

Okay G's, so check this out ...

The first email in my sequence has the objective of scoring Gary Halbert a top-quality woman who meets his standards, from his Relationship ad: "Gary Halbert Woman Attraction".

See if you, G, can tell' which *element* I am teasing in my email, below...

I was stuck between choosing as my topic:

- "The Good Life",

- The 6 traits desired in a woman by a Man with newfangled generosity and wealth, or;

- Gary Halbert HIMSELF!

I divulge more of my decision-making process BELOW my D.I.C. Email Sequence ...

Your long-awaited TICKET to paradise?

You may only qualify **IF** you are serious about living a more amazing life in less time than it took to write the following....

AND you may *even qualify* for the Very BEST man of your lifetime...

Are you a first-class woman who possesses the 4 SUBTLE personality traits that would attract a wealthy MAN?

Are you serious about meeting a man who is the keen selector of the women he brings into his life?

Well not only is he wealthy, a man of keen wit, ambition, but also serious about meeting you!

You may qualify for this **life-changing opportunity** to become one VERY lucky lady!

First recognize the **7 obtrusive things** that men with sparkling personalities avoid, causing them to get them extremely turned off by, and all of which may be extremely harming your chances of ever finding a good man to settle down with in the first place!

Now, Are you longing to enjoy a taste of the good life?

Applications are still active, enter now to live a life of paradise that few other women may NEVER be lucky enough to enjoy.

Enter NOW to apply!

Note: With email, I will be reaching a wider number of potential dating candidates to enhance the Great Gary Halbert's relationship life!

P.S. I kept my Target Market broad, because I don't know how large my email list will be or the level of sophistication...

P.P.S.: As mentioned above, I wasn't sure what to tease. It was between...

- The traits Gary wants in a woman, (traits that a modest man of generosity and wealth enjoys).
- or The "good life"
- Or Gary Halbert / his sales letter.

Let me know if you think I made an error with my Avatar, Desire, or teasing method please.

Also which particular pain/desire would have been better for targeting as a teasing point.

Thank you all G's!

Preface: Firstly I narrowed the Avatar down to "Sophisticated Single Women who are open to genuine positive change, and are also looking for a relationship..." in my email list
And Secondly, "I was not sure what element to use to create desire and intrigue for this D.I.C.. That is what I am asking for help with in my review.

Example #2:

2. Are you a woman who would be smitten to share a few small (but thrilling!) adventures with ...

Learn the qualities required to enjoy a part-time slice of the good life!

Not sure if you could tell which element I was TEASING. But I was actively teasing all 3!

Desire/Tease:

The element I ACTUALLY teased in my first email: was the Traits that Gary looks for in a woman
I.e. "The characteristics she must possess for her to enjoy a part-time taste of the good life" was teased. I also teased the relationship with Gary himself.

I think I should have focused more on teasing the relationship, to get more **qualified** leads into Gary's inbox.

Avatar: Sophisticated Single Women

- open to genuine positive change
- looking for a relationship age 25-35

Gary's* idea of a perfect woman is: " someone who is intelligent and healthy with a good sense of humor and someone who will take my breath away when I see her in a string bikini!

As far as age is concerned, if you are somewhere between 25 and 35 that would be just fine

I like women who take care of themselves. If you have a slender, healthy body, a reasonably slim waist, rather generous breasts (God that sounds redneck, doesn't it?), a very pretty face and a good sense of humor then quite frankly, you sound like heaven to me!

what can you expect from me? Well, the first word in the headline of this ad is "Generous" and I am just that. However, generous does not mean "chump." It also doesn't mean I want to pay for sex. That's ridiculous."

Here's what I mean by generous. I love to buy presents for women. I like to take them to movies and plays and I love to send flowers and buy them jewelry and clothes and, if I really get involved with a woman, I rather enjoy helping to support her and helping her to elevate her lifestyle.

Also, I give great vacations. I love to travel for long weekends

Target woman: An emotionally mature lady who has life experience that has quelled the party-phase but not dulled her inner essence. She is mature and intelligent to the point she is very mature and well-mannered, plus a joy to be around. She is a good conversation, she has wit underneath her beautiful shell which can entertain the mind of a great writer and a great man. She holds mystery within her deep feminine essence.

Where would women like this be found?

On Pinterest pages tailored for INTELLIGENT WOMEN. > In a law-school class > in a book-club, or a club for traveling to historic sites around the world> travel groups for women who like to travel to historic sites around the world, they like to enhance their intellect and

Avatar-

who this product is best suited for: A woman that admires a beta man. She took an educational path in life and therefore has debt and not a lot of money. But she is very smart and intellectual which is great because she can hold a captivating conversation and the interest of a highly intelligent man.

Academic and Educational Paths:

- Becoming a student and pursuing degrees in various fields.
- Becoming a teacher, professor, or academic researcher.
- Engaging in lifelong learning and professional development.

Maybe she has a job like a therapist where she sits all day but has dreams and passions of having a more fulfilling life. She has unanswered desire of travel and exploration beyond her isolated office, cut off from the natural world and riddled by the minds of maniacs and quite ordinary people. She longs for more, but that longing is dormant within her and she has secluded herself to the boring life, not set goals for changing her life even though she has a spirit of adventure that has gone dormant with the cycle of mundane matrix culture of work sleep, friends/gossip, repeat.

She is not completely dead to the thought of travel, adventure, or a more fulfilling life. Even though she hardly dreams of it, that part of her is still very much alive. She hasn't fully resigned to the drab life she is living now, after all. It just isn't a living dream. It is dormant, and it has to be woken up within her!

Further, this woman is VERY lively and sensitive, eager, willing, and excited to be led and taken on adventures, and she enthusiastically follows and appreciates with no hidden motives or hidden dark sides except to please the man who she dearly admires-as they get to know each other over several dates of course-she is a classy lady!

She is also Christian, religious, or at least of very high moral standing. But nowhere near a prude. She just wants to make sure it is a true genuine fit before she starts throwing her sexuality at just any man who has nothing real to show or prove of himself first!