



Northern Sound System

# LVL UP

level up your band!



29<sup>TH</sup> - 1<sup>ST</sup>  
APRIL - JULY

WEDNESDAYS

5:30pm - 7:30pm



Music Development Office

LVL UP  
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**Level Up is exactly as it sounds; an opportunity for pre-emerging bands to level up, expand and develop their knowledge of the music industry. Through tailored mentorship from local creatives, bands will receive a multifaceted skillset to accomplish their music goals and set themselves up for success!**

<b>Wednesdays April 29th - July 1st 2026.</b>	<b>5:30pm - 7:30pm</b>
<b>Thursdays June 4th and June 18th</b>	<b>Live Series Performances 3:00pm - 6:00pm</b>
<b>Final Gig</b>	<b>TBD</b>

This is a 10-Week program, accommodating all styles of music and instruments, for bands aged 14-25 years and will focus on the following skills and outcomes during the course of the program:

- ♪ Rehearsal Skills
- ♪ Songwriting, Transitions and Refining Songs
- ♪ Constructing a Gig Ready Polished Set of Original Music + 1 Cover (25-30 minutes)
- ♪ Contacting and liaising with an Adelaide Music Venue
- ♪ Promotional/Social Media Skills/Vibes and Imagery
- ♪ Graphic Design/ Developing Assets
- ♪ Rollout Release Plan/Single Launch
- ♪ Professional Recording
- ♪ Distribution Skills
- ♪ Photoshoot
- ♪ Merch
- ♪ Stage Presence
- ♪ Performance Opportunities
- ♪ Live Gig in the City!

Before you apply for Level Up, make sure your band meets the following requirements:

- Available for all the dates listed above
- Have 15-20 minutes minimum of original music
- Want to learn the skills needed to DIY in the music industry
- Passionate, Dedicated and Supportive

Express your interest via this [Microsoft Forms](#) and this must be completed before the program by **Monday April 13th, 2026**. We have 4 BAND positions available in the program, so don't miss out on your opportunity to be involved!

**The program has a commitment fee of \$150/per band member, payable via credit card over the phone or cash/card on arrival.**

*All fees must be paid prior to commencement of the program. If payment is the only barrier to participation, please get in touch.*

For more information, questions or concerns, please contact:

**Madeleine Cossey**

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