

All Inclusive 2025

9:30 AM - 5:30PM, 7th July 2025
The Nest, Manchester

I hope you're hungry for knowledge because we've got a feast for you!

The Important Details:

Get Clear

Take Action

Actually Get Shit Done

 **7th July 2025**
 **9.30 AM- 5.30PM**
 **Nest, Manchester**

[I'm ready to grab a ticket - Take me straight there!](#)

LET'S BE REAL INCLUSION CAN FEEL LIKE A MINEFIELD

You don't want to get it wrong, but you're scared you will.

You know it matters, but where the hell do you even start?

And with everything else on your plate, how do you make this a priority without it feeling like just another thing on the never-ending to-do list?

This is where ALL INCLUSIVE comes in. This isn't another talking shop whilst you sit, nod, and leave feeling a bit inspired (a bit guilty for what you're not yet doing) and just as lost as before. This is a roll-your-sleeves-up, get-shit-done, walk-away-with-a-plan kind of day.

ACCESSIBILITY INFO

Our venue - The Nest Manchester, is a level access site with full access for wheelchair users, we have gender neutral and accessible toilet facilities. Sensory breakout spaces will be in action in the room, and in quiet spaces with beanbags, weighted blankets and fidgets. Our full accessibility guide will be released in May 2025 but please do contact us via email on hello@senstorygroup.com with any specific questions or share your accessibility requirements via the dedicated area on the booking form

On 7th July, we will be hosting a one-day buffet of inclusion and accessibility training delights, all served up by our top-notch inclusion consultants. Just like an all-you-can-eat buffet, we're here to provide you with a smorgasbord of ideas, strategies, and actionable tips that will whet your appetite for creating a more inclusive and accessible space in your business.

Over the past year, it's become incredibly clear that many businesses embarking on their inclusion journey don't even know where to start. They're stuck—paralysed by the uncertainty of how to implement change. And I get it.

The truth is, not every business is ready to go all in right away. Many can't see how or where inclusion fits into their day-to-day. There's a real fear that if they dive in, it will take over everything, and that they'll lose sight of their original mission and vision. It can feel like you have to burn it all down and start from scratch to get it right. But that's simply not the case—and I want to show you how.

This Event is For You If...

You care about inclusion but are scared of saying or doing the wrong thing.

You're stuck because you don't know where to start (and you don't want to come across as a knobhead).

It all feels too big, too complicated, and too much of a job to tackle alone.

You've got a business to run and a million priorities—so why should this be one of them?

You think you're doing enough but have a sneaky feeling there's loads you don't know.

You feel guilty about not doing more, but also a bit embarrassed that you don't understand it all yet

The truth is, if helping people is a core value than that falls in full alignment with inclusion. How that shows up for you and your business is yours to decide. I'm a big advocate for that.

I really want for more people to feel safe to step into creating massively impactful more inclusive businesses that help others to be seen, supported and access their work. It's great business and it helps you reach more people as well as being led by your values.

No More 'One Day'—The Time is Now

If you've been waiting for the right moment to invest in inclusion, this is it.

Your ticket options are below:

Individual Ticket

£197

Or Pay in 3 monthly payments of £66

- Core Inclusion Training
- Intersectional Panel Discussion
- Write your inclusion statement
- Accessibility workshops
- Breakout spaces
- Lunch and refreshments

Table of 10 Ticket

£1773

Or Pay in 3 monthly payments of £600

- All the individual ticket options plus...
- A table for 10 - bring your team, clients and friends
- Your logo on the table
- Option to add swag to your table
- Team breakout spaces

VIP Ticket

£3333

Or Pay in 3 monthly payments of £1111

All the table ticket options plus...

- Logo on your table and slides during the break
- A VIP strategy and consultancy day with me hosted in Bristol, Birmingham or London
- Full inclusive business or event audit

[CHOOSE MY TICKET!](#)

What You'll Get From All Inclusive

No fluff. No jargon. Just practical strategies, real talk, and things you can action immediately.

- ✓ Clarity – Get clear on what inclusion actually looks like in your business.
- ✓ Confidence – Learn how to talk about inclusion without fear of getting it wrong.
- ✓ Practicality – Build simple, sustainable systems that make inclusion part of what you do.
- ✓ Action – No more overthinking. You'll leave knowing exactly what to do next.
- ✓ Growth – Learn how inclusion isn't just the right thing to do—it's a strategic advantage. This isn't about box-ticking or tokenism. It's about embedding real inclusion into the way you work, communicate, and grow.

PLUS

Follow Up Support Included As Standard

I can't stand the thought of people leaving with a to do list that never gets done! (As an ADHDer I know all too well that it means half the stuff I come away passionate about implementing doesn't get done). So I'm making after support a pretty standard part of what I do by creating an online community exclusively for those who access my trainings, available for 30 days after we work together live.

[Book my ticket to All Inclusive!](#)

How We'll Get You There

I'll take you through our SENStory framework—seven powerful pillars of inclusion that will help you:

- Create an Inclusive Culture – Define what inclusion means for you and build a business where diversity thrives.
- Build Knowledge & Confidence – Learn the language, understand lived experiences, and feel good about getting involved.
- Get Your Marketing & Messaging Right – Use inclusive language, show up authentically, and attract the right people.
- Implement the Right Systems – Make inclusion part of the norm in your business (without it feeling like extra work).
- Sort Your Policies & Paperwork – No more cringing at your lack of an inclusion policy—we'll help you get it started with an inclusion statement!
- Improve Accessibility – Learn simple changes that make a HUGE difference (without a massive price tag).
- Understand the Legal & Ethical Side – Know your responsibilities and how to meet them with confidence.

[Book my ticket to All Inclusive!](#)

What You'll Learn

- Neurodivergence and Disability Awareness
 - Practical strategies for creating an accessible environment for all.
- Inclusive Growth Strategies
 - Use inclusion as a strategic tool to drive business growth and expand your market reach
- Lived Experience Led Training
 - Guest speakers share insights on barriers faced by marginalised communities
- Diversity in action

- Powerful panel talks from wider intersectional inclusive spaces impacting business and culture
- Action Taking Workshops
 - Deep dive into topics including LGBTQIA+, anti-racism and accessibility

Why Inclusion Matters?

You have a legal and ethical responsibility to ensure your business is inclusive. The Equality Act 2010 requires you to anticipate accessibility needs before they arise. If you're not creating an inclusive space for everyone, you risk opening yourself up to reputational damage and litigation. And it's SO avoidable when we do the work.

By the end of the day, you won't just know more—you'll have actually done the work.

You'll have the tools, strategies, and confidence to take inclusion forward in your business.

You'll have real conversations that help you navigate this without fear.

You'll leave with practical next steps, not just ideas.

No overwhelm. No guesswork. Just clarity, confidence, and action.

Ready to finally move forward?

Join us at The Nest, Manchester on 7th July and let's make inclusion something you do, not just something you worry about.

[I'm ready to Book My Place!](#)

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[Accessibility](#)