RChain Unofficial Worldwide Community Blog

Dynamic Voting Guide

August 2018

DVG may change up to close of voting (2018-09-8). Updated frequently to reflect current work and projections.

Purpose: Creative, interesting articles about RChain.

Here is the site we created

Team and Requested Rewards

Contributor	reward	pct	Contribution	
ICA3DaR5	3800	30.65%	development	
allancto	3700	29.84%	concept and writing	
AyAyRon_P	3000	24.19%	graphics, design and marketing	
owans	800	6.45%	editor	
Barkov-F	600	4.84%	concept	
qelentium	300	2.42%	concept	
cool007zqw	200	1.61%	editor	
TOTAL	12400	100.00%		

@ICA5DaR5

- Research for an appropriate theme for Ghost.
- Theme setup and development.
- Disqus comments integration.
- Ghost Widgets setup.
- Research on copyright and usage of the <u>Attribution-NonCommercial-ShareAlike 4.0</u> International (CC BY-NC-SA 4.0) license.
- Domain (subdomain) setup.
- Nameservers setup for custom emails using Zoho.

SEO process (still need article)

Install and support of themes (currently StoryMag theme is live)

@allanc

Article: Welcome

Authors and Coauthors Wanted Proposed article titles and subjects

Contests

Team server https://discord.gg/qmRxjJw

Dual language articles, <u>sample</u> (looking for a coauthor to add more local content)

Out of pocket expenses: ~\$600usd including sending @pavlos to RCon3 obtain interviews on behalf of the RUB

Acting Editor working with contributors

@AyAyRon_P

Design, appearance and graphics.

Ghost Site admin

- Research for an appropriate theme for Ghost.
- Theme setup and development.

Why the Marketing Label: The opportunity for RChain Unofficial Blog to be a community building tool and marketing tool go hand in hand. The very idea of a blog whether it be official or unofficial both require marketing in order to thrive. What we are trying to do is involve members and non-members alike without the risk of potentially misrepresenting RChain.

Post an article to help authors create visually appealing articles

Post an article to help potential new contributors understand the process to quickly setting up an account (WIP)

@Owans

First article, draft of second, managing submissions

@Barkov-F

Got domain, editor.

@qelentium

Part of the initial discussion, contest ideas, dual language article English | русский.

@cool007zqw

Started spreading the word within his community.

Notes and References

RChain Unofficial Worldwide Community Blog
Welcome to the RChain Unofficial Worldwide Community Blog
Why we chose Ghost over Wordpress as our base platform

Metrics

Original metrics for August

Metric	Goal 8/31	Actual (Aug 23)	updated	Actual (Sep 5)	Goal (Sep 5)
# of Views	200	0	Aug 23, 2018	(?)	2000
# of Articles	10	1	Aug 23, 2018	5	30

Actual metrics we request you consider:

- 1. Functional (can post and read articles)
- 2. Actual work done during the period, listed above
- 3. (Sept 4) 5 articles by contributors, ranging from educational to speculative to thought provoking.

Comments from the team

We request your patience and support. We've undertaken a significant project and have been working steadily and hard on it. We believe the RUB will become one of the most important assets of our RChain Cooperative. It provides a medium in which all people on the planet who are interested in RChain can find out about us, tell us what we could do to help them like us better, cooperate and join with us.

We believe that the RUB will enable you, as contributors to RChain, to advertise and explain your own projects in greater detail to a wider audience than ever before. We believe that members throughout our Cooperative will be able to tell about their experiences. We believe outsiders not familiar with RChain will gain transparency what we do, how and why, and may be inspired by our stories to join us in building the future.

Each of us on this team has worked long hours and put our reputations on the line. None of us are on a SoW. We depend on your votes to align our interests with yours.

Thanks for voting!

- the RUB team