

PROPOSAL FOR THE COLLABORATION BETWEEN ALIEN WORLDS & NFT PANDA: WORLD OF FANTASY

Executive Summary:

We propose a partnership between NFT Panda: World of Fantasy and Alien Worlds for a collaborative event in the NFT Panda: World of Fantasy game. The event will involve a new special game mode, Adventures (Fields of Aliens), which will be accessible to all NFT holders from a pre-selected list of Alien Worlds NFTs. Players will have the opportunity to compete for the top spot on the leaderboard by sending their NFTs on Adventures, with points calculated based on NFT rarity and randomness. The event will last for two months, and we will add additional prizes to increase the prize pool and enhance retention and engagement.

Market Analysis:

The NFT gaming market is rapidly growing, and our companies are at the forefront of this trend. By partnering with us Alien Worlds can expand it reach to a new audience, increase KPIs and provide a fresh and exciting experience for it existing players.

Target Audience:

Our target audience for this event is NFT holders from both NFT Panda: World of Fantasy and Alien Worlds and the side effect is predicting the virality of this event, which may attract players from other games in the WAX ecosystem.

Methodology and recommendations:

To implement this event, we will work on integrating NFTs from Alien Worlds into NFT Panda and we will also create a leaderboard system that tracks the points earned by each player and updates in real-time. In addition, we will create marketing materials and social media campaigns to promote the event to our players.

We recommend that both NFT Panda: World of Fantasy and Alien Worlds promote the event heavily on social media and through in-game messaging to maximize participation. Additionally, we suggest that both companies collaborate on future events to continue to engage our mutual player base.

Budget:

The budget for this event will include the cost of development and prize pool of the leaderboard in 1:2.

We estimate that the total cost will be at least 150000 TLM.

- Development: 50000 TLM
- Prize pool: 100000 TLM

Results and Timeline:

We expect this event to result in increased engagement and retention for both Alien Worlds and NFT Panda: World of Fantasy. The event will require organizational preparation and technical development. Estimated for about a month. The event will run for two months, with the winners announced at the end of the event.

A detailed description of the mechanics of the event:

To participate in the event, the player will need to go to a specialized game event called **Alien Worlds Festival**. To participate, a prerequisite is to have NFT from AW in the following schemes:

The Crew <https://wax.atomichub.io/explorer/schema/wax-mainnet/alien.worlds/crew.worlds>

The Arms <https://wax.atomichub.io/explorer/schema/wax-mainnet/alien.worlds/arms.worlds> , it is also optional to use Heroes from the game NFT Panda: WoF to get extra points.

This specialized adventure will earn points, and the winners will be the players with the most points.

Points are awarded as follows:

AW NFTs

Schema: crew.worlds

Rarity: Common - 2.5 points

Rarity: Rare - 2.9 points

Rarity: Epic - 3.2 points

Rarity: Legendary - 3.4 points

Schema: arms.worlds

Rarity: Common - 2.5 points

Rarity: Rare - 2.9 points

Rarity: Epic - 3.2 points

Rarity: Legendary - 3.4 points

Rarity: Mythical - 3.5 points

NFT Panda:WoF NFTs

Schema: heroes

Rarity: Common - 2 points

Rarity: Uncommon - 2.5 points

Rarity: Rare - 2.9 points

Rarity: Epic - 3.2 points

Rarity: Legendary - 3.4 points

Rarity: Mythic - 3.5 points

Each player will have access to 3 free slots, to open additional slots you will need to pay with TLM tokens

A maximum of 20 slots will be available for one player, one NFT from each game can be placed in each slot.

Slot number	Cost
Slot 1	Free
Slot 2	Free
Slot 3	Free
Slot 4	9 TLM
Slot 5	12 TLM
Slot 6	15 TLM
Slot 7	18 TLM
Slot 8	21 TLM
Slot 9	24 TLM
Slot 10	27 TLM
Slot 11	30 TLM
Slot 12	33 TLM
Slot 13	36 TLM
Slot 14	39 TLM
Slot 15	42 TLM
Slot 16	45 TLM
Slot 17	48 TLM
Slot 18	51 TLM
Slot 19	54 TLM
Slot 20	57 TLM

A leaderboard will also be created there, which will be updated in real time, upon completion of the event, prizes will be distributed as follows:

Place	Reward for each	Total reward
1	10000 TLM; 100 vouchers; 10 chests; 1 Special NFT	10000 TLM; 100 vouchers; 10 chests; 1 Special NFT

2	5000 TLM; 50 vouchers; 5 chests; 1 Special NFT	5000 TLM; 50 vouchers; 5 chests; 1 Special NFT
3	3500 TLM; 35 vouchers; 3 chests; 1 Special NFT	3500 TLM; 35 vouchers; 3 chests; 1 Special NFT
4	3000 TLM; 30 vouchers; 3 chests; 1 Special NFT	3000 TLM; 30 vouchers; 3 chests; 1 Special NFT
5	2300 TLM; 23 vouchers; 3 chests; 1 Special NFT	2300 TLM; 23 vouchers; 3 chests; 1 Special NFT
6-10	1800 TLM; 18 vouchers; 2 chests; 1 Special NFT	9000 TLM; 90 vouchers; 10 chests; 5 Special NFT
11-20	1400 TLM; 14 vouchers; 1 chest; 1 Special NFT	14000 TLM; 140 vouchers; 10 chests; 10 Special NFT
21-50	1000 TLM; 10 vouchers; 1 chest; 1 Special NFT	30000 TLM; 30 chests; 30 Special NFT
51-100	500 TLM; 5 vouchers; 1 chest; 1 Special NFT	25000 TLM; 250 vouchers; 50 chests; 50 Special NFT

We will wait for your decision about the prize pool and event mechanics. Feel free to ask anything.