

Ramesh Sanyal

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OBJECTIVE

Highly motivated and results-driven BBA graduate seeking a challenging role in the field of business administration. Looking to utilize my analytical, communication, and leadership skills to contribute to the growth and success of a dynamic organization. Aspire to gain valuable experience in various aspects of business operations, such as finance, marketing, and human resources, while continuously learning and improving my skills.

CORE COMPETENCIES	
Business Analysis	Financial Management
Communication	Marketing
Leadership	Problem Solving
Strategic Planning	Project Management

PROJECT EXPERIENCE

Market Research and Analysis Project

DEC 2021 – MAR 2022

Survey design and execution, analysis, reporting and presentation

As part of a BBA course, a team of students conducted a market research and analysis project for a local startup. The project involved gathering data on customer preferences, industry trends, and competitors' strategies, and analyzing the data to provide recommendations to the startup on product development and marketing strategies. The project required extensive research, data analysis, and teamwork, and helped the students develop skills in market research, data analysis, and report writing

Business Plan Development Project

OCT 2021 – DEC 2021

Financial Analysis, reporting, and market study

A group of BBA students developed a comprehensive business plan for a hypothetical startup as part of a course project. The business plan included a detailed analysis of the market, the target customer segment, the company's mission and vision, and financial projections. The students worked collaboratively to develop the plan, which involved conducting extensive research, analyzing data, and presenting their findings in a professional and persuasive manner.

EDUCATION

Bachelor of Business Administration (BBA)

July 2020 – JUN 2022, St Johns College of Science, Bangalore

CGPA 3.8

ADDITIONAL INFORMATION

Hobbies: Stamp collection, Cricket, Soccer, dog training and volunteering for social causes

Leadership experience: Led the college student lecture initiative to clarify doubts among students

References: Available upon request