

# Love Football. Hate Apartheid. Boycott PUMA.

PUMA sponsors the Israel Football Association, which governs over and advocates to maintain teams in illegal Israeli settlements on stolen Palestinian land.

Ahead of and during the men's World Cup, share these memes to remind football fans to join 200+ Palestinian teams calling to Boycott PUMA until it ends support for Israeli apartheid.

---

Love football. Hate apartheid.

During men's #WorldCup & beyond, #BoycottPUMA, sponsor of Israeli apartheid.

@PUMA sponsors the Israel Football Assoc, which governs & advocates for teams in illegal Israeli settlements on Palestinian land. #Goal4Palestine

<https://bdsmovement.net/boycott-puma>

# LOVE FOOTBALL

# HATE APARTHEID

# #BOYCOTT PUMA



*As we cheer for our favorite teams during the men's #WorldCup, let's remember: PUMA is a proud sponsor of Israel's apartheid regime oppressing millions of Palestinians.*

[bdsmovement.net/boycott-puma](http://bdsmovement.net/boycott-puma)

---

Love football. Hate apartheid. #BoycottPUMA.

@PUMA is complicit in Israel's regime of military occupation and apartheid oppressing millions of Palestinians.

Join 200+ Palestinian teams calling to boycott PUMA.

<https://bdsmovement.net/boycott-puma>  
#Goal4Palestine #WorldCup #WorldCup2022



---

Love football. Hate apartheid.

@PUMA is profiting from Israeli apartheid, a crime against humanity.



Support 200+ Palestinian teams calling to #BoycottPUMA until it ends complicity in Israel's crimes.

<https://bdsmovement.net/boycott-puma>

#Goal4Palestine #WorldCup #FIFAWorldCup #Qatar2022

# LOVE FOOTBALL

# HATE APARTHEID

# #BOYCOTTPUMA

*As we cheer for our favorite teams during the men's #WorldCup, let's remember: PUMA is profiting from Israel's regime of military occupation and apartheid oppressing millions of Palestinians.*

[bdsmovement.net/boycott-puma](https://bdsmovement.net/boycott-puma)