

Circular for Students & Parents

Date: XX, 2026

Dear Parents,

We are delighted to announce that our school has partnered with Chetana Education to provide your child with a dedicated learning channel accessible on multiple devices, including Smart TVs. This innovative educational initiative represents our commitment to incorporating safe and effective digital learning solutions into your child's educational journey.

Features of our School's Private Channel:

- **School Aligned Content:** Access to high-quality learning videos aligned with Chetana Education's books and courses that complement our school curriculum.
- **School-Created Content:** Exclusive videos created by our school team showcasing extracurricular activities.
- **Multi-Device Access:** Available on web, Android/iOS devices, Android TV and Fire TV.
- **Family-Friendly Viewing:** Encouraging family participation and supervision on a bigger screen.
- **Safe Digital Environment:** Ad-free, distraction-free learning platform without inappropriate content.

How to Access: *Refer to the Student Manual for detailed, step-by-step instructions on how to log in and access the school's channel on TV and mobile devices.*

We believe that the living room television can be transformed into a powerful learning tool, providing a safe digital environment where the whole family can participate in the learning process.

This initiative represents our school's ongoing commitment to providing innovative, safe, and effective educational resources for our students. We are proud to be among the select institutions offering this cutting-edge learning solution.

For any assistance with registration or technical support, please contact our IT department at [school E-mail/phone] **(Note to schools: please fill in school E-mail and phone number)**

Warm regards,

Principal

[School Name]