: “I’m going to tell you how changing 2 minutes of your day, could drastically change you life.”

EX: Vegetarianism. “I’m going to talk to you today about how if you and everyone else removed beef from their diets, we could eliminate greenhouse gas emissions by 1/3. A far greater effect than biking or carpooling to work everyday for the rest of your life.

EX: Health, Money, better life.

“Raise your hand if you have ever participated in a theatrical production. [...] That's about the response I was expecting. Does this mean you are not impacted by theatre? Absolutely not! Raise your hand if you have ever seen a movie, a TV show, or a commercial. [...] Exactly. We are all impacted by theatre—[because cinema, television, advertising, and popular culture in general are all subsidiaries of theatre]”
[Statement of Topic→]: Today I hope to shed some light on to the wonderful world of theatre by

[Marissa]:

Describe the phenomenon→ All of us are college students, and Greek life or the sorority and fraternity systems are a big part of college life

Polling→ “Raise your hand if you or someone you know is in a fraternity or a sorority”

Vs.

Before you write off a sorority girl as unintelligent, unskilled, or unfocused, think about this: college graduation rates are 20% higher among Greeks than non-Greeks. Many managers hire member of Greek life more often because they understand the unique opportunities provided by Greek organizations through interacting with and leading our peers”

Or

Since 1825, all but three U.S. presidents have been members of a fraternity. 85% of Fortune 500 executives were part of Greek life. .

Memorable Ending:

WORKING MOTHERS

Working mothers are everywhere. They are your neighbor, your friend, your sister, and your co-worker. so please, whenever you can, take just one moment to honor their skills, and to remember their endless labor—because they have given so many moments to people other than themselves.

DISNEY CULTURE: I hope you all can bring that sense of nostalgia and happiness into your lives as I do with my Disney culture, and remember... “It was all started by a mouse.” [**= Memorable ending/call to the audience**].

CAYDEN, READING:

And though many of you may not like to read, I will remind you that sticks and stones can break your bones, and words will never harm you, but they will always change you. [**Clincher**]

MARIAM, CATS DeClaw

[**Audience relevance/memorable ending**] In the end you have to realize that cat scratching is just a part of owning a cat. If you cannot deal with this fact, then cats are not for you.

[**Memorable Ending→**] “Improving Lives Through Literacy”—that's the motto of the Literacy Network. It's a motto I've seen come to life over the past year. And it's a motto I hope you will see for yourself by becoming a volunteer.