

Rusty Hair Clippers Copy for Social media post

Objective

This copy is a promotional social media copy and the objective is to get the user to click through and read the blog post

Concept

Blade rust-holding bacteria are freeloaders that have no place on clipper blades and should be removed instantly.

Avatar:

Experienced hair clipper owner with rusted blades

PAIN/fear

- Current pain Fear of catching an infection

Extra pain

- Seems like they'd have to buy new hair clippers or new blades which can be expensive

Need

Need a simple guide on how to clean rusty clipper blades.

Objections:

- This method won't work for me, it's not work it.
- This method will take too much time
- This cleaning method will be difficult
- I don't know where to start in order to get my blades cut again

Dream outcome

Getting clean hair clippers that are rust-free and ready to work and give them smooth, textured blends that turn heads and draw compliments, just like how they once did before they rusted.

The Easiest Cleaning Trick For Rust-Free Clipper Blades ... No Matter The Brand

The Sneaky Blade Rust Cleaning Method Will Eliminate Rust From Your Blades and save you hundreds on a new clipper!

- *The title is the fascination on the image post.*

Use This Simple Guide To Clean Your Blades Of Rust and Start Producing Smooth Blends That Turn Heads.

Rusty blades can hoard an alarming of bacteria and viruses.

This could be...

folliculitis, wart viruses, or worse... tetanus these all could live on the rust in their millions ...if not billions!

And they all do just one thing.

Divide. Rapidly.

Attaching themselves to rust and spreading to all parts of your blade.

You'll never see them with the naked eye, but you will be able to see the orange/brown layer of rust that coats your blades and gives these freeloaders a place to hide... waiting for the moment you run the edge of your blades run along your skin and accidentally produce a small ... cut.

At that very moment, that's when they all move, targeting this minute opening with every possible toxin they can produce.

Rusted blades shouldn't go anywhere near your skin.

In most cases, if your blades are infested with rust they're most likely done and the only way to get your clippers working would be to reach deep in your wallet and get the funds to replace your blades... or get new clippers in general.

It seems that's the only solution to stay safe right?

WRONG!

You see, just because your blades are plagued by rust, doesn't mean they can't be saved.

In fact, you can rid your blades of rust and the millions of germs within them with just 5 simple steps.

In a matter of minutes, you could go from grimy rust-infected blades to that clear, silver blade finish you had when you first bought your clippers.

And you can do this, all from the comfort of your home.

Most hair clipper owners thought their blades could never perform to such a level again.

That was until they read the Clipphub exclusive on how to clean rust clipper blades.

Until Clip hub created a simple easy to follow method for quick and effortless razor cleaning

The result?

Rejuvenated blades that seamlessly sliced through hair, creating texturized blends that drew compliments.

What stops you from getting these results?

If you want to strip the rust from your clippers and expel the uninvited bacteria from your blades, check out this clipphub article on how to get your rusted blades cutting through hair..just the way you like it.