

Hi [Business Owner's Name],

I'm [ myName], a copywriter from[my town]. I came across your Instagram and noticed that your [sales page could use improvement / you don't have a sales page yet]. I have some ideas that could help you boost your sales and reach more of your audience.

I'd love to share these ideas with you for free. Would you be open to a quick call or meeting this week?

Thanks,  
[My Name]