

GAME OUT THE VOTE AND WIN THE DAY:  
*A Friendly Competition Among DAG's Chapters*

When: January 6-March 3, 2022 (DAG Annual General Meeting)

Where: On the ground and online (social media)

What: the chapter with the greatest number of points (aka the WINNER) will receive a special prize at the AGM! We also hope that this activity will help chapters **measure** and **manage** their GOTV efforts.

The contest begins on **January 6, 2022 with our BINGO competition**. On this day, chapters can also begin completing actions and collecting points in the main GOTV competition. From January 6 until and including January 15 (Overseas Voter Registration Day), all activities are worth **double** the value listed below!

**HOW TO WIN POINTS FROM JANUARY 6 - JANUARY 15:**

1. Play Bingo! (Details below)
2. Complete actions/activities on THE LIST (see below) of the main GOTV competition - earn double points!

**1. BINGO**

How to win:

Bingo participants are playing for a chance to win one of three prizes in addition to bonus points. Points also serve as prize draw tickets: 1 point is equivalent to 1 entry. **All** points will be carried over to the main competition.

First past the post (=first BINGO) wins a prize as well as bonus points. All other participants earn points. The more points you have, the higher the chance of winning a prize in the draw!

You can also enter the prize draw by making a [donation to DAG](#) – whether or not you play Bingo! 1 euro = 2 points = 2 entries in the prize draw.

### How to play:

There are two ways to get your card and start playing.

**Either** RSVP to the [event](#). You will receive the card via email.

**OR** find the card on one of DAG's social media platforms!

The FIRST person to BINGO automatically wins a prize, as well as 250 points for their chapter!

Once you get BINGO, send a screenshot or picture of your card to Courtney Newman ([events@democratsabroad.de](mailto:events@democratsabroad.de)) for your chance to be first. (Points awarded for "first to BINGO" do not count towards other prize draw prizes, but do count towards the main GOTV competition).

Even once we have a winner, be sure to keep playing for prizes and points - the more you play, the higher your chances of winning! See the table below.

| Ways to Win                                                             |
|-------------------------------------------------------------------------|
| <b>First to BINGO*</b> = prize won + 250 points (for chapter)           |
| <b>Completed BINGO* (not first)</b> = 50 points per bingo               |
| <b>Individual squares</b> = 5 points per square not involved in a BINGO |
| <b>Donation</b> = 2 points per Euro                                     |

\*BINGO is reached when 5 items in a row are completed on the bingo card. Rows can be horizontal, vertical, or diagonal.

2. THE LIST (see below): DOUBLE POINTS until January 15, 2022

## **HOW TO WIN POINTS AFTER JANUARY 15 (until March 3): THE LIST**

The main GOTV competition begins on January 6. From January 6-January 15, you earn double points for all activities/actions completed. Beginning January 16 until March 3, continue completing activities/actions for points.

There are a variety of activities and actions in many different categories in which points can be earned. Chapters and their members can play to their strengths, but also challenge themselves to earn points. Please see the tables below for a complete list of activities/actions and their associated point values.

### **PLEASE NOTE:**

- Points will be recorded in a spreadsheet on an honor system, but subject to leadership approval. Chapter leadership is responsible for keeping track of completed activities/actions. The spreadsheet will be sent to chapter leadership on January 6.
- Activities marked with an asterisk\* are automatically recorded or tagged in NationBuilder.
- Other points may be awarded at leadership's discretion. Point values are subject to change.
- Other winners (e.g. in individual categories) may be declared at leadership's discretion.
- Contact GOTV Coordinator ([gotv@democratsabroad.de](mailto:gotv@democratsabroad.de)) unless otherwise noted.
- Points from the bingo game and the double points earned between Jan. 6-Jan. 15 are carried over to the main competition.

| <b><u>Activity / Action</u></b>                                                           |                      |
|-------------------------------------------------------------------------------------------|----------------------|
| <b><u>Postcarding</u> Contact: <a href="#">Irisita Azary</a>, Postcarding Coordinator</b> | <b><u>Points</u></b> |
| Completed postcard (colored, text, greeting, signature, send to chapter PPP)              | 3                    |
| Host postcarding party                                                                    | 50                   |
| Goal set and reached                                                                      | 50                   |
| Sending postcard to postcarding coordinator by 2/22/22                                    | 50                   |
| <b><u>Phone Banking</u> Contact: <a href="#">Teresa Ritterhoff</a>, GOTV Coordinator</b>  | <b><u>Points</u></b> |
| Call attempted* = 1 point per call                                                        | 1                    |

|                                                                                                                        |               |
|------------------------------------------------------------------------------------------------------------------------|---------------|
| Voter assisted on call = 5 points per voter directly reached                                                           | 5             |
| Set and reach phonebanking goal                                                                                        | 50            |
| Plan and host phonebanking party                                                                                       | 100           |
| <b>Flyers and Business Cards Contact: <a href="#">Quaide Williams</a> (Swag Shop)</b>                                  | <b>Points</b> |
| Post/distribute a flyer (ex: at a local business) = 5 points per flyer                                                 | 5             |
| Post/distribute a flyer (ex: at a local business) + share the action on social media = 10 points per flyer + post      | 10            |
| Business card or flyer distributed directly to individual = 10 points per card                                         | 10            |
| Stack of business cards or info flyers or leftover postcards placed on display at local business = 20 points per stack | 20            |
| <b>New Members and Volunteers Contact: <a href="#">Shari Temple</a></b>                                                | <b>Points</b> |
| Make database cleanup call                                                                                             | 5             |
| New chapter member joined*                                                                                             | 50            |
| Chapter members joins a caucus*                                                                                        | 50            |
| Chapter member volunteers for the first time in any capacity*                                                          | 50            |
| <b>Training Contact: <a href="#">Jennifer von Estorff</a> (Secretary), <a href="#">Teresa Ritterhoff</a> (GOTV)</b>    | <b>Points</b> |
| Chapter member participates in training session*                                                                       | 25            |
| Chapter member achieves FVAP certification                                                                             | 50            |
| Chapter leads FVAP training event                                                                                      | 100           |
| Chapter holds a training "recap" session (watching previously recorded training video together)                        | 100           |
| Chapter hosts (plans and runs) a live training session*                                                                | 150           |
| <b>Tabling Contact: <a href="#">Teresa Ritterhoff</a>, GOTV Coordinator</b>                                            | <b>Points</b> |
| Chapter puts together a table (online or in-person)                                                                    | 100           |
| Chapter hosts voter registration event for local club/organization (online or in-person)                               | 150           |
| Chapter hosts FVAP table on/near military base                                                                         | 150           |
| <b>Voting Assistance Contact: <a href="#">Jennifer von Estorff</a>, Secretary</b>                                      | <b>Points</b> |

|                                                                                                                         |                      |
|-------------------------------------------------------------------------------------------------------------------------|----------------------|
| Call made or email sent to assist a voter                                                                               | 25                   |
| Returned FPCA from member via VFA*                                                                                      | 25                   |
| Returned FPCA from voter via FVAP                                                                                       | 25                   |
| Member volunteers to help compose informational flyer                                                                   | 50                   |
| Chapter hosts voter assistance "Zoom Room"                                                                              | 100                  |
| <b><u>Social Media Contact:</u> <a href="#">Kaitlyn Kennedy</a>, Communications Coordinator</b>                         | <b><u>Points</u></b> |
| Chapter member likes a post from DAG account                                                                            | 1                    |
| Share a post from DAG account on any social media channel                                                               | 5                    |
| Send photo/video to Comms Coordinator to be used for advertising/comms                                                  | 5                    |
| Take and post a photo + tag DAG                                                                                         | 10                   |
| New follower gained on chapter account on any social media channel                                                      | 10                   |
| VFA-related post shared on chapter social media                                                                         | 15                   |
| VFA-related post shared on chapter messaging groups                                                                     | 15                   |
| Take and post a video + tag DAG                                                                                         | 50                   |
| <b><u>Conventional Media and Press Contact:</u> <a href="#">Anya Leonhard</a>, Press Coordinator</b>                    | <b><u>Points</u></b> |
| Article in the local paper that mentions DA/VFA                                                                         | 50-100               |
| Local radio or podcast interview                                                                                        | 50-100               |
| Local TV appearance that mentions DA/VFA                                                                                | 100                  |
| Op-Ed in German or US paper                                                                                             | 200                  |
| <b><u>Fundraising Contact:</u> <a href="#">Courtney Newman</a> (Events) and <a href="#">Powen Shiah</a> (Treasurer)</b> | <b><u>Points</u></b> |
| Phone call (e.g. by chair) to ask for donations                                                                         | 25                   |
| One-time donation from chapter member of any amount = 50 points per donation (not donation amount)                      | 50                   |
| Chapter member increases their current sustaining donation amount = XX points per member                                | 100                  |

|                                                                                                                                   |                      |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Chapter member becomes sustaining donor of any amount (DAG or global) = 200 points per new donor                                  | 200                  |
| One-time donation amounts = 1 point per Euro                                                                                      | 1                    |
| New sustaining donor amount = 1 point per Euro x 12                                                                               | 12                   |
| Increase of current sustaining donor amount = 1 point per Euro of the increased amount x 12                                       | 12                   |
| <b><u>Student Outreach</u> Contact: <a href="#">Stephen Foose</a>, Academic Outreach Coordinator</b>                              | <b><u>Points</u></b> |
| Identify and connect with member who has contact to student populations and is willing to work with Academic Outreach Coordinator | 25                   |
| Send a letter or email to a study abroad program back home asking them to include VFA materials in student packets                | 50                   |
| Send a letter or email to an alumni organization with which a member is affiliated informing them of VFA/voting info              | 50                   |
| Run a check of your chapter's list of educational institution contacts and make sure it is up-to-date (ask for list)              | 50                   |
| Set up registration table at a school or university                                                                               | 150                  |
| <b><u>Advocacy Outreach</u> Contact: <a href="#">Teresa Ritterhoff</a>, GOTV Coordinator</b>                                      | <b><u>Points</u></b> |
| Personal outreach to ask members to take action (ex: call/write Senators)                                                         | 50                   |
| Call or write Senators                                                                                                            | 75                   |
| Other advocacy actions                                                                                                            | 75+                  |
| <b><u>Advertising</u> Contact: <a href="#">Angela Fobbs</a>, Advertising Coordinator</b>                                          | <b><u>Points</u></b> |
| Identify free local paper and propose ad space to Advertising Coordinator                                                         | 25                   |
| Identify and research potential ad space in local area and propose idea to Advertising Coordinator                                | 50                   |