Holter
G r a p h i c s

Headlines & Paragraphs

0.0 — Home (Homepage)

Page name: Home

Keywords: graphic artist, illustration, technical illustration, technical documentation, communication, technical publications, tech pubs, publications, vector illustration, 3D technical illustration, invention, manufacturing, photo editing, production, web design, WordPress, HTML, CSS, PhotoShop, InDesign, Illustrator, FrameMaker, patent, legal.

Title: Technical illustration and web design — Holter Graphics — Seattle, WA

Meta description: Holter Graphics provides technical illustration and web design primarily for engineers, inventors, marketing groups and technical communications teams. 2D and 3D technical illustrations that help clients introduce their products to the market.

About: I am David Holter and I create technical illustrations for companies with individuals with their users in mind. As a freelancer I can work onsite with a group or on my own but the goal is always the same, illustrating products in 2D and 3D that help my clients' customers understand their products and concepts.

1.0 — About (destination page)

Page name: About — Holter Graphics

Keywords: David Holter, technical illustrator, illustrator, technical publications, communications, invention, manufacturing, user-focused illustrations, 2D, 3D, experienced, friendly, problem solver, professional, skills, goal oriented, communicative, patent, legal.

Title: About Holter Graphics

Meta description: Holter Graphics approaches each project with a sense of fascination for the subject matter. Keeping the end-user in mind is key when creating successful technical illustrations.

About: I am David Holter and I create technical illustrations for companies or individuals with their users in mind. As a freelancer I can work onsite with a group or on my own but the goal is always the same, illustrating products in 2D and 3D that help their customers get to know their concepts.

Bio: I have been doing technical illustration my entire career. In Wisconsin I worked for a supercomputer developer where I learned about patent drawing, technical illustration for manuals and marketing concepts.

                 Since in the Puget Sound area I've worked for several corporations illustrating retail books on computer concepts, engineering drawings for training and 3D stills and animations. Each subject has it's own set of challenges which is one of the reasons I like my work. It's always interesting.

Process: Good technical illustrations start by finding out what the story is, what it is the client wants to highlight. Often I find myself in laboratories, engineering companies, even crawling around in the belly of a Boeing 787 to find how the parts fit together and interact. I've even done whole projects through email having never met or talked to the client.

Success: When the client's goals are met and the illustrations they have complete their project, that is success.

2.0 — Services (gateway page)

Page name: Services

Keywords: illustration, technical, quality, 2D, 3D, line-art, experienced, communications, manuals, training, publications, user-focused, professional, web design, html, css, skills, cutaway, cross section, exploded, technology, hardware, process, infographic, mechanical, freelance, invention, manufacturing, patent, legal.

Title: Services of Holter Graphics

Meta description: Holter Graphics provides a wide range of technically based illustration and graphics for clients.

Services: There are three main services that I provide: 1) technical illustration for individuals or groups interested in getting a visual representation of their product into the market; 2) editorial/infographics that tell a story or show relationships conceptual in design and; 3) web design for technical groups who may use the web as their delivery system for marketing purposes or technical communications.

2.1 — Technical illustration (destination page)

Page name: Technical Illustration

Keywords: illustration, technical, quality, 2D, 3D, line-art, experienced, communications, manuals, training, publications, user-focused, professional, web design, html, css, skills, cutaway, cross section, exploded, technology, hardware, process, infographic, mechanical, invention, manufacturing, freelance, patent, legal, savings.

Title: Technical Illustration by Holter Graphics

Description: David Holter's illustration of technology skills helps communicate processes and conceptual ideas to targeted audiences.

Tech Illust: Technical illustration, done in 2D and 3D, can replace a lot of describing of objects and concepts by taking the user directly to the visual. Manufacturers show how hardware fits together to make the whole product. Marketing groups use illustrations to show the conceptual side of the products they're selling. And engineers/inventors use illustrations to create patents and training materials including cutaways, cross-sections and exploded views.

With my approach and assistance to my clients I am able to produce images that save my client's money. And since this type of illustration is what I focus on, my production time is reduced, keeping the production time down when possible.

2.2 — Editorial & Information Graphics (destination page)

Page name: Editorial/Information Graphics

Keywords: editorial, scientific, infographic, illustration, technical, quality, 2D, 3D, line-art, experienced, communications, publications, user-focused, professional, skills, cutaway, cross section, exploded, technology, hardware, process, mechanical, freelance.

Title: Editorial and informational graphics can reach a wider audience and Holter Graphics helps clients meet that goal.

Description: Web design by Holter Graphics provides clients with a creative avenue to their audience.

Editorial & Informational Graphics — Editorial illustrations are more relaxed and creative compared to the technical illustrations but they can be scientific and/or technical at their base. They might be more of a design element to a larger project that is primarily technical illustrations, tying the whole project together.

2.3 — Web design (destination page)
Page name: Web design

Keywords: html, css, responsive, creative, interactive, unique, adaptable, professional, technical, wordpress, training, manuals, corporate.

Title: Web design by Holter Graphics

Description: Web design by Holter Graphics provides clients with a creative avenue to their audience.

Web Design: Web delivery is perfect for technical documentation and I am able to provide the services of designing functional sites for your products and put them into a Content Management System so your company can maintain the data.

My web design skills also compliment my other graphics skills, allowing me to cover several aspects of a project for a company or individual starting out.