

Your Business Plan Report:

- Business Name & Business Logo
- Slogan for your business
- Problem Statement
 - what problem is your business trying to solve or what need are you fulfilling
- Products List Details
- **PURCHASE PLAN**
 - **FROM WHERE WILL YOU PURCHASE YOUR PRODUCT**
 - **WHEN WILL YOU PURCHASE YOUR PRODUCT**
 - **HOW MUCH WILL YOU PURCHASE**
- Selling Price of each
 - include explanation of how you arrived at selling prices
- Sales Forecast
 - how many of each product are you planning on selling and at what price
- Customer Analysis
 - describe your target market
- Survey Results
 - summarize your survey results
- **ADVERTISING PLAN:**
 - how are you going to promote your business
 - **CREATE A SOCIAL MEDIA POST**
 - **DESIGN A PROMOTIONAL FLYER**
 - **DEVELOP A COMMERCIAL**
- **SALES PLAN**
 - **WHERE WILL YOU SELL YOUR PRODUCT**
 - **WHEN WILL YOU SELL YOUR PRODUCT**
 - **GET APPROVAL TO SELL FROM Mr. Andrew Sharos, Assistant Principal**
 - **sample email** available at:
 - tinyurl.com/212email
- Team Member Roles
 - describe each team member's responsibilities