

# Trenton's 60 Day Rainmaker Challenge

## Accountability Document

Whats up G's. This will be the accountability document you will use to keep yourself on track and also accountable to your fellow G's to hold up your commitment to become a Rain Maker.

Upload this to the Agoge Competitions Chat at the end of every day so we can monitor your progression and help you where you need it.

Tag me when you upload this. This will help us all better understand the situation you are in and how to help you GET WHAT YOU WANT.

Show Agoge 01 who owns this campus.

## New System is posted at the very bottom

**What is the critical task you completed today that is moving the needle most?**

- **Finished the week's social media for my client**
- **Scheduled 7 FO messages for Monday + scheduled 12 outreach messages for**
- **Put together a plan of attack for the next 2 weeks of outreach**
  - **Made sure that every single day will have at least one batch of outreach going out**
- **Used the new Copywriting GPT module to get a better understanding of what I should do for my home remodeling client**
  - **Also posted 2 questions in 2 different expert chats**
- **Completed my meal prepping + Laundry**

**Twilight review on the day:**

**Wins:**

- **Made myself a new running goal + found AOIs in my fitness regiment**
- **Used my same GWS tactic from yesterday**
  - **I started at 1 o'clock. Did a GWS, watched the PUC, & did another GWS. Felt like 5 hours had passed with all of the work I had gotten done. But, it was only 4 o'clock**

- Came up with a new plan to handle my night-time responsibilities quicker, so I can start sleeping more (my goal is an average of 7 hours of sleep every night)
  - Will be kind-of testing it out today. But the real test is going to be Tues-Thurs when I have my normal work schedule (Fri & Mon are weird)
- Recharged spiritually at church
- I don't give myself praise a lot. But as I was going through the Sunday OODA loop, I realized just how much I had gotten done
  - All because of 2 priorities
    - SPEED
    - MONEY IN
- Got 4 GWS in
- Scheduled my day so I can get 8 hours of sleep tonight

#### **Losses:**

- Was out too late with my friends last night. Did not get nearly enough sleep. Really felt it during my first GWS
- Failed at beat-the-clock with my shower
  - But did better today than I did yesterday, so at least I'm moving in the right direction
- Wasted 20-minutes going to Starbucks, sitting down, and attempting to work
  - Could not focus cause it was way too loud
- It's TERRIBLE to have just one of (almost) anything

#### **Insights learned today and how you will apply them to hit your goal:**

- You can't just do the same thing & follow the same process, and expect for your life to move forward. YOU need to change at least SOMETHING
  - (Got this from the Luc lesson + PUC)
- I see a massive difference in my productivity when I get 8 hours of sleep, vs. when I get 5.5
- Don't try to work in Starbucks unless you have noise canceling headphones
  - Does anybody know how Dunkin' Donuts is?
  - What about small coffee shops?
    - ( Guess it probably depends on where you go)

#### **Tomorrow's tasks:**

- Sending a break-up message to my home remodeling client
- Re-sending the proposal to my pressure washing client. This time, via email
- Get feedback from Charlie + Ronan. This will allow me to progress with my home remodeling client
  - Will be sending my home remodeling client a spreadsheet to put the lead info in

- Will also be asking to get on a call, that way I can help him plan his event, and we generate a bunch of high-quality leads
- Be in bed early enough to get 8 hours of sleep
  - (Doubly important since I'm on call tomorrow)
- 7 follow-up messages going out

**Any other thoughts you have on your current situation and what you need to work on:**

- **Excited to be upgrading my system, so I can reach that next level (Rainmaker)**
  - **I know how to put in the hours. I've gotten A LOT better at cutting out the fluff, and only doing the mission-critical tasks that will take me to the next step of the process map**
  - **I think this change can be the final push to turn my name to that beautiful light green**

## New System

\*This isn't in any particular order. Just decided to take stock of my life, and figure out what needs to change

- There's a part of me (probably my ego) that holds onto the notion that I need to be the one writing the copy, handling the design, etc.
  - That's being left behind. Instead, I'm focusing on getting as much good, quality work done as possible
  - That means using AI to create every single marketing asset.
  - (The more work I can handle = the more clients I can have = the more money flowing into my bank account)
- Changing my night-routine up
  - It's currently
    - Leave work
    - See girlfriend for about 45-minutes
    - Reflect on day + plan next
    - Take reward
    - Call girlfriend before bed
  - Changing it to
    - Leave work. Sit in the parking lot to
      - Reflect on day + plan next

- Take reward
    - Drive to GF's house and see for 45-minutes
    - Go home & immediately call
    - Go to bed shortly after
  - Hoping this will reduce my time "in commute" (spent switching tasks)
    - Even if it's only 15-minutes. That's a ¼ an hour of extra sleep
- Changing how I do my GWS
  - I've been doing
    - GWS
    - Eat, shower, etc.
    - GWS
  - While that technically Gives me more time to work, I've been doing this lately
    - GWS
    - Recharge by pacing in my room or outside
    - GWS
  - There's just something different about spending 6 hours straight thinking about one Objective
- Stopping the self-imposed limitations
  - I used to think I could only handle one client
  - Then, I thought it was 2-3
  - But now, regardless of if it's true or not, I'm approaching my outreach like I can handle infinite clients
    - With the new chatbot, it's stupid easy to deliver on projects
    - You could probably build an entire website from scratch in 3-hours (just a rough guess)
      - That's with top player analysis, WWP, and tweaking the first draft the AI spits out
- Changing how I structure my days
  - Was doing it minuby-by-minute. And there's still a place for that, but it's not going to be all of the time
  - I'm going to try a more block approach

■ Ex.

- 6-8: Finish chores
  - 8:30-12:30-GWSs
  - 12:30-1-Afternoon run
  - 1:30-6: GWSs
- More sleep
    - This will by far be the biggest change. I was getting better with my sleep, but lately it's been kind of falling off
    - Not anymore. From this moment on, my sleep schedule is going to improve. Mark my words