

This video is for Varun Mayya!

So If you're not him, tag him so I can help him win the 1 million challenge against Avery tv!

Hi! Varun, I'm sagnik- a boy from Calcutta running multiple faceless channels on Youtube since 5 years.

I've received 4 YT buttons and have built a profitable agency around it

so you can trust the strategy I have for you:

Now here's the game plan:

The first thing we'll do it- **Go back to your signature colors in the thumbnails.**

People remember varun maya with the colours red and blue.

So we'll start with sticking w that pattern.

Secondly, I'd **stop posting so many shorts as compared to the number of Long form videos.**

I know your reels are performing pretty well on Instagram.

But, YouTube is not. Instagram

It's a long-form storytelling platform.

And you're a storyteller!

Your audience has subscribed to THE NERD Varun Mayya

Who always has a unique take on everything

who sees trends from miles away

And breaks down complex topics in 20-minute masterclasses.

so I'd give them more of that!

Now, I know I'm no one to say what your audience wants

But your stats back me up here

your top-performing videos are not 30-second clips.

They're in-depth videos about AI, tech, creators, and business models.

Next: **we need to roll out more content on these 3 topics specifically**

Creator economy.

Future of AI.

and Indian tech and career ecosystem.

also, note how all of your top-performing videos have the keyword “India” in them

So, I'd recommend us focusing more on creating content targeted towards Indians.

And last and MOST importantly:

It's time for you to pick up the phone.

Leverage your network!

Your most viewed video is your interview with Sundar Pichai.

Even other interviews like the one with Tanmay also blew up

So, what's stopping you from getting Sam Altman on your channel?

I know you have the network. You have the bullets.

Just pull the f***** trigger, man!

cause

your audience isn't looking for quick hits from you

They're looking for deep insights.

And a roadmap to the future.

So, check out the caption for your next 5 video ideas and

Show AevyTV how it's done!

B-rolls

This video is for Varun Mayya!

- faceshot

So If you're not him,

- faceshot

tag him so I can help him win the 1 million challenge against Avery TV!

- faceshot
- for abhishek:-faceshot ke upar hologram jaisa a video of tagging @varunmayya in insta ka comment section....or varun 's yt channel ka ss with subscriber counts and aevytv's channel ka ss with subscriber count

Hi! Varun, I'm sagnik- a boy from Calcutta

- faceshot

running multiple faceless channels on Youtube since 5 years

- there's a shot of sagnik in the laptop reel —the line where he goes “the next month i made 1.5laks...even more” use those clips of him working on the laptop in a similar way

I've received 4 YT buttons and have built a profitable agency around it

- show your YT buttons and throw them behind you onto your bed

so you can trust the strategy I have for you:

- get the chart paper and sit down while saying this

Now here's the game plan:

- open the chart paper face shot

The first thing we'll do it- **Go back to your signature colors in the thumbnails.**

- show his thumbnails-faceshot

People remember varun mayya with the colours red and blue.

- face shot—point out the red and blue colours

So we'll start with sticking with that pattern.

- put a sticky note that reads “pattern” on that chart paper

Secondly, I'd **stop posting so many shorts as compared to the number of Long form videos.**

- face shot-plus an hologram of scrolling through his shorts tabs on YT

I know your reels are performing pretty well on Instagram.

-

But, YouTube is not. Instagram

- on a paper print YT and IG's logo and then draw a “≠” **sign in between**

It's a long-form storytelling platform.

And you're a storyteller!

- faceshot

Your audience has subscribed to THE NERD Varun Mayya

- face shot ke upar hologram of video clip of subscribing to Varun Mayya's YT channel

Who always has a unique take on everything

- face shot

who sees trends from miles away

- if you wanna do the car thingy hear, take a friend, make him hold a chart paper reading "TRENDS", make him stand at a distance while the shot is shot from inside your car—
- yaa toh camera looks at your friend, then shifts to you while you say this or you drive near your friend

And breaks down complex topics in 20-minute masterclasses.

- take a chocolate bar or snickers bar, break it and take a bite after saying this

so I'd give them more of that!

- faceshot

Now, I know I'm no one to say what your audience wants

But your stats back me up here

- faceshot

your top-performing videos are not 30-second clips.

They're in-depth videos about AI, tech, creators, and business models.

- chart paper shot where you circle the numbers , max views and stuff

Next: **we need to roll out more content on these 3 topics specifically**

Creator economy.

Future of AI.

and Indian tech and career ecosystem.

- chart paper shot-jaise school me flow chart banate the na aisa kuch you can make to show three content pillars

also, note how all of your top-performing videos have the keyword “India” in them - I NEED FAST MATCH CUTS FROM YOUTUBE - ps - editor -

- paper shot where you circle the word india in his top-performing videos

So, I'd recommend us focusing more on creating content targeted towards Indians.

- face shot

And last and MOST importantly:

It's time for you to pick up the phone.

- shoot from the top-pick up your phone

Leverage your network!

- face shot

Your most viewed video is your interview with Sundar Pichai.

- circle the same on chart paper

Even other interviews like the one with Tanmay also blew up

- point that out on paper

So, what's stopping you from getting Sam Altman on your channel?

I know you have the network. You have the bullets.

Just pull the f***** trigger, man!

- face shot

cause

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- face shot