

Expo / Events Representative — Job Posting Kit

Boundless Coaching

1. Job Basics

Field	What to enter
Job title	Expo / Events Representative
Company page	Boundless Coaching
Workplace type	Hybrid (events across Colorado Front Range, some out of state)
Primary location	Leadville (travel to regional events)
Employment type	Part-time · Contract · Event-based
Industry	Wellness & Fitness Services
Seniority level	Entry-Level / Associate

2. Description

About Boundless

We're an online endurance-coaching company headquartered in Boulder, CO, with coaches and athletes worldwide. Our mission is simple: change lives through the process of training for endurance events. Join our friendly, high-energy team that lives and breathes the endurance community.

What you'll do

- Set up & tear down Boundless tents, tables and product displays at expos, races and community events.
- Run the booth: greet athletes, demo products, answer training questions and hit on-site sales goals.
- Keep hydration stations, sample coolers and aid-station supplies topped up.
- Lead Boundless-themed contests or challenges when scheduled.
- Track sales on the iPad POS and turn in accurate, same-day financials.
- Hand out swag, flyers and QR codes to grow our email + social community.
- Protect inventory and branded gear; leave every venue cleaner than you found it.
- Build positive relationships with race directors, vendors and venue staff.

Must-have qualifications

- Outgoing, approachable personality and serious energy—athletes should feel your stoke!
- Weekend availability (minimum two events per month, March–October).

- Able to lift and carry 40 lbs and stand 6-8 hours outdoors.
- Reliable transportation, valid driver's license and willingness to travel regional events (mileage reimbursed).
- Comfortable using mobile POS / iPad apps and basic spreadsheets.
- 18+ years old and authorized to work in the U.S.

Nice-to-have

- Prior expo / event-marketing or retail sales experience.
- Personal experience in running, cycling or triathlon.
- First Aid / CPR certification.
- Content-creation chops (short-form video, photo) for event recaps.

Pay & perks (required for Colorado postings)

Event length	Guaranteed day rate	Typical hourly equiv.
1–3 hrs	\$75	\$25–\$35/hr
4–7 hrs	\$125	\$18–\$31/hr
8 hrs (full day)	\$225	\$28/hr

Bonuses: +\$50 for hitting on-site sales goal; +\$100 for \$1,500+ sales.

Travel: IRS mileage after 60 mi (58.5 ¢/mi) + \$30 per-diem.

Tier bump: After 4 events in 2026 and 3 straight sales-goal wins.

Flexible, pick-your-events schedule.

Boundless swag and free coaching consults.

Equal Opportunity

Boundless Endurance Coaching is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all team members.

3. Skills / Keywords (add up to 10)

- Event Activation
- Customer Engagement
- Sales
- Endurance Sports
- Brand Ambassador
- POS Systems
- Merchandising
- Outdoor Events
- Athlete Relations
- Sports Marketing

4. Application Options

- Apply on company website: <https://boundless10200.com/now-hiring>

- or Email AthleteServices@BoundlessCoach.com with résumé + 3 references.

5. Screening Questions

- Are you located in Colorado, ideally 60 miles of Boulder/Denver, CO? (Yes/No)
- Do you have weekend availability for at least two events per month? (Yes/No)
- Can you lift and carry 40 lbs and stand outdoors for up to eight hours? (Yes/No)
- Do you have a valid driver's license, reliable transportation and proof of insurance? (Yes/No)
- Have you worked in sales, event marketing or brand activation before? (Yes/No – explain)

Compliance Tip

Colorado's Equal Pay for Equal Work Act requires that compensation AND benefits appear in all public job postings; listing the day-rate grid above keeps you compliant.