

NASA Spotlight rubric (draft 1)

Name(s):

Misconception:

Educational Quality:	1=the misconception was not incorporated and no techniques were used to generate audience interest	2=the minimum Spotlight requirements were followed, but no techniques were used to debunk the misconception	3=Spotlight focused on chosen misconception throughout the duration of the film	4=innovative techniques used to convey the Spotlight misconception & debunking facts
Parameters:	1=directions were not followed and no techniques were used to generate audience interest	2=the minimum requirements were followed, but no techniques were used to generate audience interest	3=directions were followed; evidence of elements to generate audience interest are shown with no unique twist on the requirements	4=directions were followed; evidence of elements to generate audience interest are shown with above-and-beyond/ creative twist on the requirements
Video Editing	1=many flaws in video editing; no video elements used; missing elements	2=some flaws in video editing; (or) minimal to no video elements used; (or) missing elements	3=flawless editing; other video elements used in support of the misconception/facts; all required elements seen	4=flawless editing; other video elements were used in support of the misconception/facts; innovative techniques were evident; all required elements seen
Camera Presence	1= no effort is made to connect with the audience in acting, speaking, and body language	2= appearance on camera is appropriate to the topic but spoken dialogue is hard to hear	3=appearance on camera is appropriate to the topic with effort shown in acting/speaking/body language; spoken lines are audible	4=appearance on camera is appropriate to the topic with above-and-beyond acting/speaking/body language; spoken lines are audible

This is a 16-point scale:

15/16 = 94

12/16 = 75

Points may be deducted for a single element in any box, or for an inappropriate element ☹

14/16 = 88

11/16 = 69

9/16 = 56

7/16 = 44

5/16 = 31

13/16 = 81

10/16 = 63

8/16 = 50

6/16 = 38

4/16 = 25