

## **Cloud 9 Partner Program**

Cloud 9 Advisers: referral, reseller, and agent options

Welcome to the Cloud 9 Advisers Partner Program! Our goal is to help you build a profitable, sustainable business with a competitive advantage. We offer a highly competitive compensation plan designed to reward your entrepreneurial drive and commitment.

## **Partner Options**

We've designed our partner options to fit different business models and levels of commitment.

**Referral Partner:** This is a simple, no-hassle way to earn passive income. You make a formal introduction to our team, and we handle the client relationship, sales process, and ongoing support. You receive a one-time referral fee for any client that signs on. This is an ideal way to leverage your network and connections with very little time investment.

• Best for: Individuals or businesses who want to earn extra income with minimal effort.

Value-Added Reseller (VAR): For those who want to stay focused on what they do best and still provide more value to their clients, this option is a great way to expand your service portfolio. You work side-by-side with our team, offering your specialized services like integration, installation, configuration, or support and let Cloud 9 do what we do best. You receive both one-time bonuses and monthly recurring revenue (MRR) for the life of the customer, allowing you to diversify your business income under your own brand.

• **Best for:** Established individuals, consultants, or businesses looking to stay focused on what they do best and still offer more to their clients while diversifying their income streams.

**Independent Agent/Adviser (IA):** This is our premier partnership for ambitious, business-minded individuals. As an IA, you are a true "franchisee," representing the Cloud 9 brand and leveraging our resources, partners, and supplier portfolio to build your own legacy of recurring revenue. You lead the effort with full support from our team, giving you the freedom to build your own client base while enjoying a high commission rate.

• **Best for:** Experienced professionals with an entrepreneurial mindset who want to build a long-term, high-earning, annuity-based business - an excellent way to gain additional, perpetual, recurring revenue to diversify income.



At a Glance	Referral	Reseller	Agent
Commitment	Low	Medium-low	High
Comp.	Referral fee	Bonus + MRR	Significantly higher MRR plus bonuses
Investment	\$0	\$0	Low One-time
Resources	Minimal	Standard	Full access, branded tools & systems
Ownership	Cloud 9	Collaborative	Agent-owned

## The Independent Agent Advantage

Your time and expertise are valuable. As an IA, you get a higher commission rate starting at 70% of gross revenue, and under the right conditions up to 90%. This is in recognition of the significant value you bring to the table.

The Independent Agent relationship includes a one-time Business Investment Fee, which serves as your startup capital to get up and running immediately. This investment provides you with:

- **Branded Identity:** With an established business of nearly 10-years, professional Cloud 9 email & productivity suite, business cards, and marketing materials.
- Comprehensive Systems & Resources: Access to our proprietary tools and systems, engineering support, for building solutions, tracking clients and managing clientele.
- Expert Training & Support: Ongoing guidance and a knowledge base to ensure your success.

This fee is an investment in your business, providing you with the necessary infrastructure to begin earning significant returns as fast as possible. The specific fee will be discussed during a follow-up conversation.

## Interested in learning more?

We're always looking to partner with motivated professionals who share our vision. We invite you to explore this opportunity further and discover how you can build a thriving business with the rest of the team at Cloud 9 Advisers.

Contact us to schedule a call and discuss which partnership is the right fit for you.



