SellRocket App Description

Introduction

SellRocket is an advanced Order Management System (OMS) designed to support efficient multichannel e-commerce operations. It enables seamless transfer of listings between sales platforms and provides centralized order management from various sources, including Amazon. The system is built for automation, reliability, and smooth integration with existing sales processes.

Key Features

1. Offer Management

- Transfer listings between platforms with automatic mapping of categories, parameters, and product attributes

- Adjust supplier price lists, descriptions, and images to match target platform requirements

2. Sales Process Automation

- Automatic assignment of product parameters, variants, and features

- Real-time price and inventory synchronization across all connected platforms, including Amazon

- Auto-fill logistics data (weight, dimensions) with manual override options

3. Order Management

- Centralized order retrieval from multiple sources, including Amazon

- Synchronization of stock levels and pricing with central and external warehouses

- Generation of shipping labels for any courier service

- Automatic issuance of invoices and other sales documents

- Real-time data synchronization without delays or processing queues

4. Product Information Management (PIM)

- Manage product descriptions, categories, attributes, pricing groups, inventory levels, and manufacturers

- Support for product bundles – split pricing or apply item-level discounts automatically

5. Workflow & Task Automation

- IFTTT-style automation tool built for e-commerce (e.g. order updates, return handling, shipment creation, label printing)

- Scripting engine for advanced automation and non-standard workflows

- Detailed reporting: base fees, promotional costs, commissions, and shipping charges

Supported Platforms

Sales Channels:

Amazon, Allegro, eBay, eMAG, Empik, Kaufland, Erli

E-commerce Systems:

ShopGold, Shopify, Shoper, PrestaShop, IdoSell, Magento, WooCommerce

Courier Integrations:

Wysyłam z Allegro, InPost (Paczkomaty, Kurier), DPD, DHL (including Express & Parcelshop), UPS, GLS, Orlen Paczka, Poczta Polska, FedEx, Packeta/Zasilkovnia, Apaczka, OLZA, Eurohermes, Global24, Geis, Rohling SUUS, NoweKolory, Świat Przesyłek

Technology & Security

- Unlimited API key generation – full integration control

- 99.99% uptime – highly reliable system

- Automatic scaling to handle business growth

Implementation Benefits

- Fully adaptable to client-specific processes and workflows

- Fast offer transfer (1 listing per second)

- Flexible system architecture that integrates easily with existing infrastructure

- Full onboarding within 30 days, with technical support provided

Summary

SellRocket is a robust and flexible solution for Amazon sellers and multichannel merchants. It simplifies offer and order management while minimizing manual input and error risk. With ongoing development and new integrations added regularly, SellRocket

enables sellers to scale their operations efficiently—without increasing operational workload.