Evaluation Notes:

Research Process: The purpose of emotional ontology needs to be more properly defined. How do we translate this sensitivity into a universally understood language or contrast it greatly by never sharing it. The only link between people would be empathy - the more someone CARES, the more of the world they will understand. It's a societal imposed exile of communication.

Experimentation: Experimenting with trying to decode another language by spending time with that person - same as reading body language, a person may begin to associate patterns to behaviour, on top of ordinarily spoken language veiled in courtesy.

Outcome: What would happen to the world if everything said holds no meaning - how do you combine a world of "individual projects" with different linguistic patterns and logic?

Further Progress: Perhaps a universal dictionary or an open source collection of emotions, responses and observations? Ethnographies of dissociated ontology!!!!!!

Raised By "Likes" (The Discourse)

Teach children to say sorry and thank you,
Be nice to your friends, respect your elders.
Have this pencil case to be the cool kid in class,
Mind your words, remember not to cuss.

Playtime groups are now online
How many likes have you got? I lost 10 today,

They unfollowed me when I cried.

Everyone should be different
But don't show your flaws.
Airbrush your persona
Say you're fine when you fall.

We no longer need to eat out, talk to people and deal with face to face situations. Food comes in the form of a stranger at the door. Card not cash, open and close.

Pizza, cash, card

Speed dating turns into speed texting. How many pics do you swipe through before prince charming sweeps you off with a relevant meme?

Dating, handphone, fire, eggplant, heart eyes, laughing cat

**Breaking up consists of a carefully constructed text with an opening summary, after action review and a polite end. Emotions hide behind paragraphs of text or an obligatory call. **

Text, cry, sorry, bye, angry, sad

We misinterpret and misunderstand with online feuds, keyboard warriors and an all out virtual war. Are we talking as ourselves or pulling the strings of a caricatured persona?

Angry, computer, toy gun, keyboard

We tread around the edges of finely carved boundaries between social appropriateness. Where is the line between jokes and insults in an increasingly sensitive landscape.

Shy, laugh, angry, cry

**We become human robots following a script of what is normal. Pushing us to be unique and non critical yet unable to accept flaws in the systems, respond genuinely for fear of offence. **

Human, robot, facepalm

**We create memes as a safe space for emotions, expressing thoughts and situations which would otherwise come in the form of a hard to swallow pill. We cannot show our inadequacies or comment on the lives of others. We are increasingly trapped in this shell of emotional conflict waiting to erupt. **

No, pill, see no speak no hear no evil, frustrated

**Escapism can come in many forms. Escaping reality, common understanding, escaping through world building. Creating a safe space to communicate that belongs to ourselves alone. It may come in the form of a language we document in, the meaning lost in translation. Manifesting in our clothes, the way we see the human form, sounds and actions to release the pent up emotions. A cryptic code for the outsider, and mutually familiar to those who think alike.

As the understanding of our individual emotional language grew, so did our understandings of the complexities of emotion. We begin to dissect situations, interactions and relationships. We formed friendships with people we could instinctively understand, began to see the world through a different lens where emotions were as important as the facts. **

Talk about individual languages

To create a world enabling the total "freedom" of speech.

**An additional linguistic structure allows beings in this world to communicate through emotions on top of speech. This can manifest in different ways based on individual personalities and emotional complexity.

This allows beings to embrace their individuality through the expression of emotions which humans are currently limited through language/expressive restrictions. Situations of complex emotions where humans usually "cannot even" can then be shared in mutually familiar ways.

As a result of this, facts and emotional responses are weighed with equal importance creating multi-layered situations with a new set of benefits and downfalls arising from the freedom of expression as compared to current human society that expands beyond our understanding of labels and categorizations.**

Further Investigation:
-what happens when people with exaggeration emotional responses built communities together
-what would living look like
-community spaces
-how would they interact with each other
-what happens when family changes drastically
-how will large emotional trauma affect your emotional language

**With more complexities came different problems of irrational thought and the overcompensation for the limitations of common language. People reacted more and overreacted to certain situations. It affected the way they lived with ordinary life and objects becoming too dull for the individual. People with similar expressions started to form factions of subculture. Communities began isolating themselves with their own unique spaces, tailored to their personal and collective identities.

Although there are different subcultures, they are still unable to directly express their emotions with the common language

There is no escaping ZAO.

RULES
1. No Similarities Allowed
2. No written or spoken interactions when in the designated space
3. There will not be categorization, only "things".
4. Limitations / Punishments for similarities

In a world where similarities are not allowed, how would it look for every individual to be different and how do we achieve it.
In order to construct this world, we deconstruct society into

Language and culture
Appearances and Self Portrayal
Currency and Exchange

In order to create a new world identity, we critique on current systems in order to create a "twisted utopia."

Tasks will be given to further strengthen the sense of individuality.

Existentialism
1. Sartre claimed that a central proposition of Existentialism is that existence precedes essence, which means that the most important consideration for individuals is that they are individuals—independently acting and responsible, conscious beings ("existence")—rather than what labels, roles, stereotypes, definitions, or other preconceived categories the individuals fit ("essence")
2. Thus, human beings, through their own consciousness, create their own values and determine a meaning to their life.

https://en.m.wikipedia.org/wiki/Existentialism

<u>**How To Customize Design**</u>

Rules: Present your research in a different way. It cannot be in writing.

Language & Barriers: Jun + Fran

In order to ingrain this sense of individuality, similarities are exaggerated. Language and individual interpretations are distinguished. Language becomes the barrier preventing the similar from the privileges of the different with puzzles and goals only accessible through personal interpretation.

http://socks-studio.com/2011/03/19/exodus-or-the-voluntary-prisoners-of-architecture/?from=singlemessage&isappinstalled=0

Language translation:
Translation inaccuracies (cheng yu)
When expressions are directly translated, the meaning is lost. In order to communicate one must be "individual" enough to look beyond the surface level of language.
For example, 人山人海 directly translates to people mountain people sea. In a literal sense it is illogical but if you learn to visualize and interpret it, the meaning of overcrowding is seen.

Structuralism

1. a "signifier" (the "sound pattern" of a word, either in mental projection—as when one silently recites lines from signage, a poem to one's self—or in actual, any kind of text, physical realization as part of a speech act)

2. a "signified" (the concept or meaning of the word)
   This was quite different from previous approaches that focused on the relationship between words and the things in the world that they designate.[10] Other key notions in structural linguistics include paradigm, syntagm, and value (though these notions were not fully developed in Saussure's thought).
3. Structuralism has often been criticized for being ahistorical and for favouring deterministic structural forces over the ability of people to act.
4. In the 1980s, deconstruction—and its emphasis on the fundamental ambiguity of language rather than its crystalline logical structure—became popular. By the end of the century structuralism was seen as an historically important school of thought, but the movements that it spawned, rather than structuralism itself, commanded attention

https://en.m.wikipedia.org/wiki/Structuralism

Radical Constructivism
1. This claims that knowledge is not a commodity which is transported from one mind into another. Rather, it is up to the individual to "link up" specific interpretations of experiences and ideas with their own reference of what is possible and viable. That is, the process of constructing knowledge, of understanding, is dependent on the individual's subjective interpretation of their active experience, not what "actually" occurs.

https://en.m.wikipedia.org/wiki/Constructivist_epistemology

Semiotics
1. Semiotics includes the study of signs and sign processes, indication, designation, likeness, analogy, allegory, metonymy, metaphor, symbolism, signification, and communication.
2. The semiotic tradition explores the study of signs and symbols as a significant part of communications. Different from linguistics, semiotics also studies non-linguistic sign systems.

https://en.m.wikipedia.org/wiki/Semiotics
*The death of the author
Beyond individualism and language, it will eventually evolve beyond honest forms of expression into individualism for the sake of it.
The form of communication will eventually be lost without "similarities" unless understanding is formed from multiple points of views

Creating stories and symbols related to it.
We could create symbols from words in pictorial form, emojis, semiotics that differ between individuals with every word open to interpretation and different forms of expression.

Describing nature and the feelings of nature.

Code in melodies

Communicate without words or writing
We required references as well. Mutual understanding and a "language" in a way unless both simultaneously perform actions.

Clothing: Leticia + Sam

The value of currency: Tina + Fran + Jamilya + Jun

Theory of Value
1. "Value" was the general term assigned to indicate the relative price of a good or service. One of the earliest predecessors of classical views on value theory comes from a pamphlet that was published in 1738. In this pamphlet, it is discussed how labor is the most important measurement tool when considering value.

https://en.wikipedia.org/wiki/Theory_of_value_(economics)

Cryptocurrency
1. Currency run on belief

Examples: Body Modification, Customised Fashion, How to steal things

How Do We Stereotype

Language Barriers
Rules: Communicate without writing or speaking for an hour.
There will be tasks assigned.

Outcome: Tools will be created to enable forms of expression other than writing or speech

Dressing (Leticia + Sam)
Rules: Everyone must wear what Leticia dictates for the day that must be different from what they're comfortable with.
Take photos of normal dressing vs dressing differently.

Currency
(Tina + Jamilya)
Rules:

Deconstruct Everything (Tasks to highlight similarities and strengthen individuality)

Daily Ritual
Rules: Everyone will follow the same timetable for a day and then follow their own timetable for a day. Note any observations.

Living Materials
Rules: Everyone will live in an empty space without furniture or entertainment and only use a fixed set of materials and then live in a set environment with allocated entertainment. Note any observations.

Paths
Rules: Start at the same point and plan to meet somewhere visible but with no idea how to get there. Record the experience. Note any observations. (Suggestion, canary warf)

The Lobster
1. Can only be paired with similar people
2. Must live in a pair
3. Special privileges given to couples. Multiplayer sports can only be played by couples.
4. Extreme measures (handcuff) taken to prove that a pair is better than one (contrast)
5. Loopholes (hunting) to extend given time
6. Taken out of the system (turned into animals) when they can't conform
7. Tables/interaction are designed for single isolation
8. Singles face couples to further alienate them and highlight loneliness and lack of interaction
9. Tests to confirm their compatibility. Spending time only together for a prolonged period. (Extremism)
10. Introduce self by defining characteristic
11. De-humanization of the "others". Treated as things to be hunted.
12. Punishment for masturbation (hand in toaster)
13. Self mutilation to be similar
14. Assigned children to mediate tension
15. They speak in factual ways. Similarities are a fact that you cannot change. People look for facts.
16. Facts dictate their social interactions. You are defined by your facts. Not by wants.
17. Emotions are a manageable asset/similarity as well
18. Romantic or sexual gestures or tendencies to form couples are punished in the woods
19. They will be alone until death. Their identity is clear
20. Only electronic music is played so one can dance alone
21. Red kiss given to people who flirt. Razor cuts on lips
22. Camouflage exercises to exist alone in the woods
23. They don't help others in the forest. They operate as individuals
24. Helping is frowned upon

25. Help is merely a form of transaction and not individual want
26. Celebrating alone. Earpiece + music + dancing alone
27. Creating couple codes and languages so individuals or others don't understand to get around the rules
28. Digging own graves = dying alone = ritual
29. Blinding self to be the same as couple to stay together

The ZAO

The Pre-Essentialist, Post Structuralist world of ZAO.

Titled: Representatively Free

1. Seeing an old friend you don't talk to anymore (jam)
2. A very confusing situation (Jun)
3. Someone spoils a movie (fran)
4. When you're about to see someone you like "butterflies in stomach" (jam)
5. Watching someone else vomit (YY)
6. Calling the wrong number (YY)
7. No notifications at the end of the day (fran)
8. Someone steps on your new shoes (jun)
9. When you see someone you don't like fall(Tina)
10. When you just cleaned and someone messes it up (Sam)
11. When someone cooks for you and you don't like it (Sam)
12. Showing someone a baby (Tina)

Surprise
Shooketh, astonish, delighted, scared

Glyphs as power

Imbuing power into objects
http://powerlisting.wikia.com/wiki/Symbol_Magic
http://powerlisting.wikia.com/wiki/Glyph_Creation

Real Life Examples
Bible/Religious Literature
Religious symbols
Sacred objects

Rituals

Hungry Ghost Festival

Food Offerings

Opera/Performances

Front seats left empty

Burning

Thaipusam

Kavadi Attam (burden dance)
Fasting, celibacy, shaving head, pilgrimage and mortification of flesh
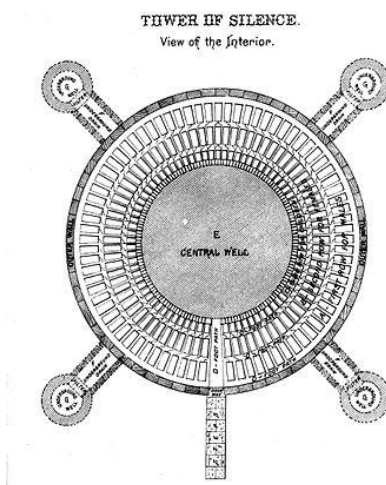

These "burdens" are usually elaborate sculptures attached through various forms of self mortification

Milk pot offering

Sky Burial
Human corpse are dissected and left at tops of mountains to naturally decompose and get eaten by scavenging animals.

TOWER OF SILENCE.
View of the Interior.

E
CENTRAL WELL

Bodies are placed upon Dakhma
Body is an empty vessel after death with no need for preservation
In some instances the bodies are cut up

After death, this dissection provide insight into the internal parts of the human body and some parts of the skeleton were transformed into objects
-skullcup

-thigh bone trumpet

Iconography
Sacrifice
Performance
Link of transcendence

Rituals for the smaller moments in life

(Anger) Anger management

(Sadness) Funerals/Mourning

(Happiness) Celebrations/Parties

(Disgust) Throwing up/Making a Face

(Fear) Running Away

Creating discourse around glyphs and emotions
Emotions are sacred, truly displaying them comes through a partly sacrificial ritual with certain objects associated to individual fields of emotion. Depending on how the ritualistic objects are used and combined, they create an emotional narrative.

Creating symbols from the same family
-language complexity and rules
-emotional diagrams
-emotional combinations
-language manifestation
-ritual of "writing" / documenting language

Self - Inflicted/Mutilation

Others - Outlet/Space

Situation - Helpless (should be enabled by tool)

Empathy - Others do it with you

Anger (Self)

Anger (Others)

Anger (Situation)

Emotions to tell a story
Situation/object
Imprinting things with emotional memory. Floors, wall, object
Medium of documentation and method produces noise allowing one to reimagine the language through the sound and labor of creation

Emotional material
(Small scale documentation)
Anger - carving
Sadness - Clay/Moulding
Fear - Dissolves
Disgust - Slimy that dries

Complex structures
Language combination structures

Ritualistic documentation of event

****

Friday

**Emotional expression

*Getting dumped by someone bad for you
Core emotions
Words:

*Sadness - taking letter and making paper mache
Anger - cutting plastic over person
Happiness(relief?) - cutting out photo with two people and painting over it.

Saturday
Linking materials to squiggles

Sunday
Destroy Jumper cut
Photocopy result slip
Draw

Emotions as Sentimental Objects
Applying the idea of material documentation to owned objects and quantifying sentiment.

—
What would heirlooms look like and will there be a ritual surrounding milestones to create heirlooms?

—-

My language is based on the idea of documenting a performative ritual.

Situational emotions are identified and expressed through instinctual reactions that differ between individuals.

These actions are quantified and documented through icons formed using basic shapes linked to certain emotions.

These icons are arranged based on the complexity, order and origin of emotions felt to create a pictorial description.

These pictorial descriptions and then manifested through different mediums. Depending on whether it's internal, external or situational. This means that the symbols are depicted using different types of pigments, textures, materials and applications on different surfaces, objects or even people.

One language chart + symbols + shapes gif
Clay gif
Plastic bag on jun gif
Paper mache gif

Understanding
Empathy
"People are zombies" cliches
What makes us human
We VS others
Habits & Rituals = separation of individual reality vs the "general mass"
Zombie = a lesser being
Aliens = something we don't understand but functions on a different level
Humans = comfort
Different regard towards beings

Research Topics

How do you define humans(?) and how did our consciousness create them/what it reflects about ourselves

Individuality, isolation and perspective.

What is a zombie vs alien vs what we do about it? How do we define it?

Categorization, separation/segregation

Abuse of ZAO

Fear of the unknown and how does fear manifest?
Killing in war = "justified"
Killing = murder

How do you define consciousness? How are the various forms of consciousness that can manifest?

Essentialism

Essentialism is the view that every entity has a set of attributes that are necessary to its identity and function.

https://en.m.wikipedia.org/wiki/Essentialism

Reductionism

Ontological reductionism: a belief that the whole of reality consists of a minimal number of parts.

Methodological reductionism: the scientific attempt to provide explanation in terms of ever smaller entities.

Theory reductionism: the suggestion that a newer theory does not replace or absorb an older one, but reduces it to more basic terms. Theory reduction itself is divisible into three parts: translation, derivation and explanation.

*For example, the temperature of a gas is reduced to nothing but the average kinetic energy of its molecules in motion

https://en.m.wikipedia.org/wiki/Reductionism

Problems:

"This has led to the acceptance of implausible accounts of the mental largely because they would permit familiar kinds of reductions"
-when a system is nothing but the sum of its parts. (The very definition is contested due to the oversimplification of the situation, explained through the following.)

"But fundamentally an organism has conscious mental state if and only if there is something that is like to BE that organism - something it is like FOR the organism"
-this leads to the problem of establishing a consciousness that varies from the "collective" understanding of being conscious. An identity that an entity other that the subject is unable to fully comprehend.

"Without some idea, therefore, of what the subjective character of experience is, we cannot know what is required for a physicalist theory"

-the limits of our conscious and unconscious realities affects our understanding. So the more we know and understand who we are and the world the higher our "tolerance" for what is deemed to be "human" or the concept of "us"
-can there be a way around this lack of "contextual knowledge" /single point of view?

"What it would be like for ME to behave as a bat behaved…. I want to know what it is like for a BAT to be a bat."
-imposed ideas and experiences are merely our understanding and not the true reality of situations.
-similarly, MY reality is merely fiction to an OBSERVER
-in which case, being human =/= human as our perception of similarities are bound to personal realities.
-collective consciousness will merely be different interpretations of a collectively known topic that may manifest in seemingly similar ways that are essentially different.

"The fact that we cannot expect ever to accommodate in our language"
"We can never describe or understand is the crudest form of cognitive dissonance."
-Language in this sense is not limited to linguistic capabilities but of our visual, memories, experiences and concept of understanding.
-this lack of "language" denies us access to other realities unless we learn to speak in the same "language" which is impossible. The closest we can get is to understand situations from similar but never the same reality.

Known Knowns
Known Unknowns
Unknown Unknowns

"After all, the nature of beings with access to humanly inaccessible facts is presumably itself a humanly inaccessible fact."

"There are no comparable imaginative obstacles to the acquisition of knowledge"
-what is the limit of imagination and how do we test the limits of imagination and/or fiction?

Solution:

"Lightning has an objective character that is not exhausted by its visual appearance, and this can be investigated by a Martian without vision."

"The less it depends on a specifically human viewpoint, the more objective is our description."

"Without the framework, an air of mysticism surrounds the identification."

"An objective phenomenology not dependent on empathy or the imagination."

THE ZAO

The Disruptive ZAO
Can ZAO be used to question the purpose of purpose?

Practicality /vs/ usability
Mazes
Line of sight but not line of path

Deconstructivism
Distorted but functional?

Approaches:
1. Going the wrong way on google maps
2. Categorizing areas in terms of Asian supermarkets to determine the city centers
3. Creating boundaries by only going where there are designated bike paths

The Paranoia ZAO
Can ZAO be used to disrupt comfort and stability?

Privacy
Panopticon
Facial Recognition
1984 George Orwell

Terrorism and urban design
The overuse of "security"
The infiltration of **things to protect** within cityscapes

Invisible Ownership
Security cameras near sensitive areas
Being chased out of spaces

Approaches:
1. Only talking to someone when a camera is pointed at them and recording every conversation vs secretly recording conversations
2. Not being able to take a shit unless you announce it on social media followed by a photo of it (?)
3. Living with a CCTV

Architecture and Research

Usually architectural research is all about the demographic and anthropology but when you research from the lens of a constructed user what do you do?

Site (GIVEN) Identity

Focal Points

Rituals

Spatial Hierarchy

Circulation

Material/Sense Interaction

Scales of Design Interaction