

Outreach for a dental office

Dear (Dental office name),

My name is (My name), and I specialize in providing marketing solutions to local businesses who are seeking to expand reach and by extension sales.

I understand the challenges that dental businesses face in today's competitive landscape. Having a robust online marketing strategy is crucial to staying ahead.

I have thoroughly researched your (Their location) based business and it qualifies the type of businesses I can help. Of course I don't know the full ins and outs to your business although I have detected a couple of areas where I could be a huge help in closing clients for you such as the funnel.

I have also noticed that you are not capitalizing on the fact that the business is women-owned, which can be used as a great marketing strategy. (this paragraph is specific to that client)

Would you be opposed to scheduling a zoom sales call sometime this week?

Alex, we're a marketing agency that specialize in helping dental clinics like X Y Z scale to 10 new patients a month in the first month

SCREENSHOT OF RESULTS OR TESTIMONIAL

I looked over your social medias and thought you might want a revamp to it.

May i give you a quick call this week to talk about how we can scale your practice with social media marketing this week?